

CHARACTERS

Sam-rotation

NOV 12 1987



-nose has thickness at top
-one major 5/8 hilite

puddle shadows are painted black

SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

⊗ June 19
Revised 3/4 front
head

C-2A

CHARACTERS

Sam-rotation
-Art direction notes

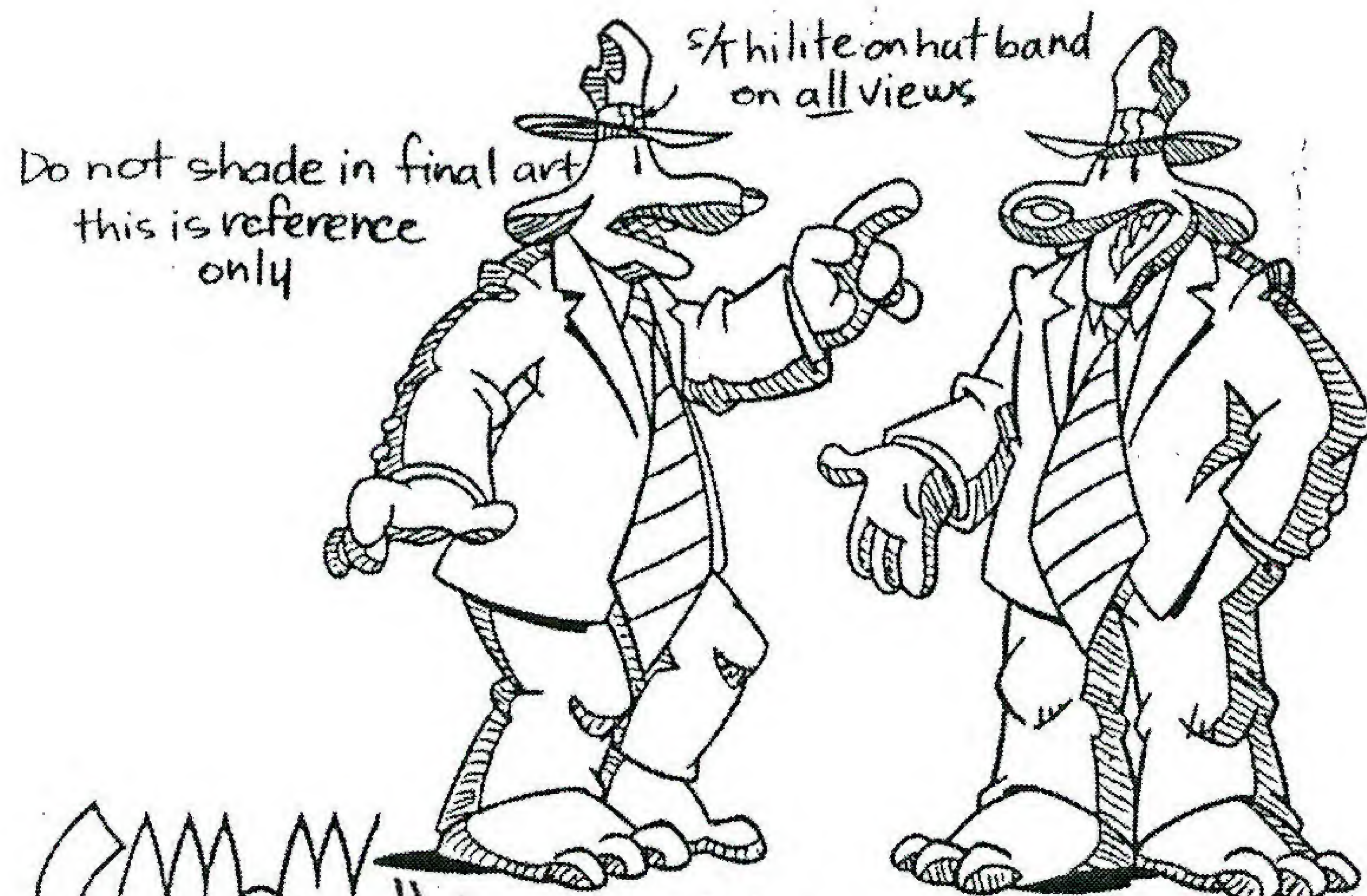
NOV 12 1997



Xerox line work for model clarity



-nose has thickness at top
-one major $\frac{5}{8}$ highlight



Do not shade in final art
this is reference
only

$\frac{5}{8}$ highlight on hat band
on all views



Riddle shadows
are painted black

SAM & MAX

Self trace 2nd tone guide

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SM-11B The
Trouble with Gary

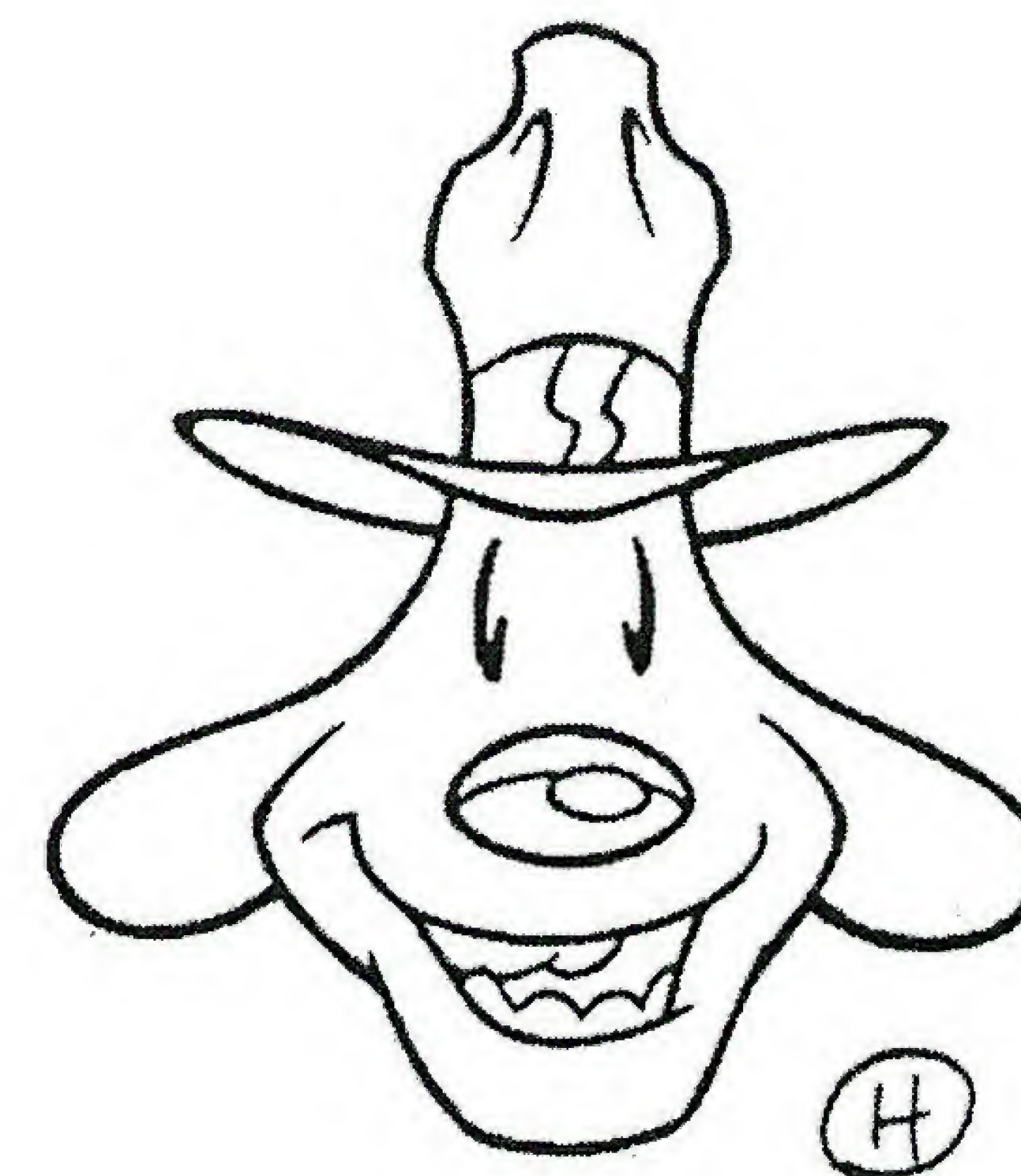
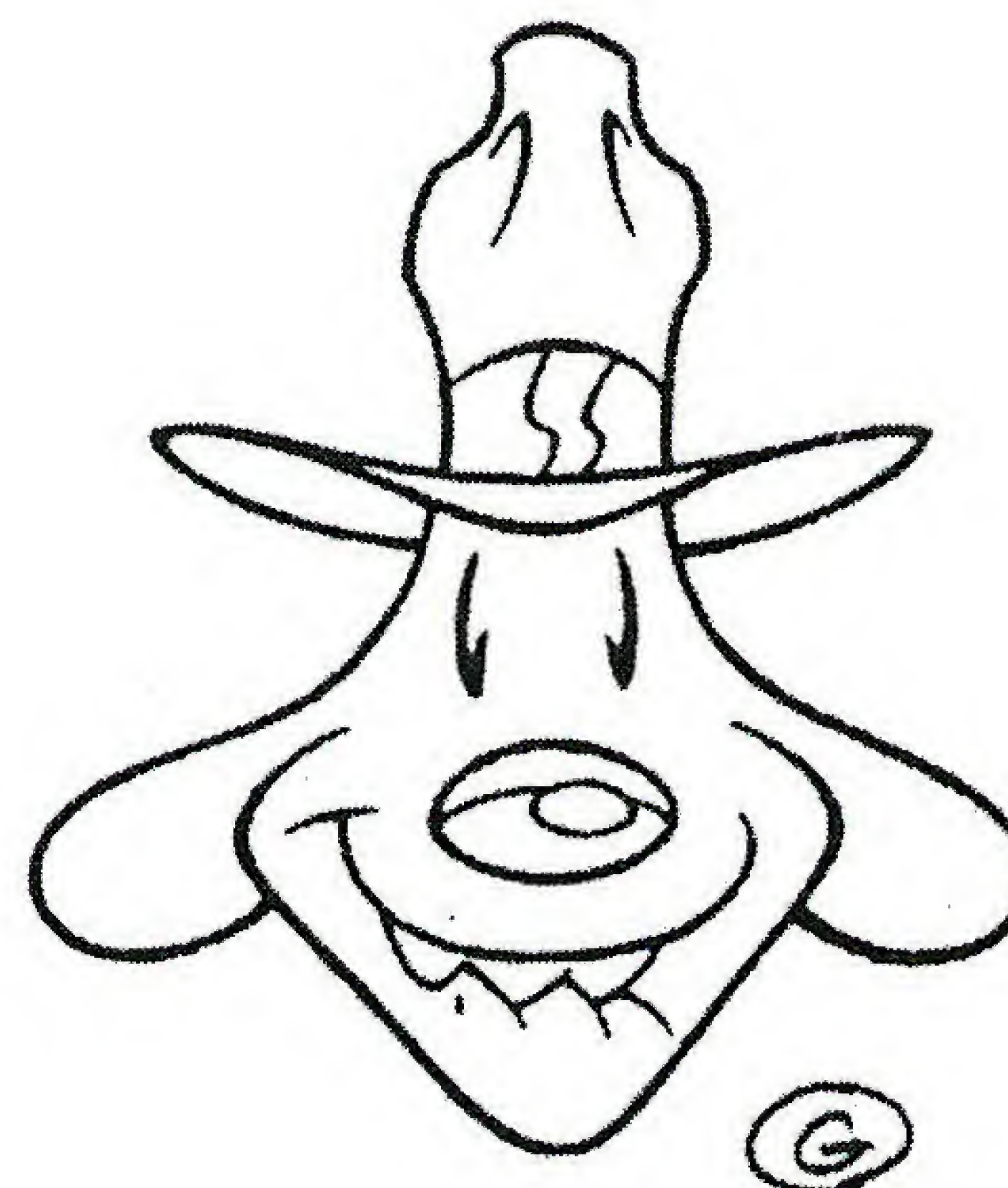
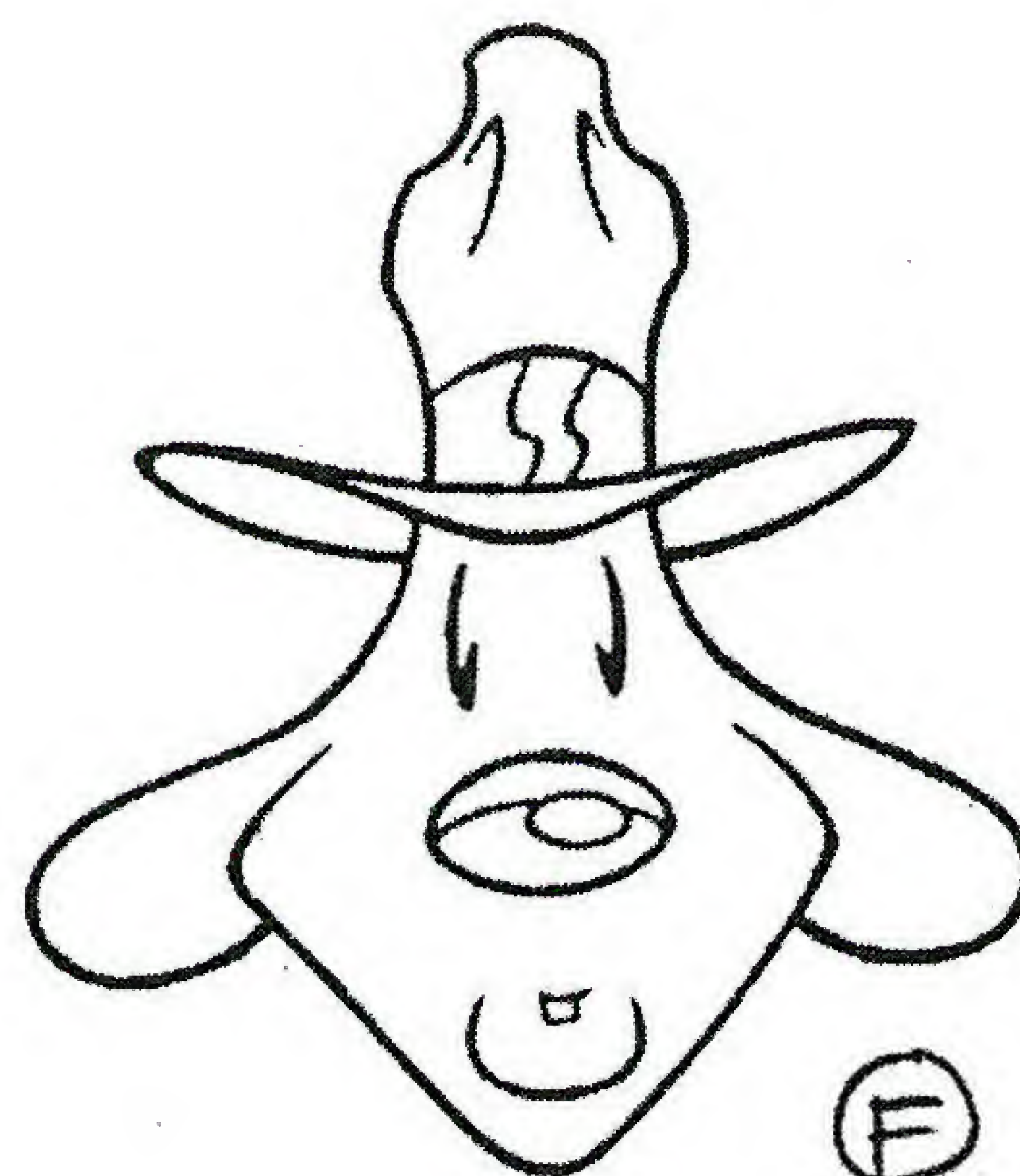
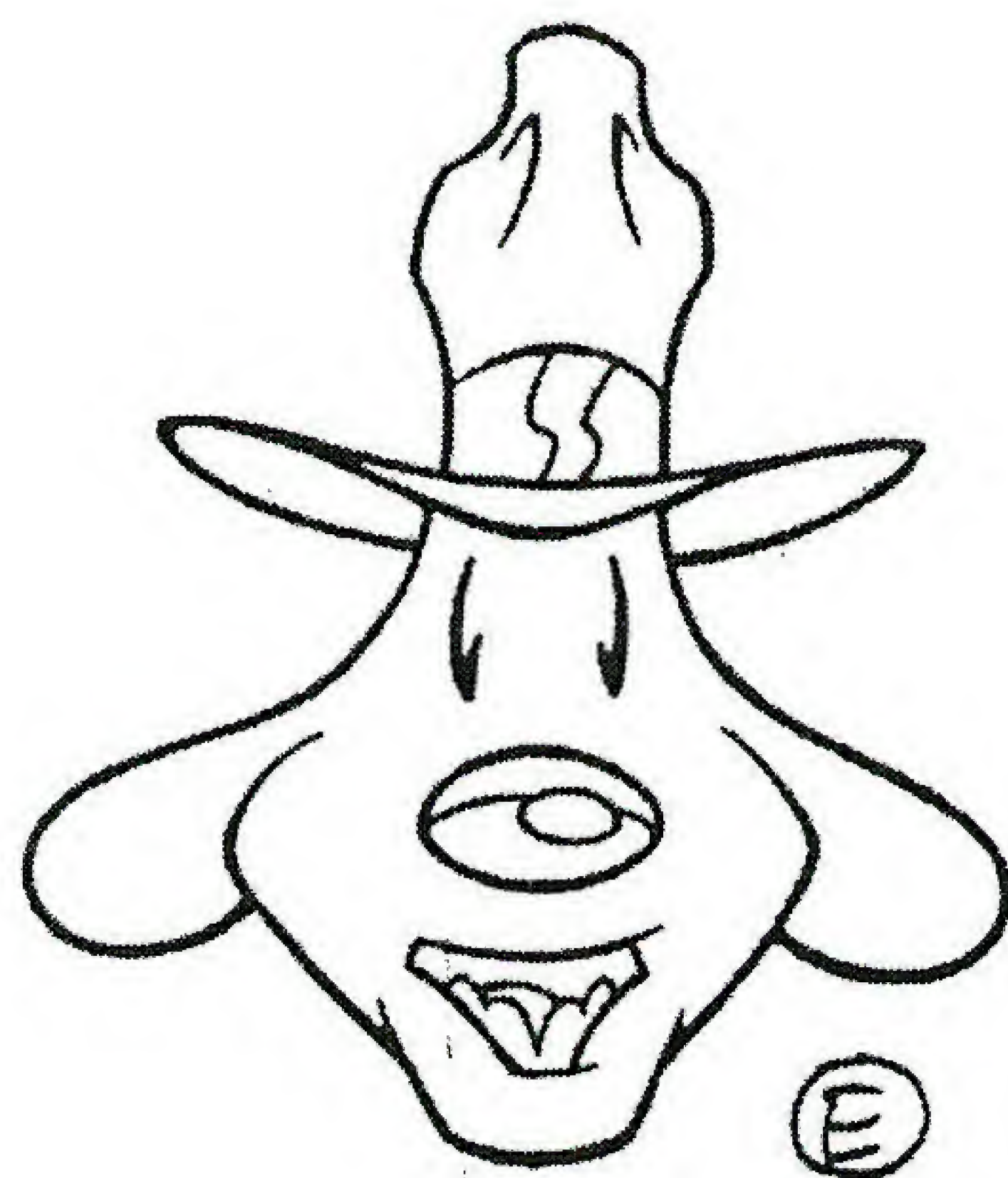
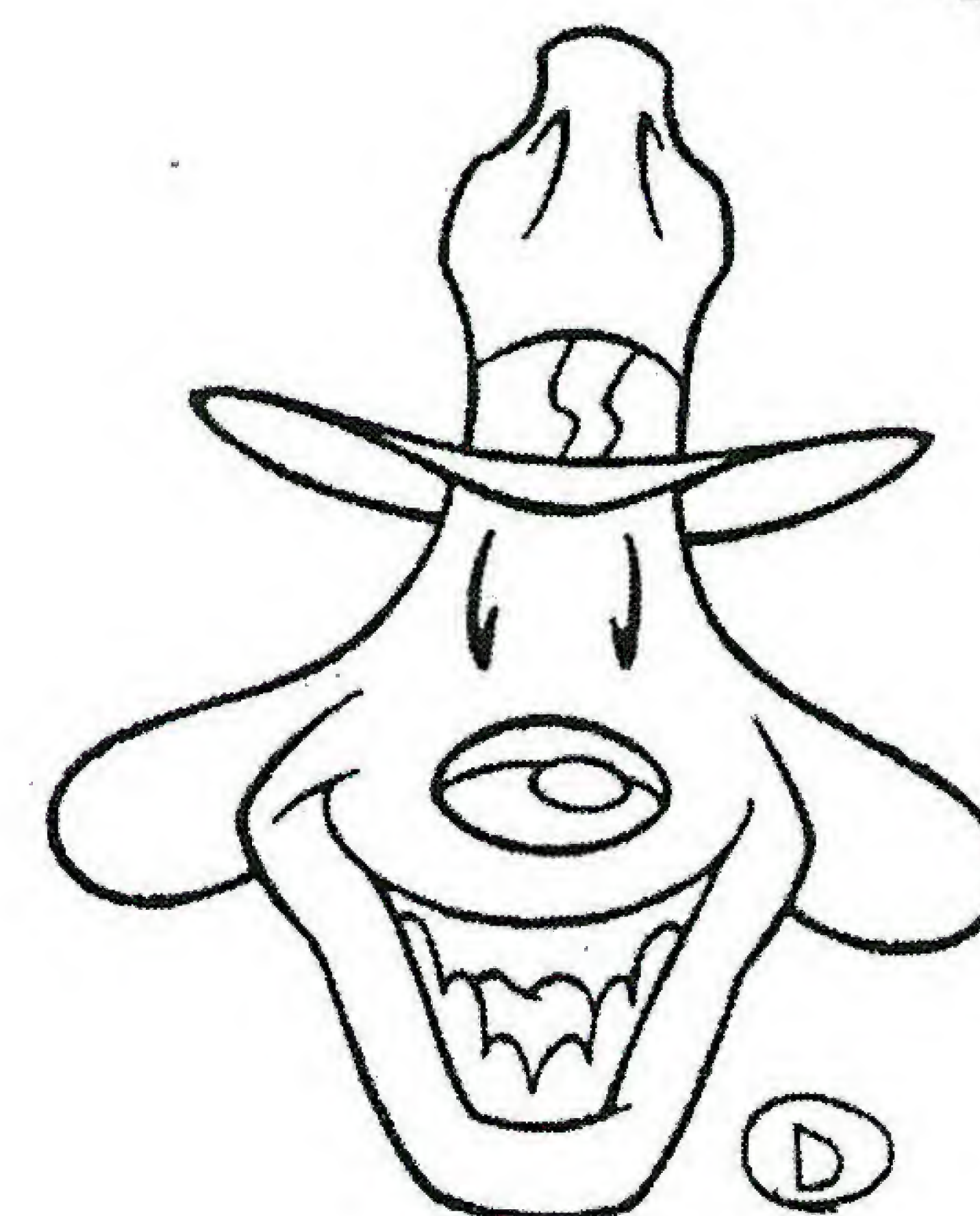
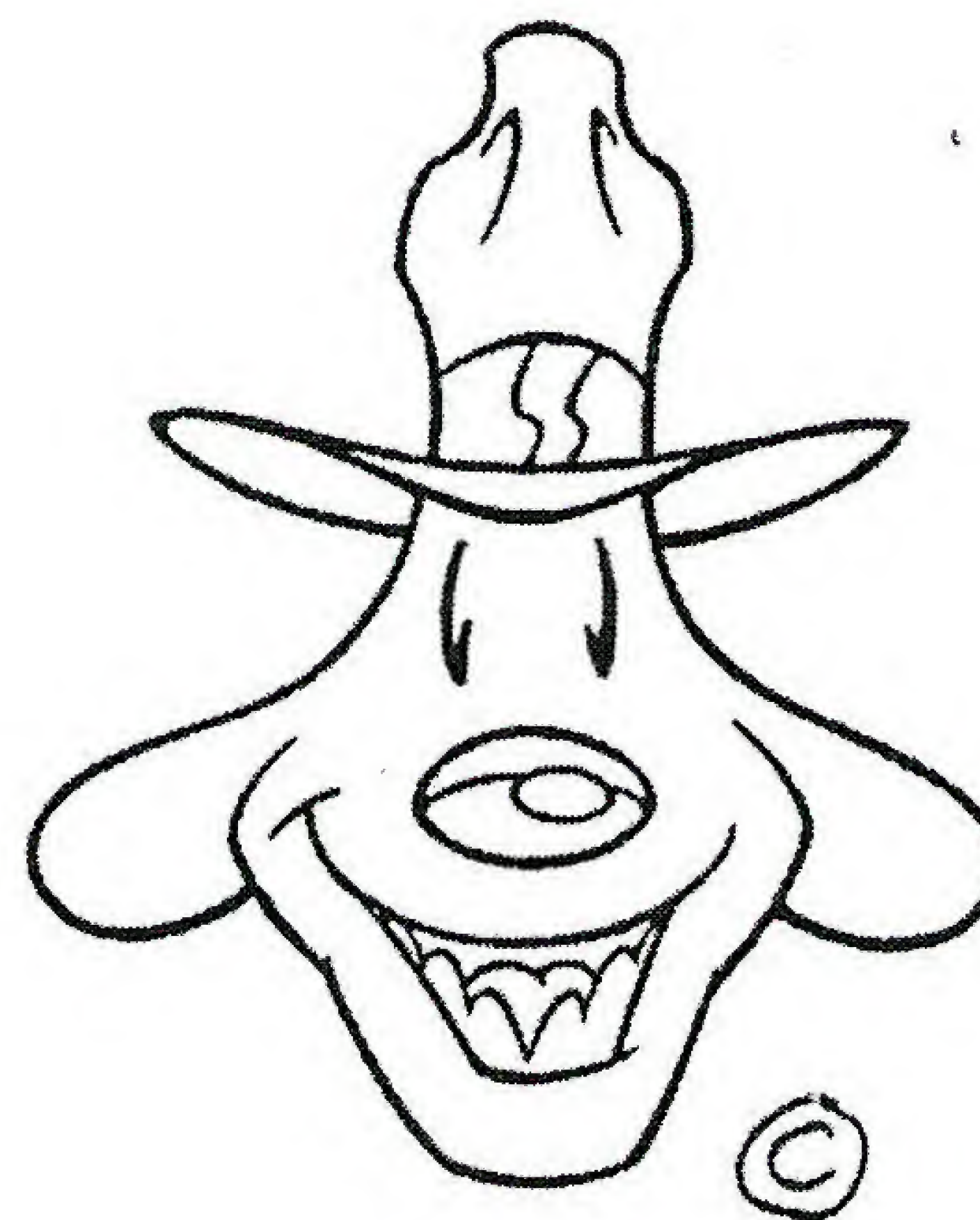
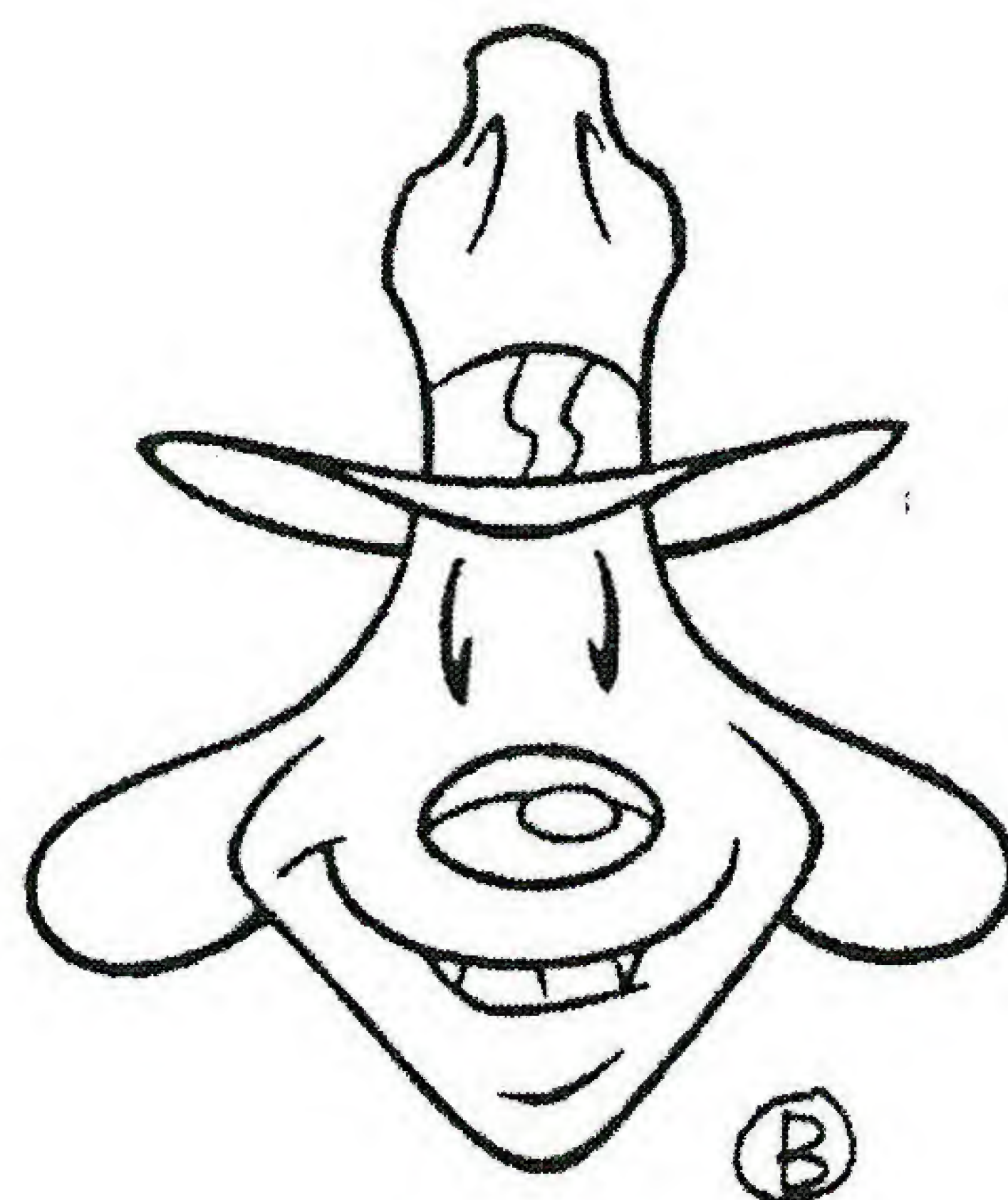
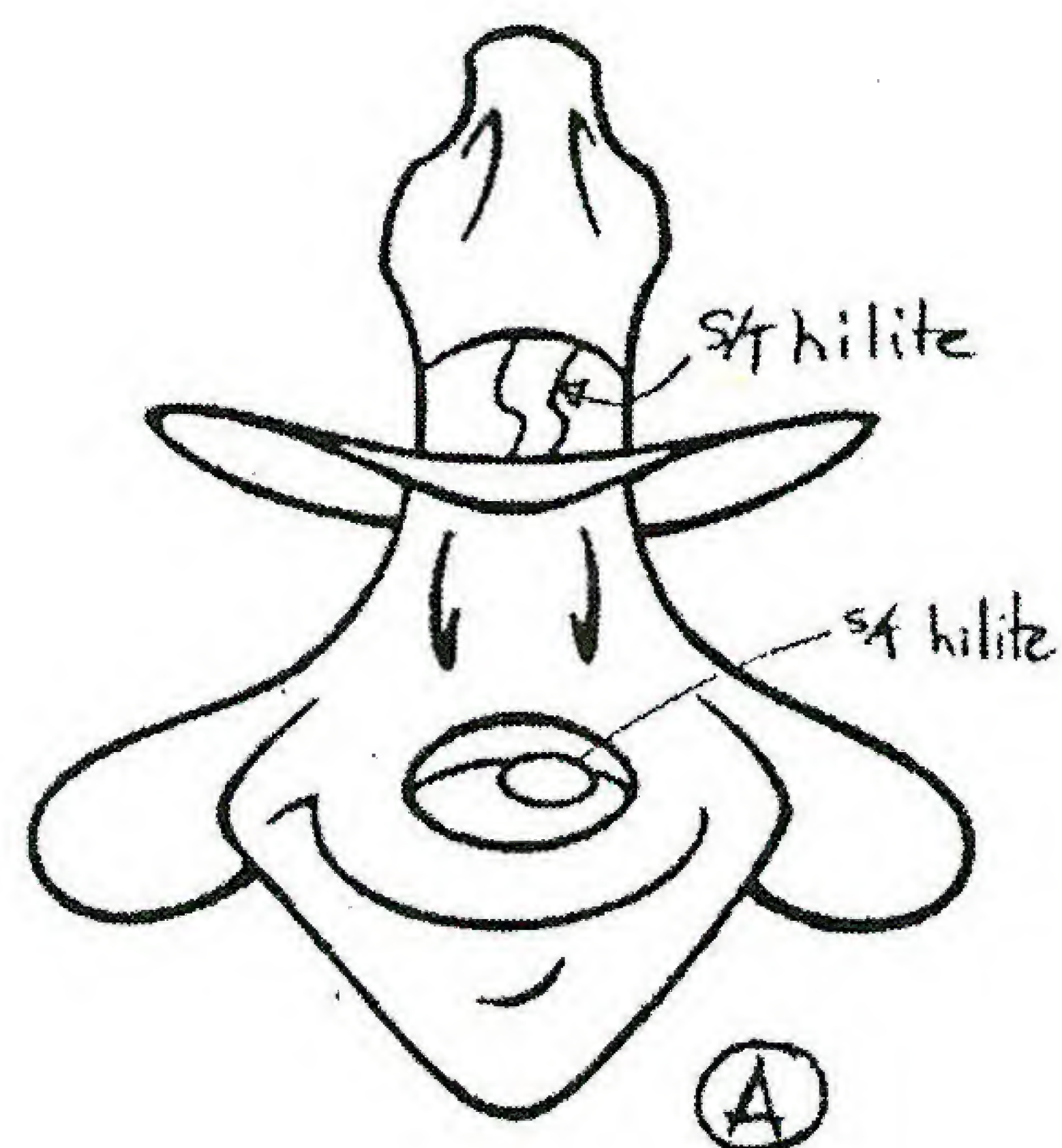
June 19
Revised $\frac{3}{4}$ front head.

C-2B

CHARACTERS

- REVISED -
Sam - straight on
mouthchart

NEW
JULY 5
NOV 12 1997



SAM & MAX

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Sam & Max Series © Nelvana LTD.

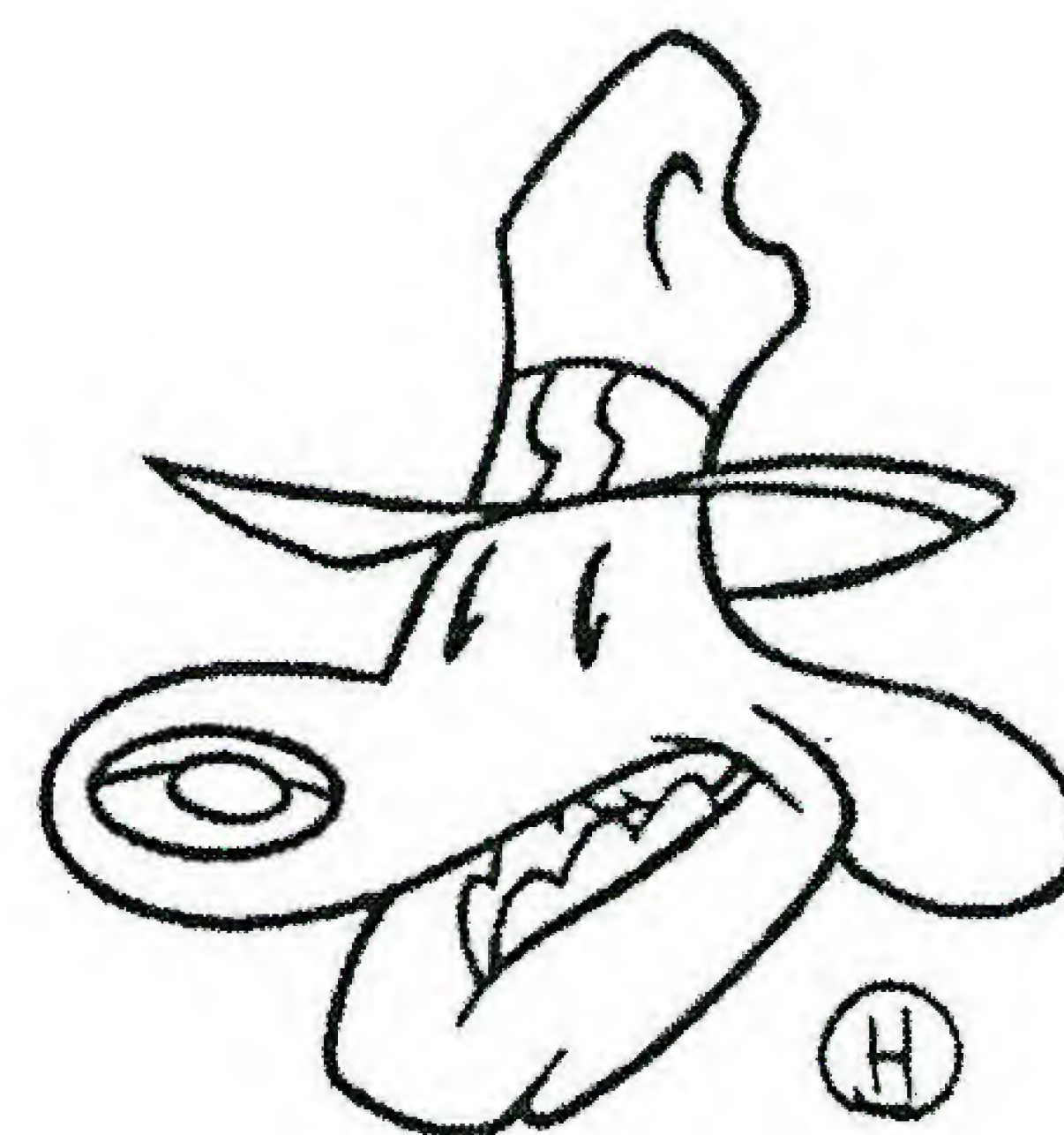
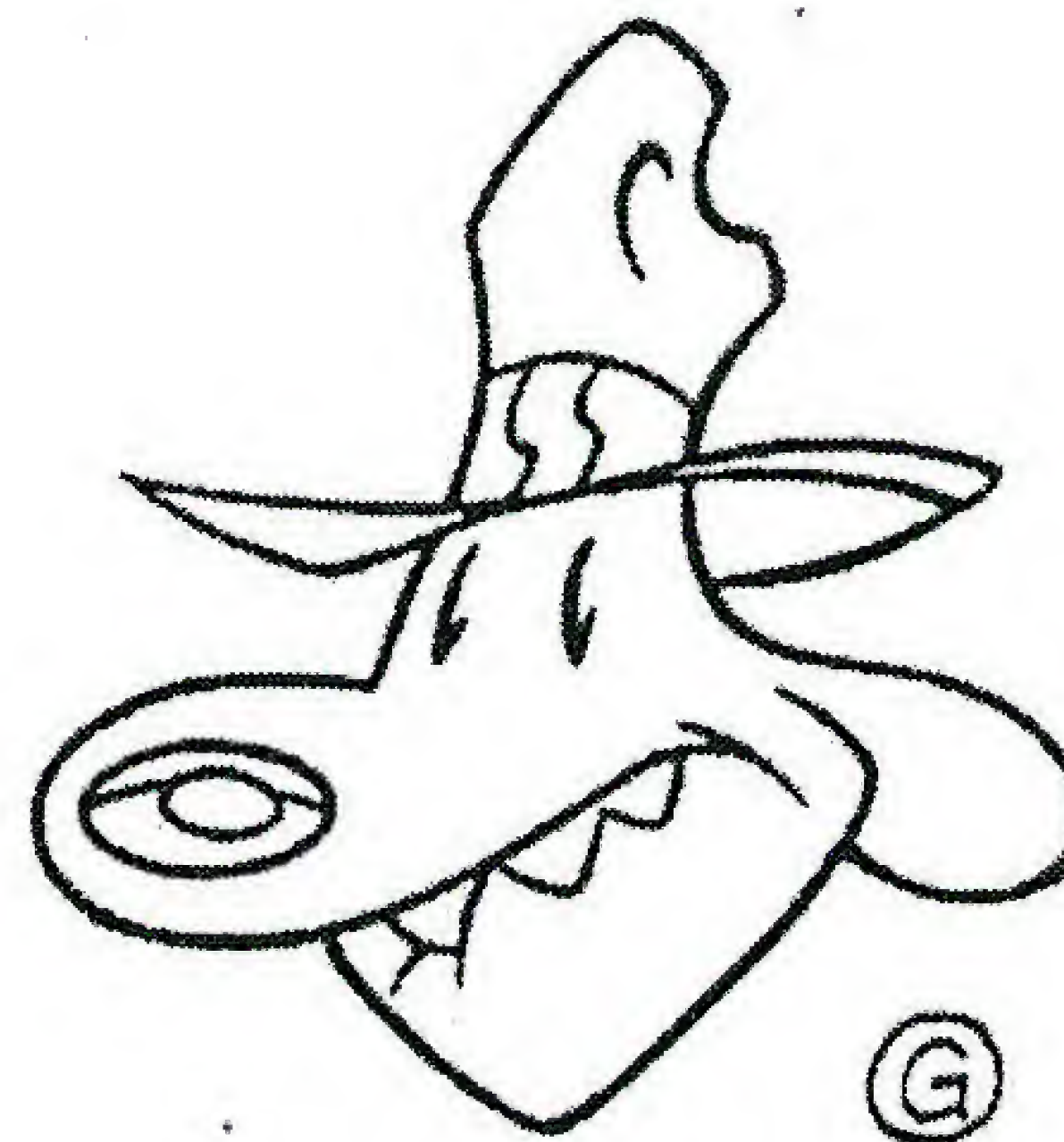
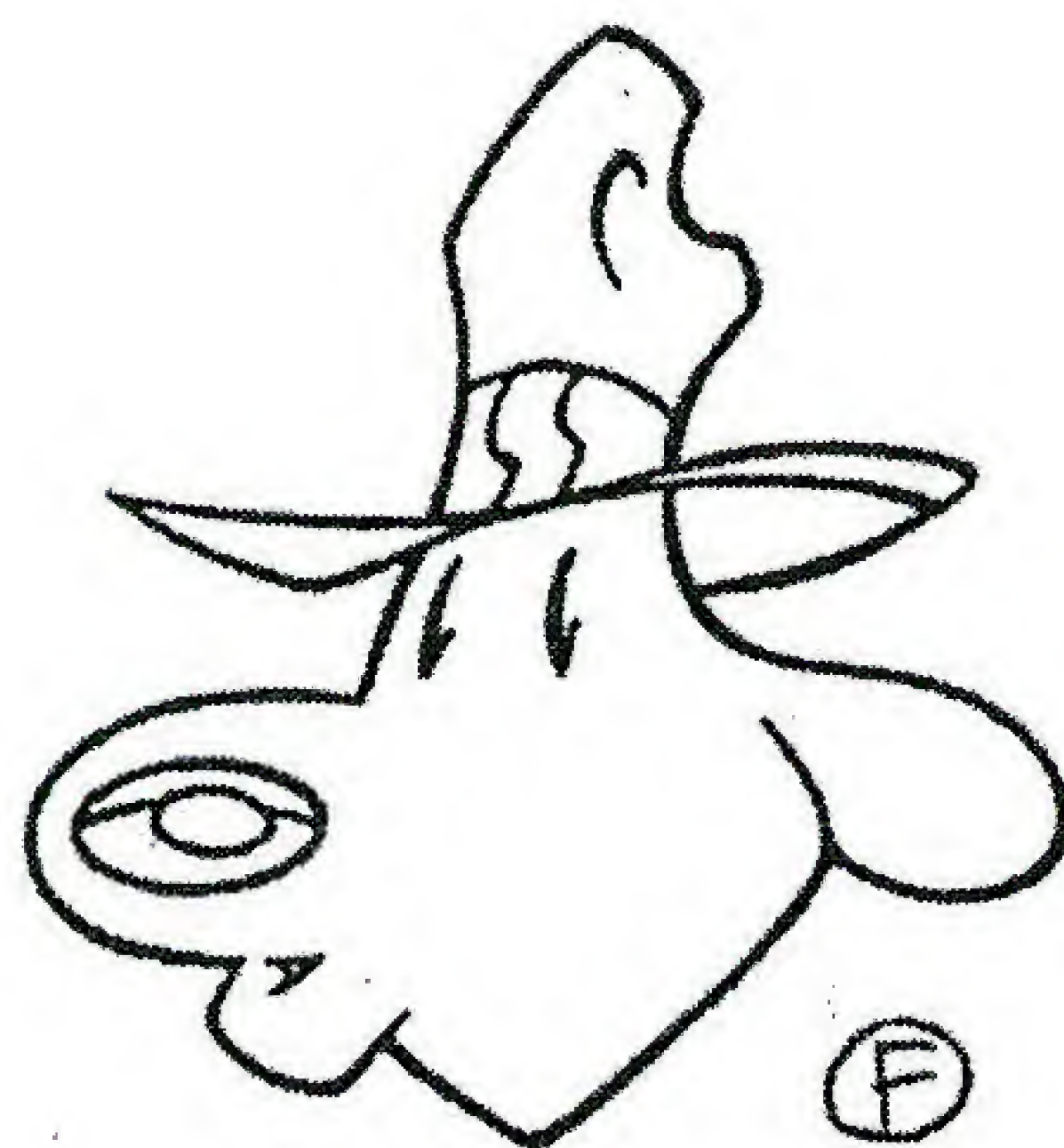
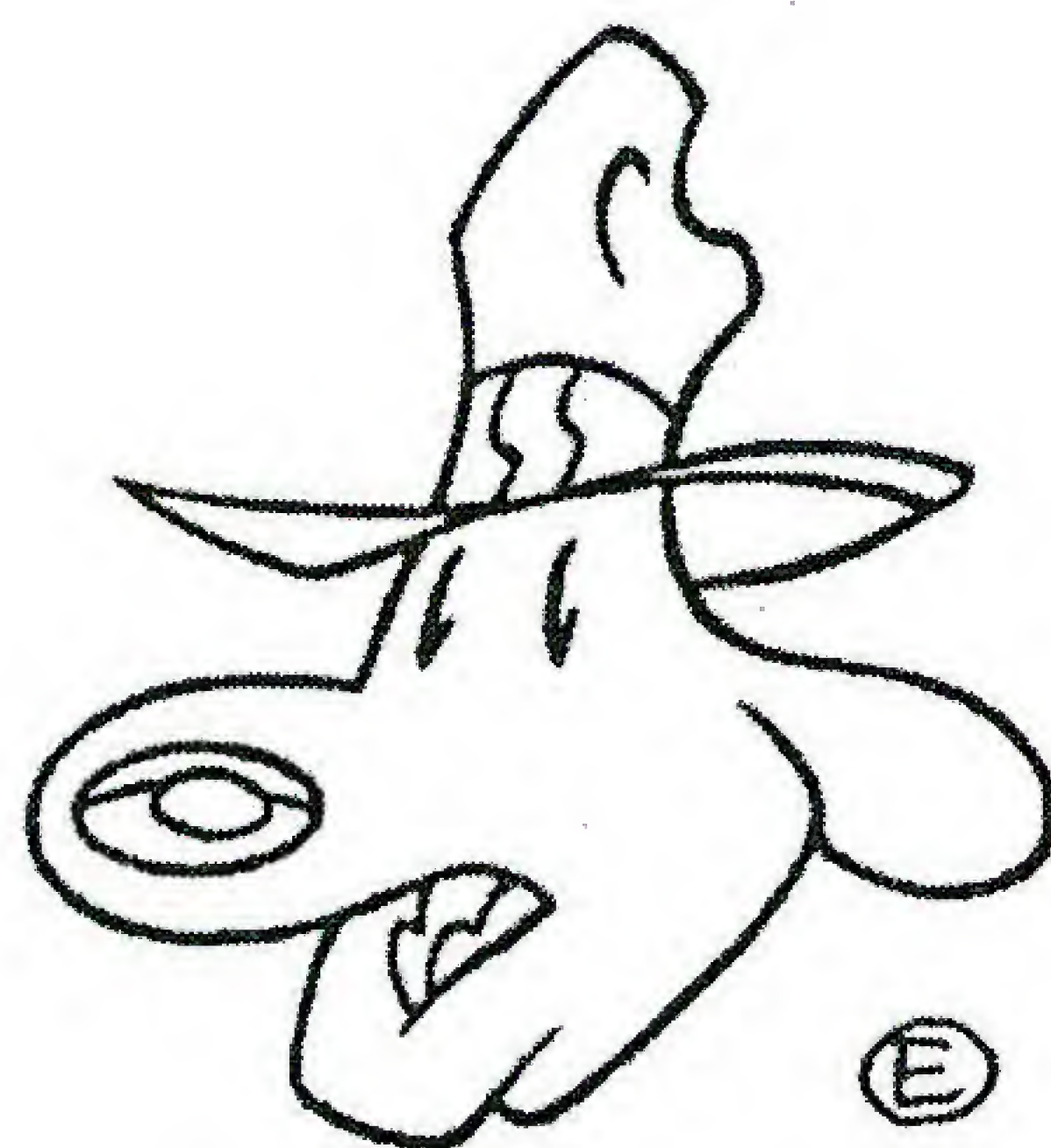
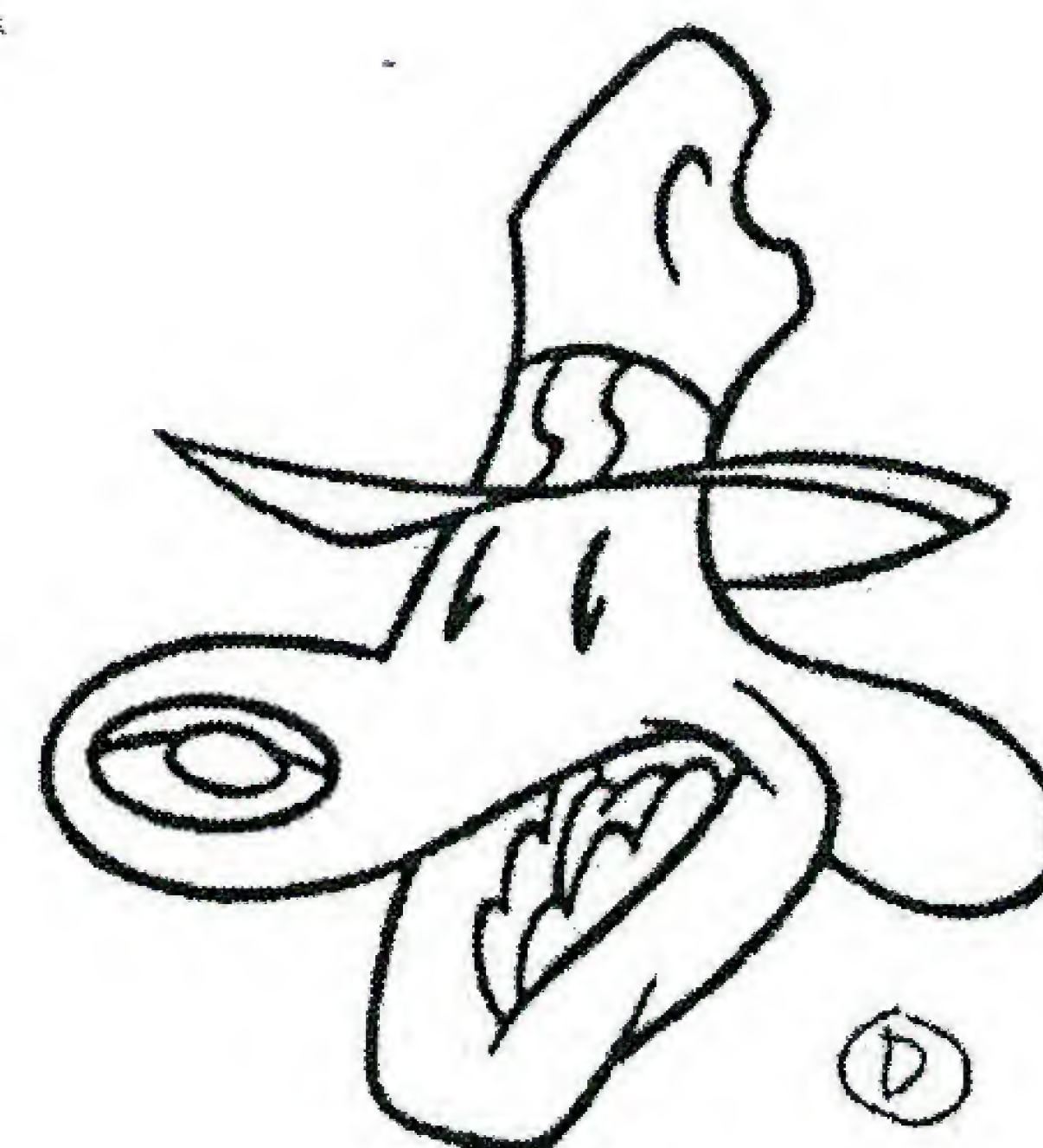
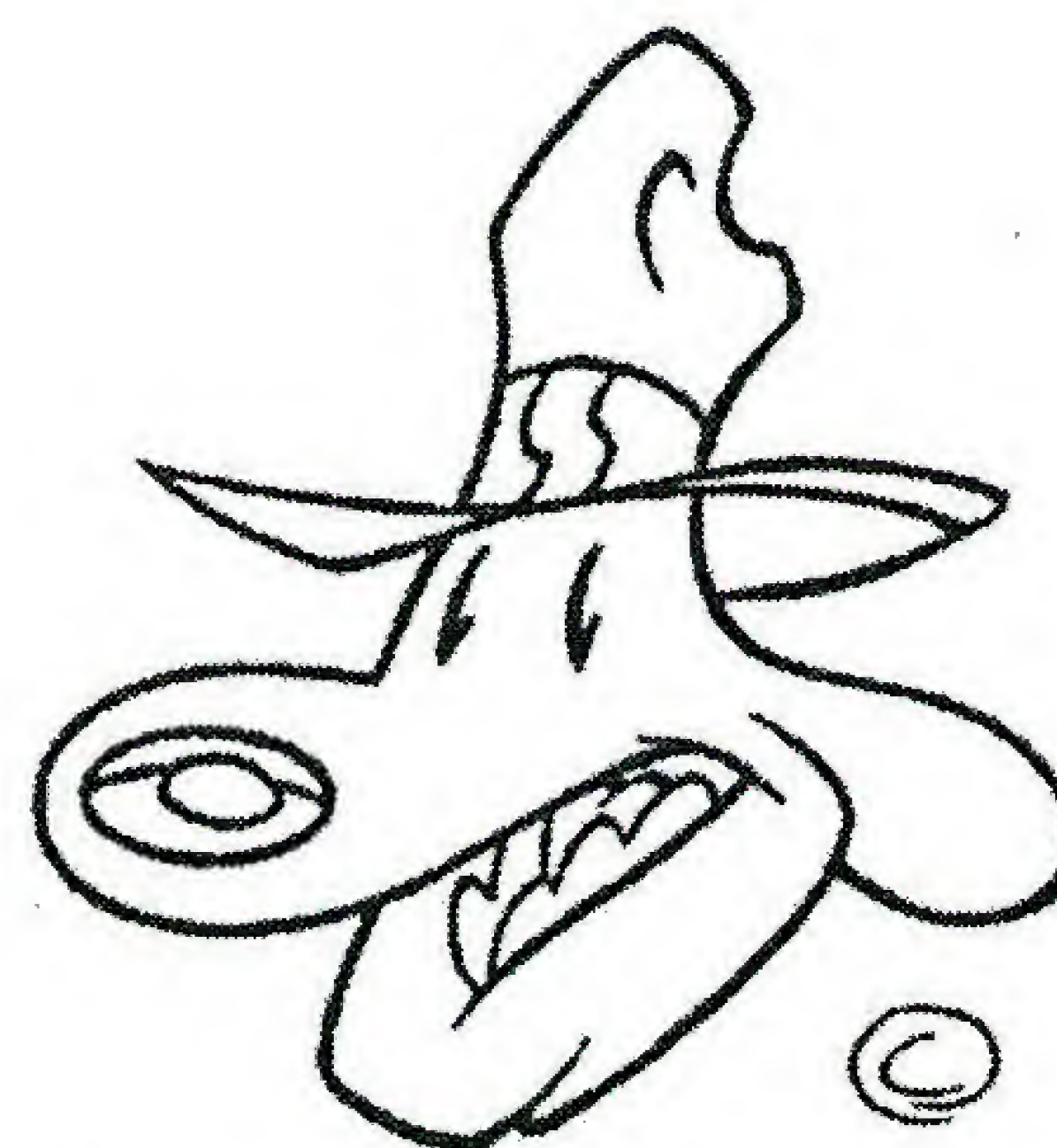
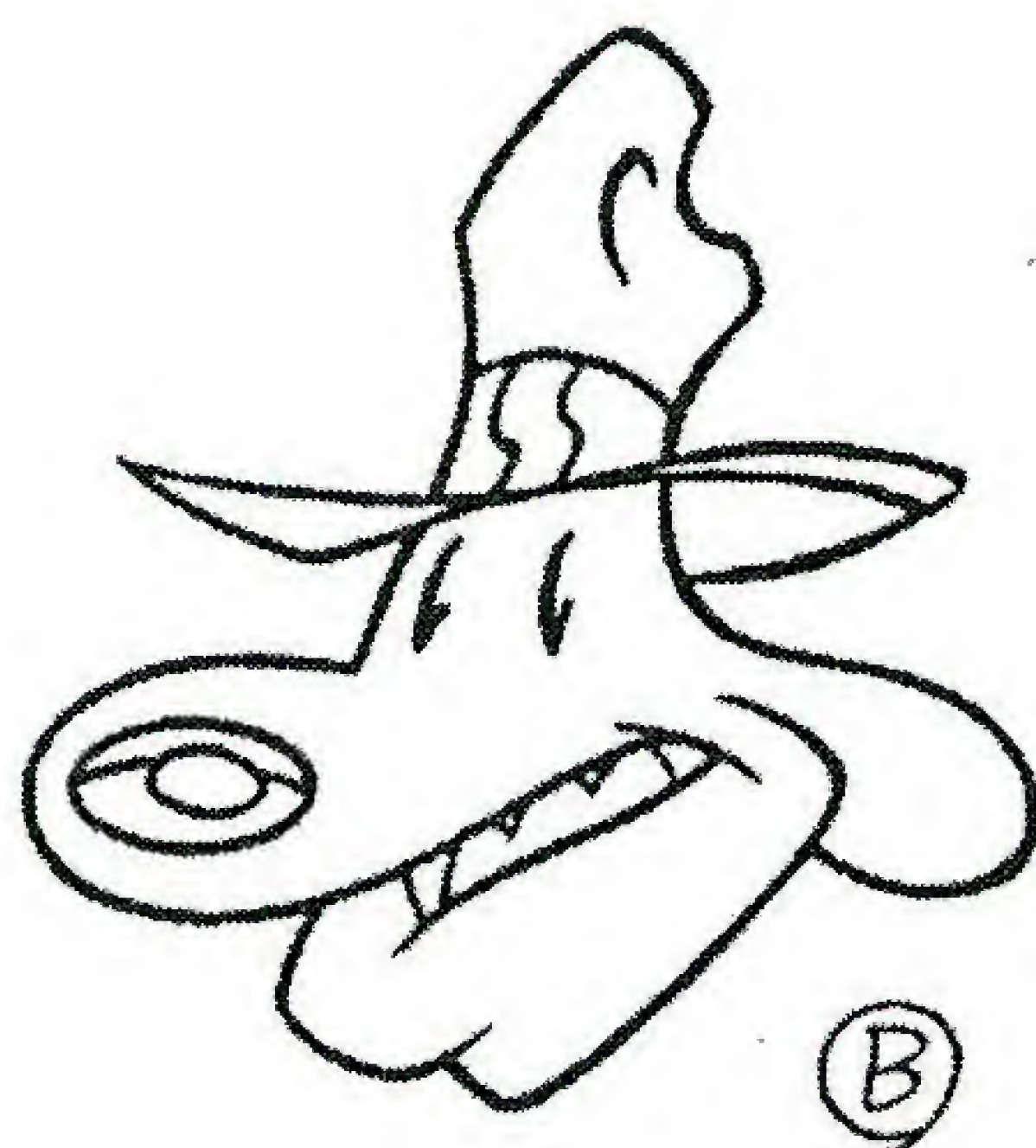
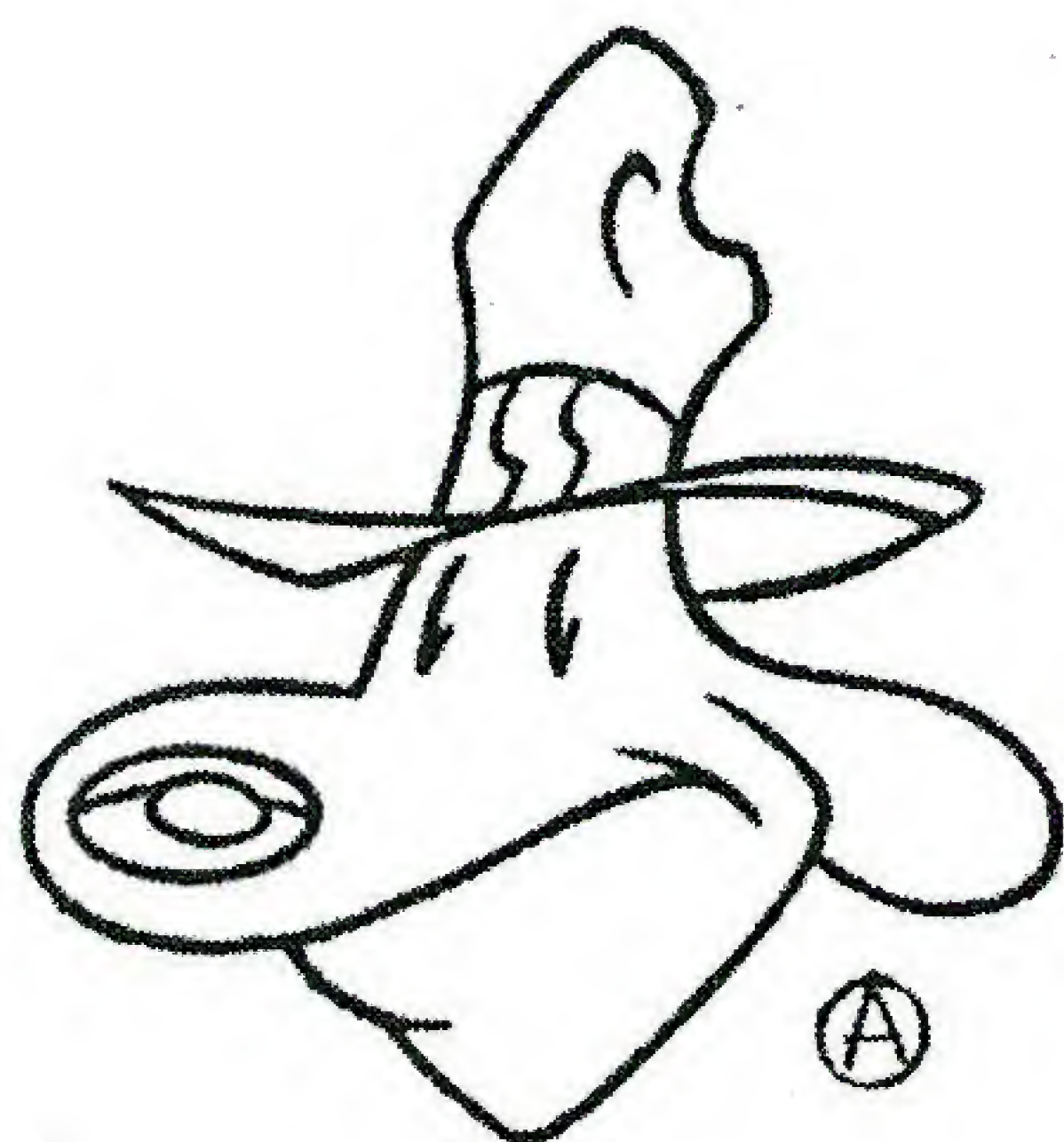
SM-11B The
Trouble with Gary

C-3

CHARACTERS

REVISED
Sam-mouthchart

NOV 2 1997



SAM & MAX

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Sam & Max Series © Nelvana LTD.

SM-11B Tha
Trouble with Gary

Revised.
MAY 28 1997

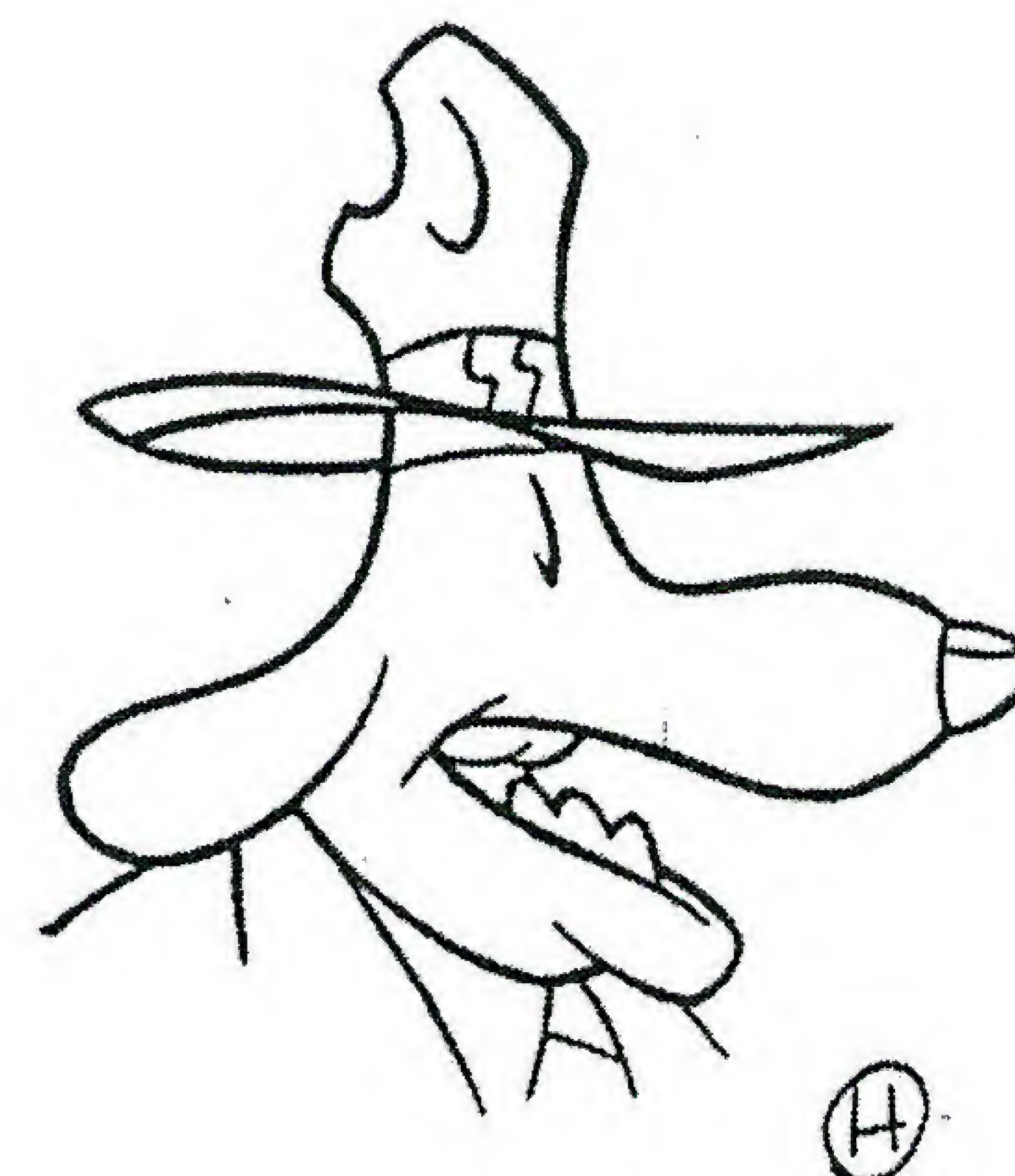
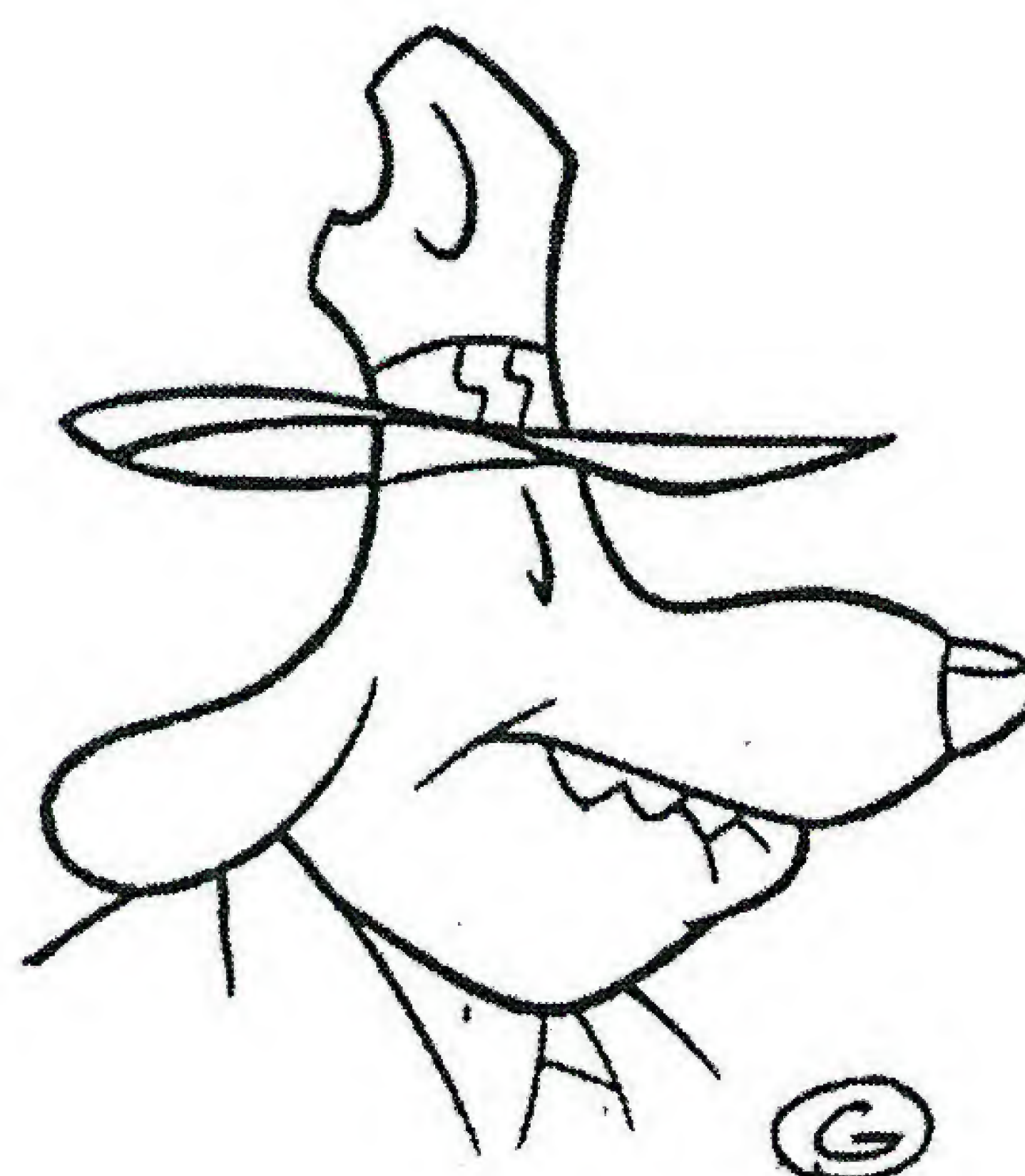
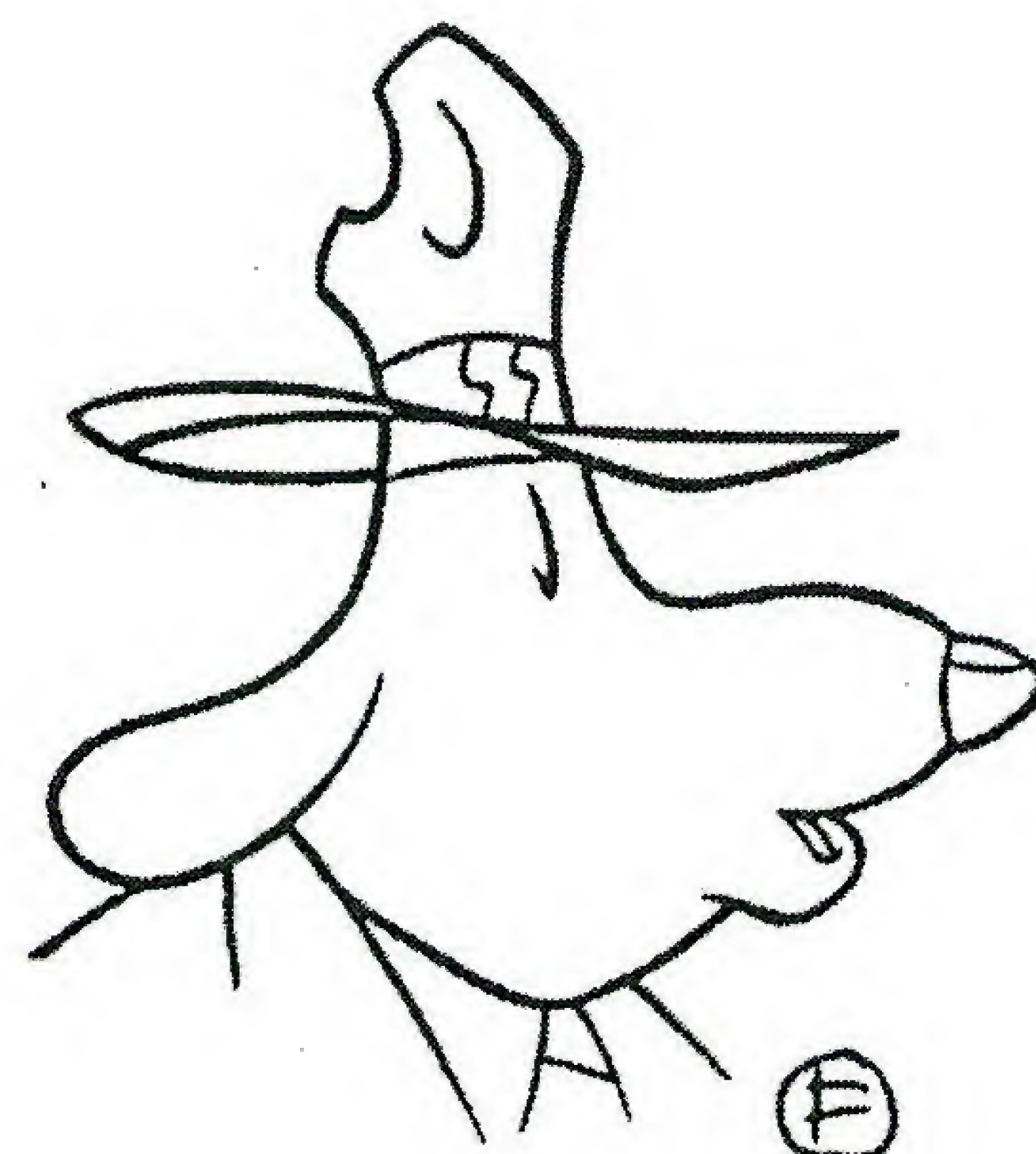
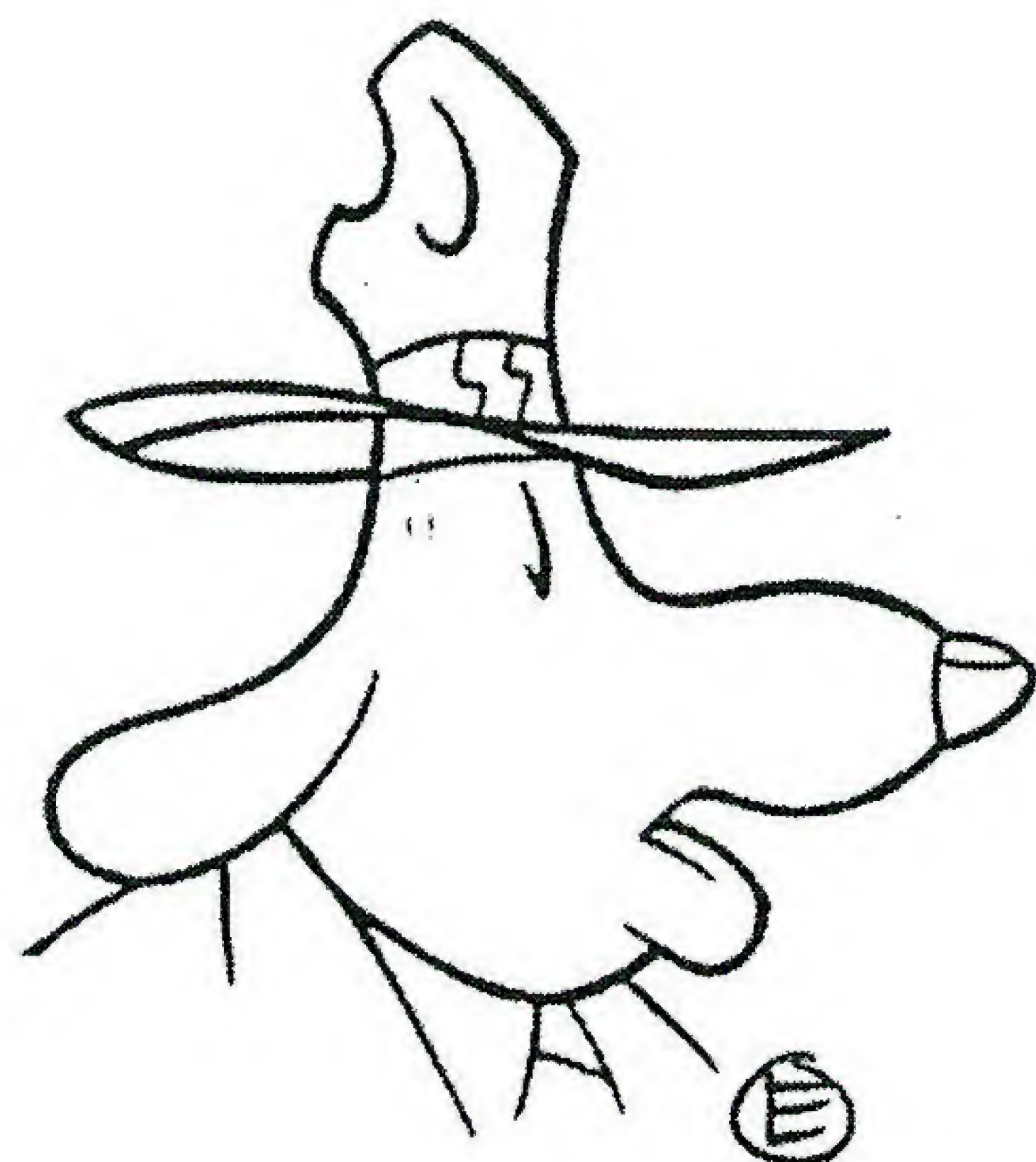
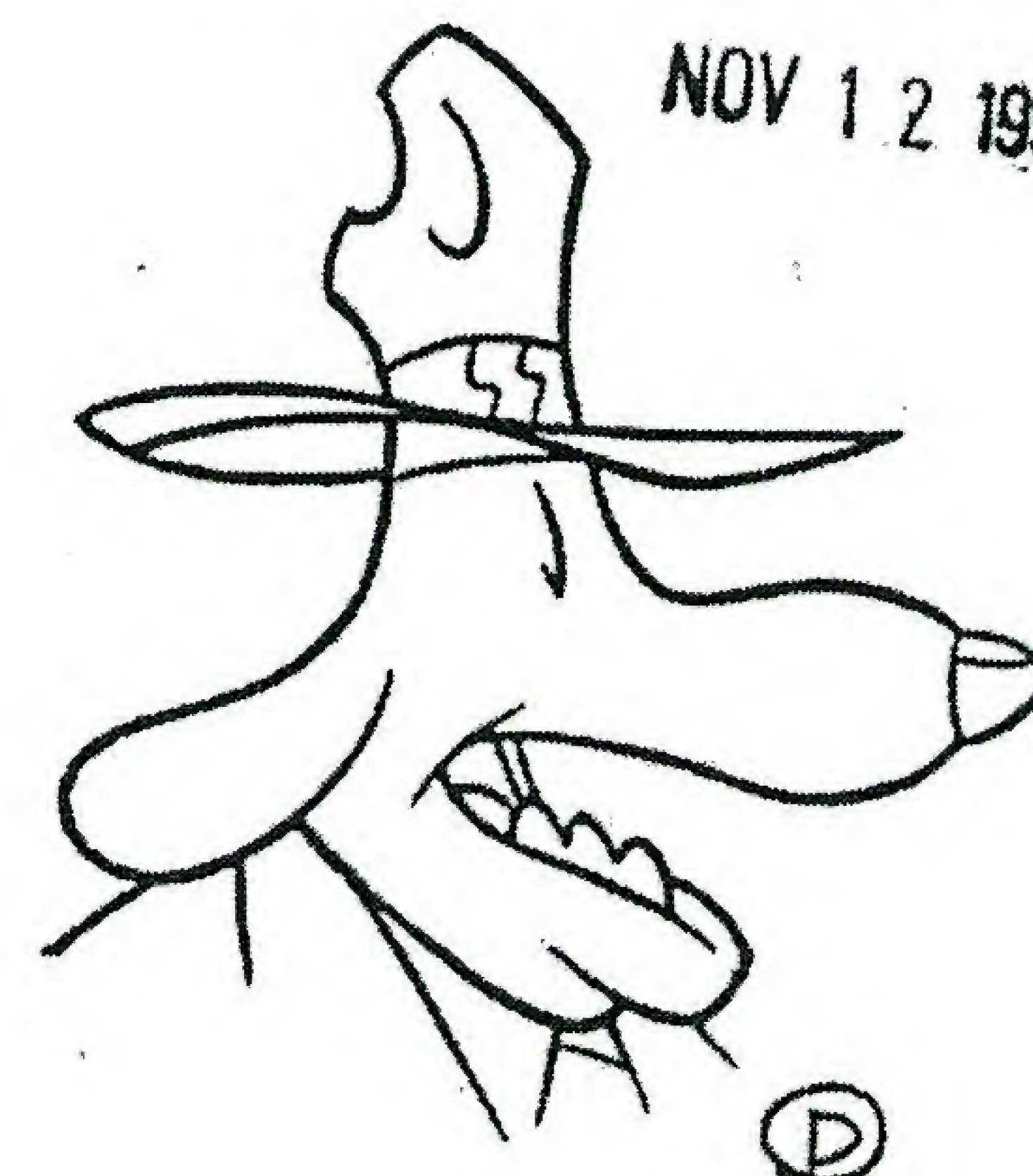
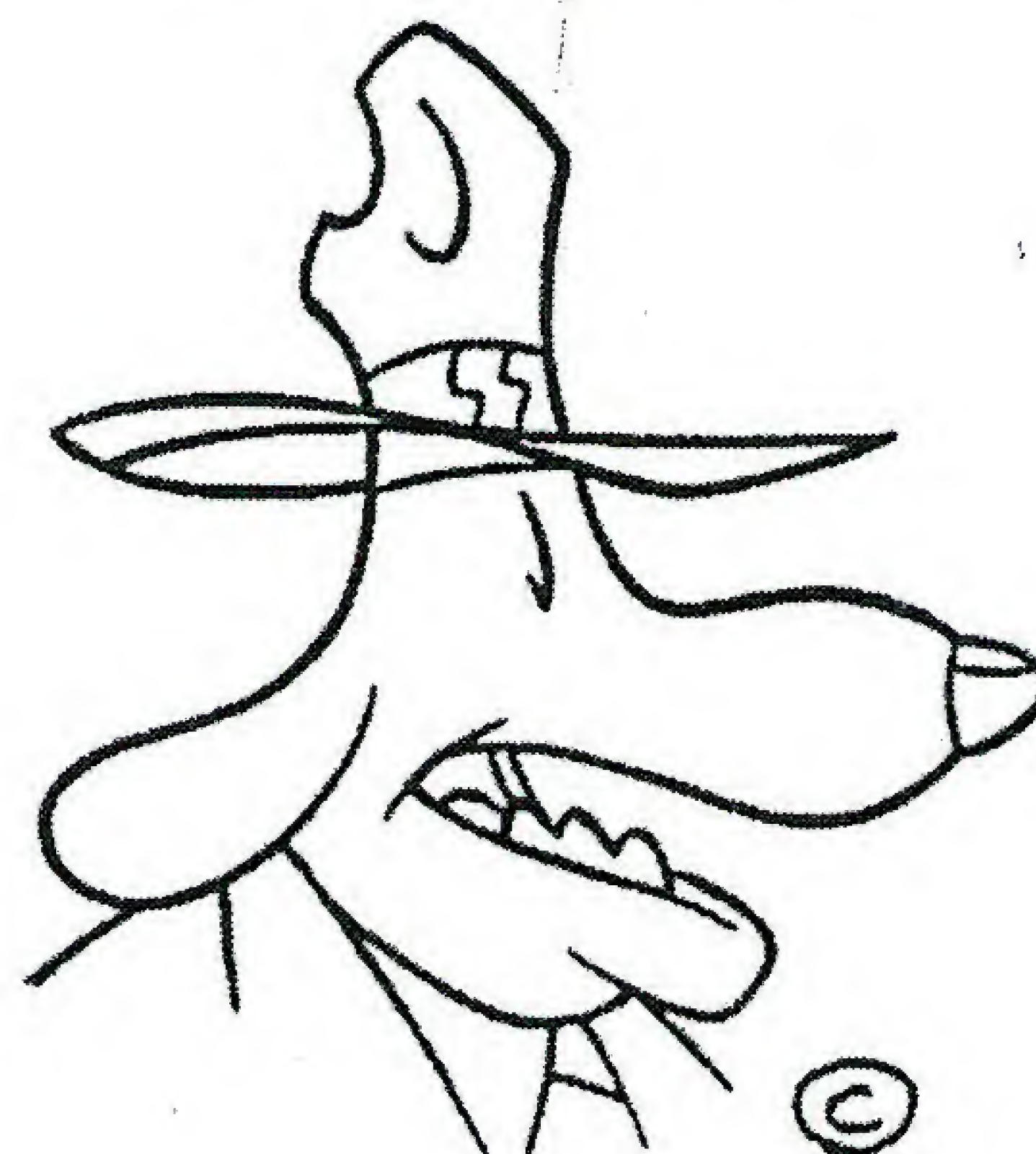
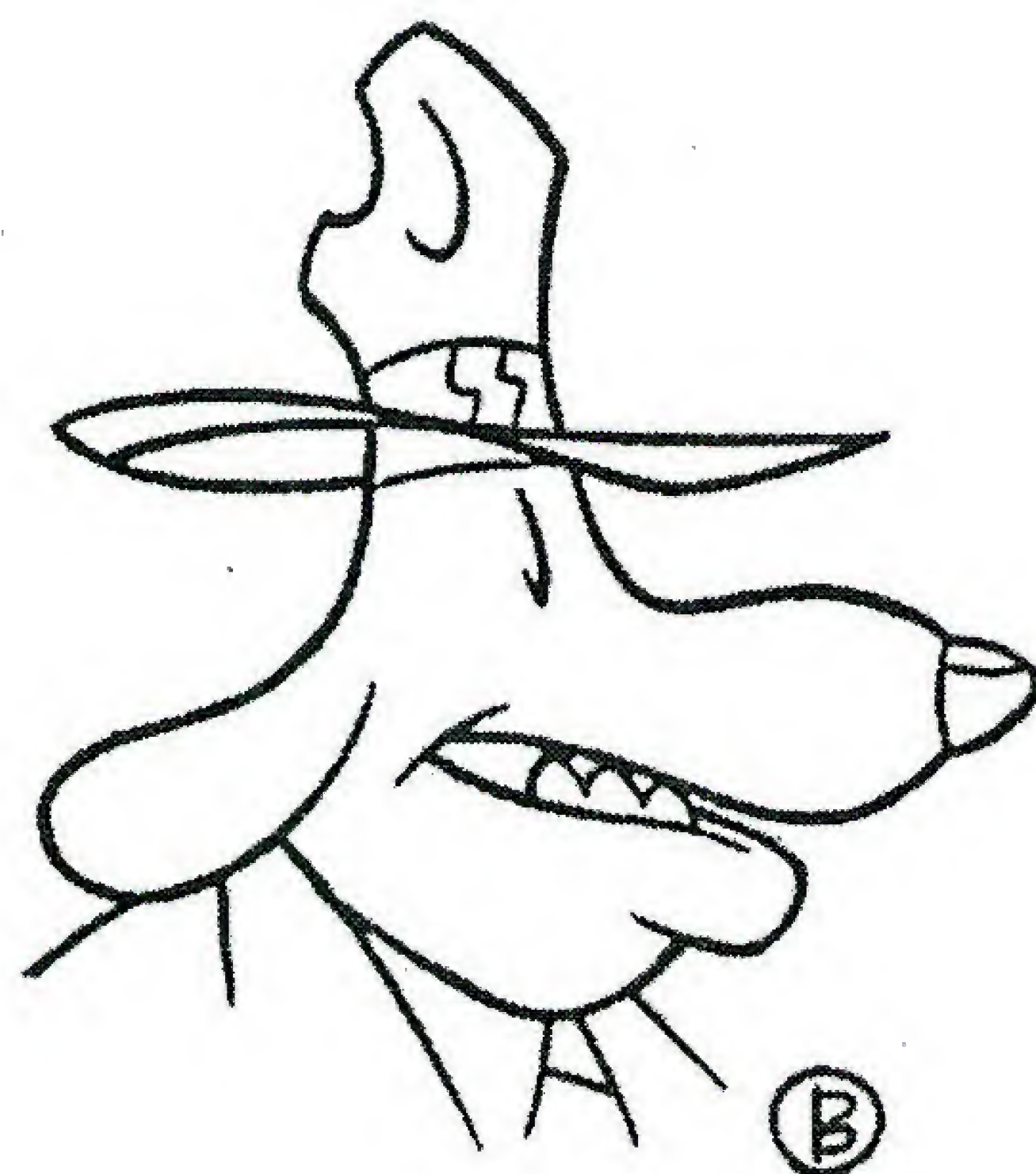
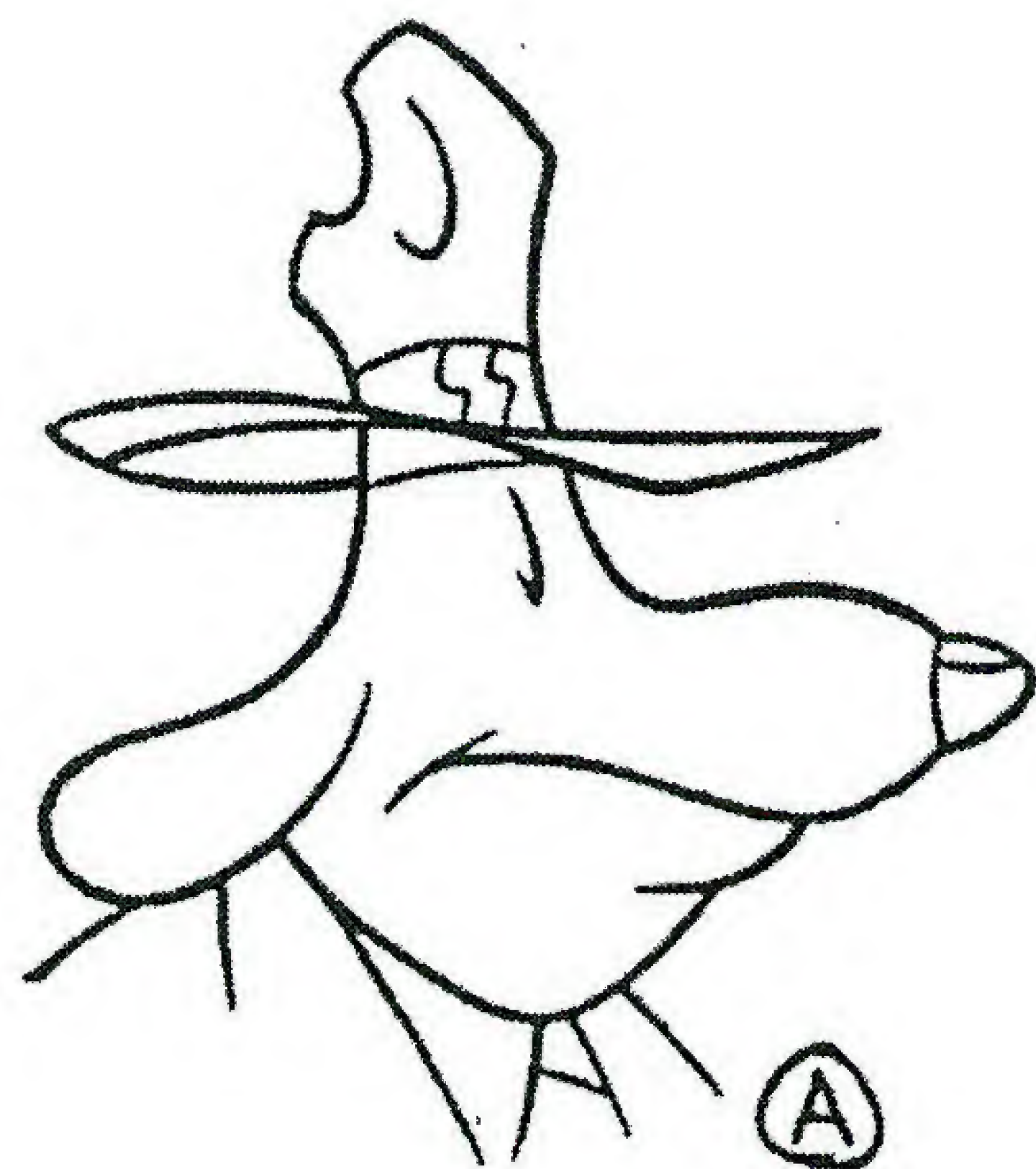
C-4

CHARACTERS

Sam-profile mouth chart

NEW
July 11

NOV 12 1997



SAM & MAX

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Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

C-5

CHARACTERS

Sam-expressions

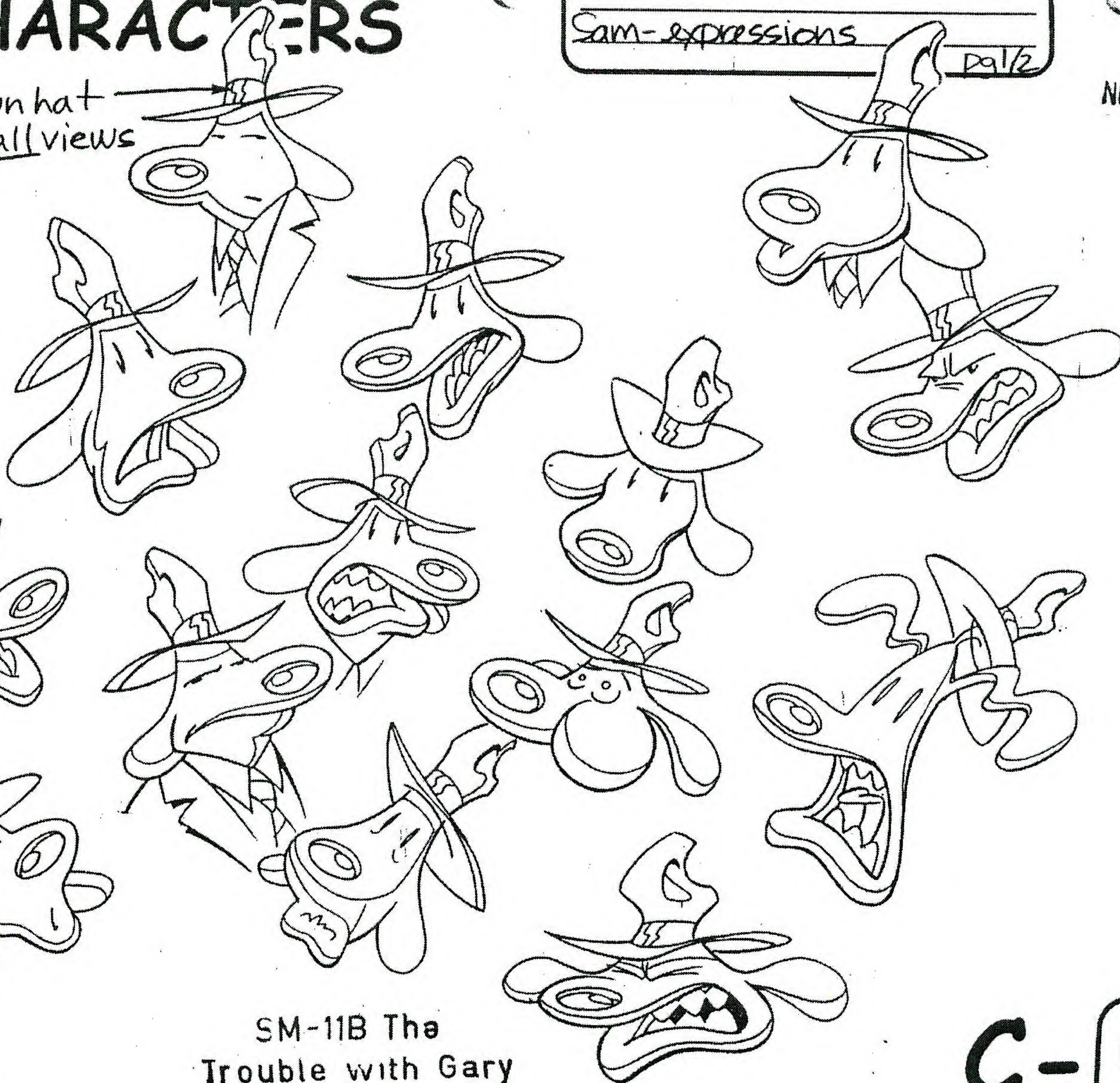
pg 1/2

NOV 12 1997

S/T Hilite on hat
band on all views



-nose has thickness
at top
-one major S/T hilite



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SM-11B The
Trouble with Gary

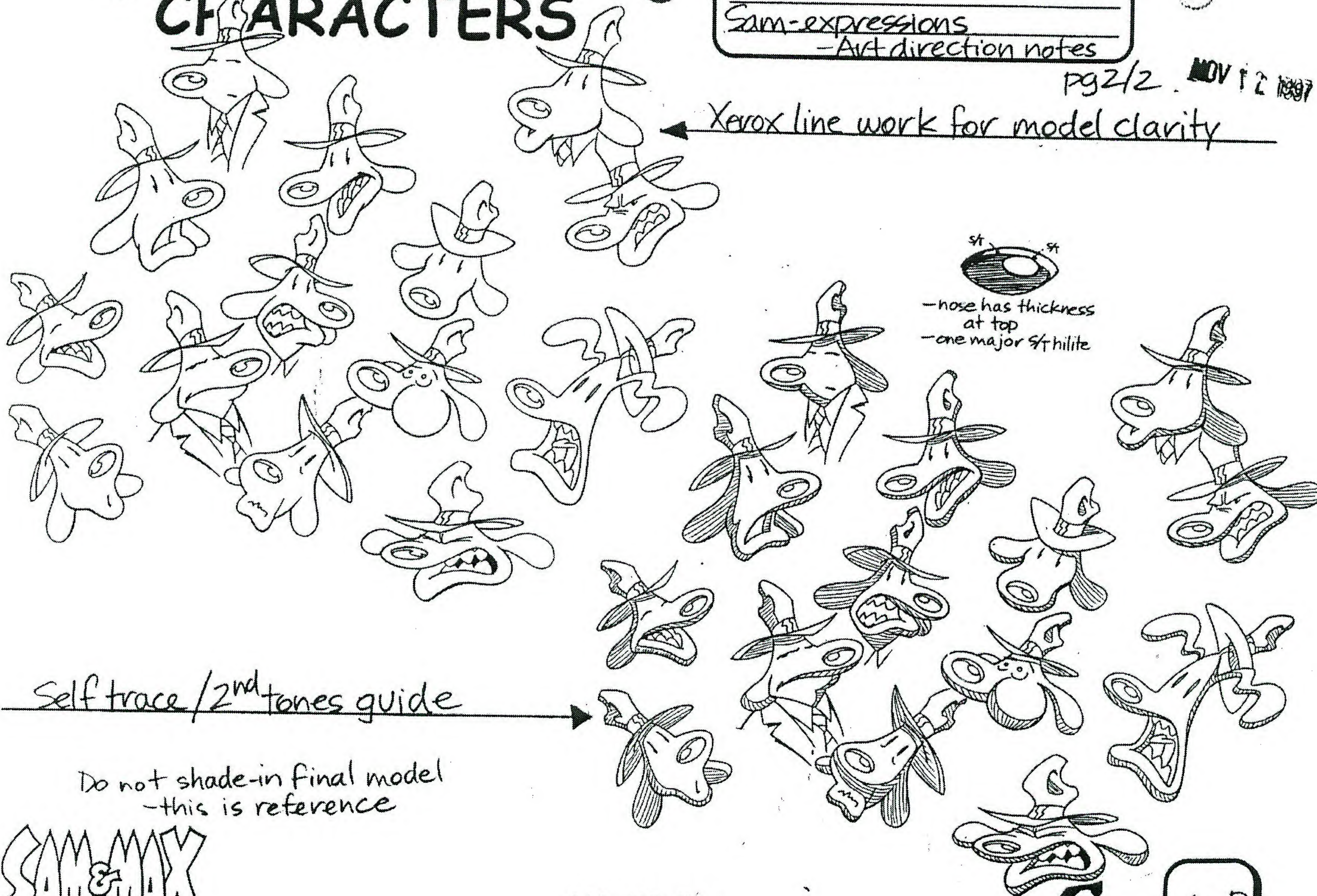
C-6A

CHARACTERS

Sam-expressions
- Art direction notes

pg 2/2 . NOV 12 1997

Xerox line work for model clarity



Self trace / 2nd tones guide

Do not shade-in final model
-this is reference

SAM & MAX

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SM-11B The
Trouble with Gary

C-6B

CHARACTERS

Sam - poses

pg 1/2

NOV 12 1997

sf hilite on hat band - all views



- nose has thickness at top
- one major sf hilite



OK.

Piddle shadows are painted black

Revised shadow on face
mar 6

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Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

C-7A

CHARACTERS

Sam - poses

Art direction notes

pg 2/2

NOV 12 1997



OK



Xerox line work for
model clarity



- nose has thickness
at top
- one major st hilite



⊕ st hilite on hat band



Self trace / 2nd tones guide

Do not shade in final art
- this is reference only

⊕ Revised tone
on face
mar 6



SAM & MAX OK

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Sam & Max Series © Nelvana LTD.

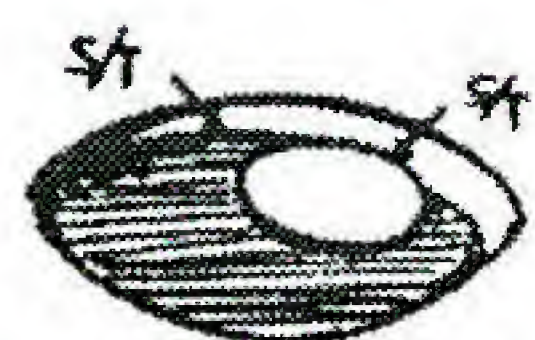
SM-11B The
Trouble with Gary

C-7B

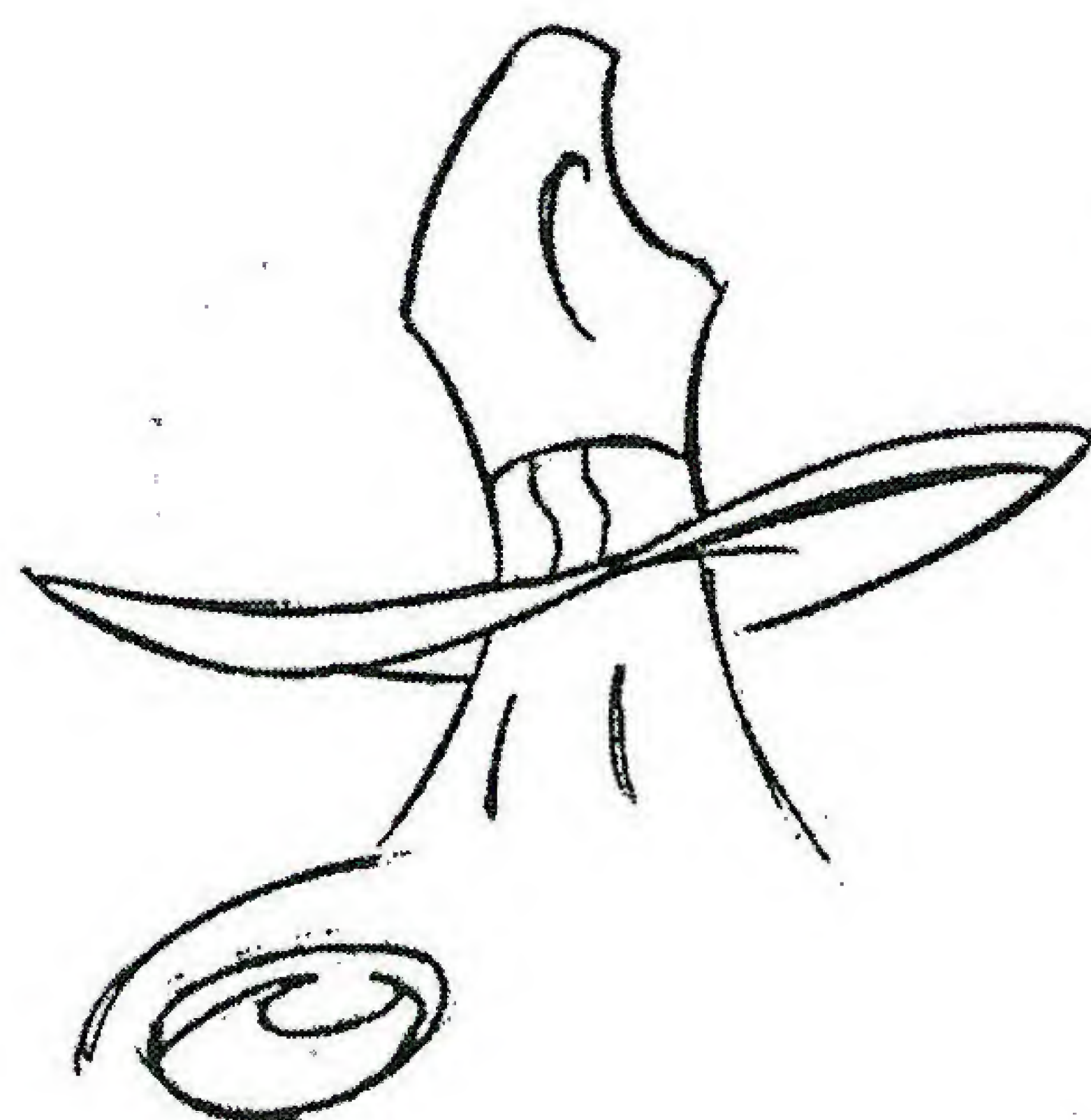
CHARACTERS

Sam-hat details
- ROUGHS -

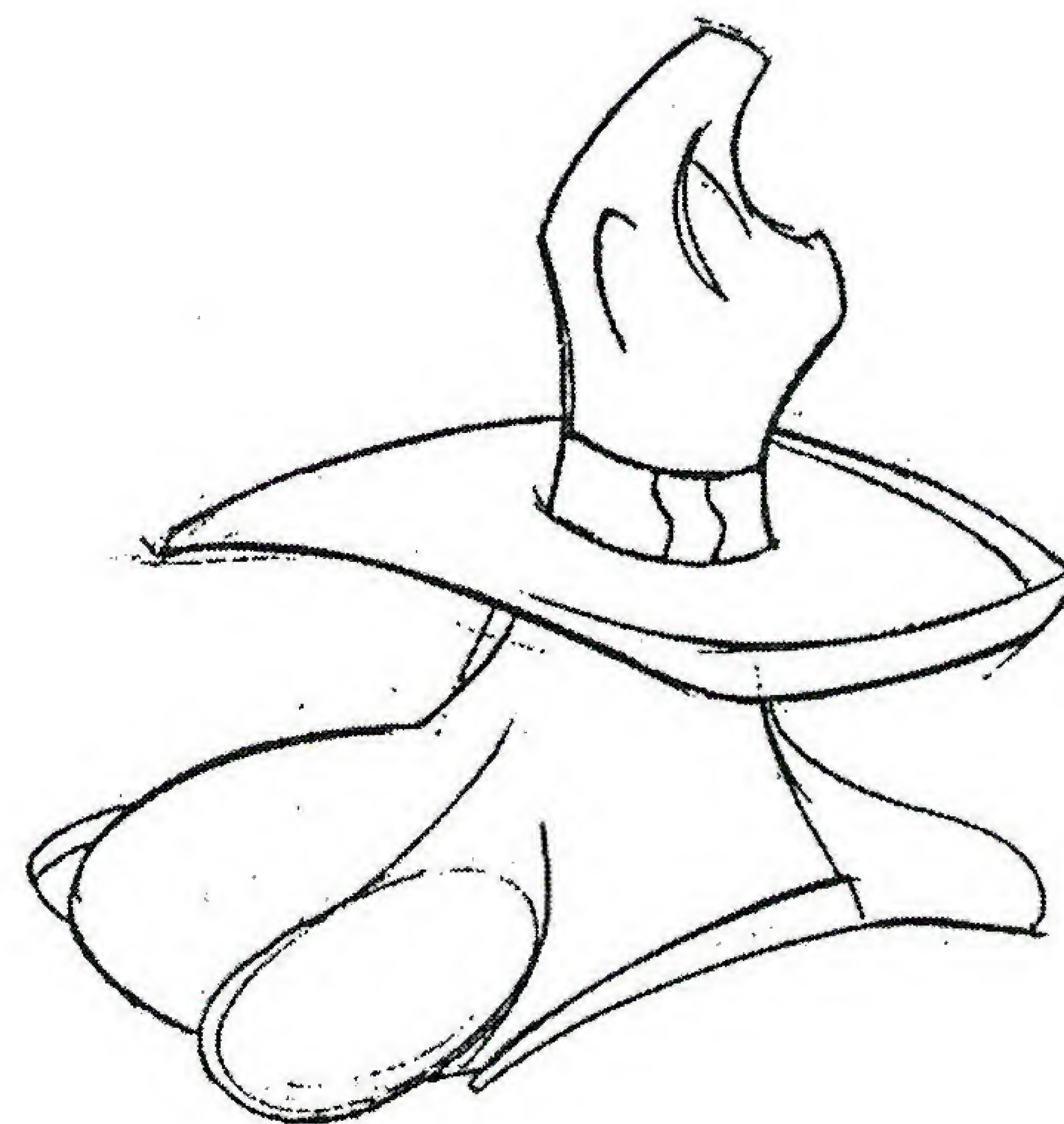
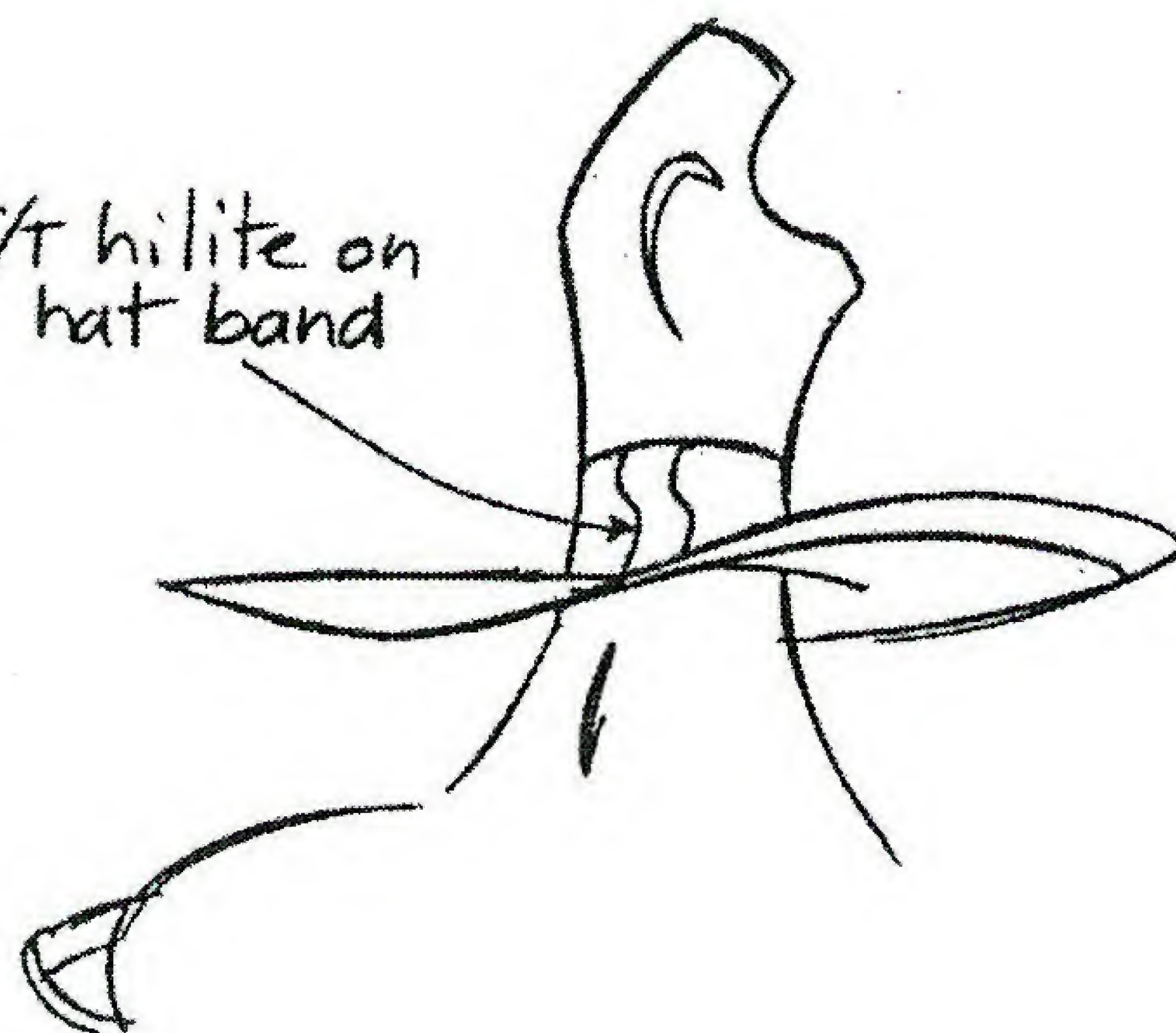
NOV 12 1997



- nose has thickness
at top
- one major s/t hilite



s/t hilite on
hat band



SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

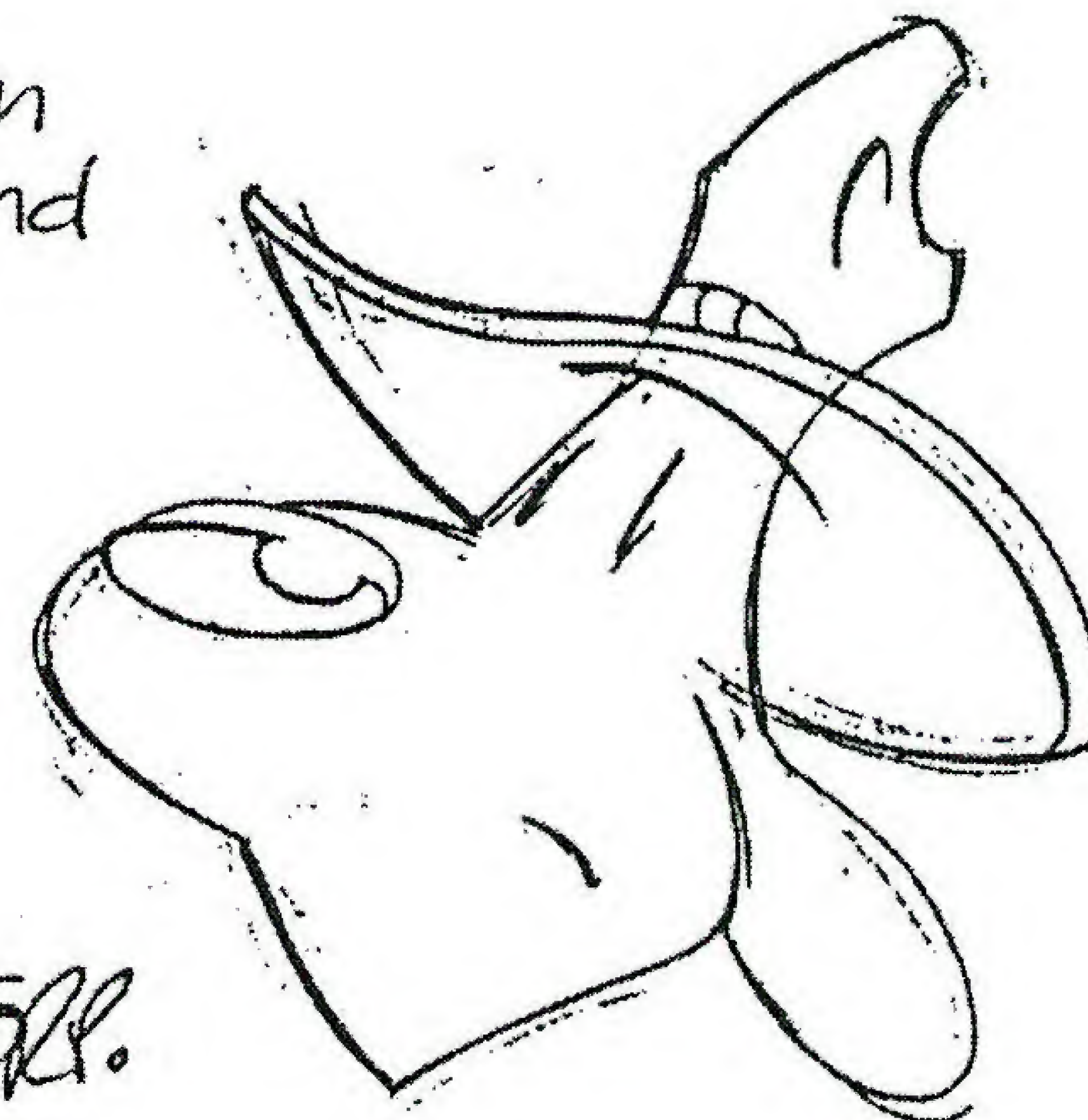
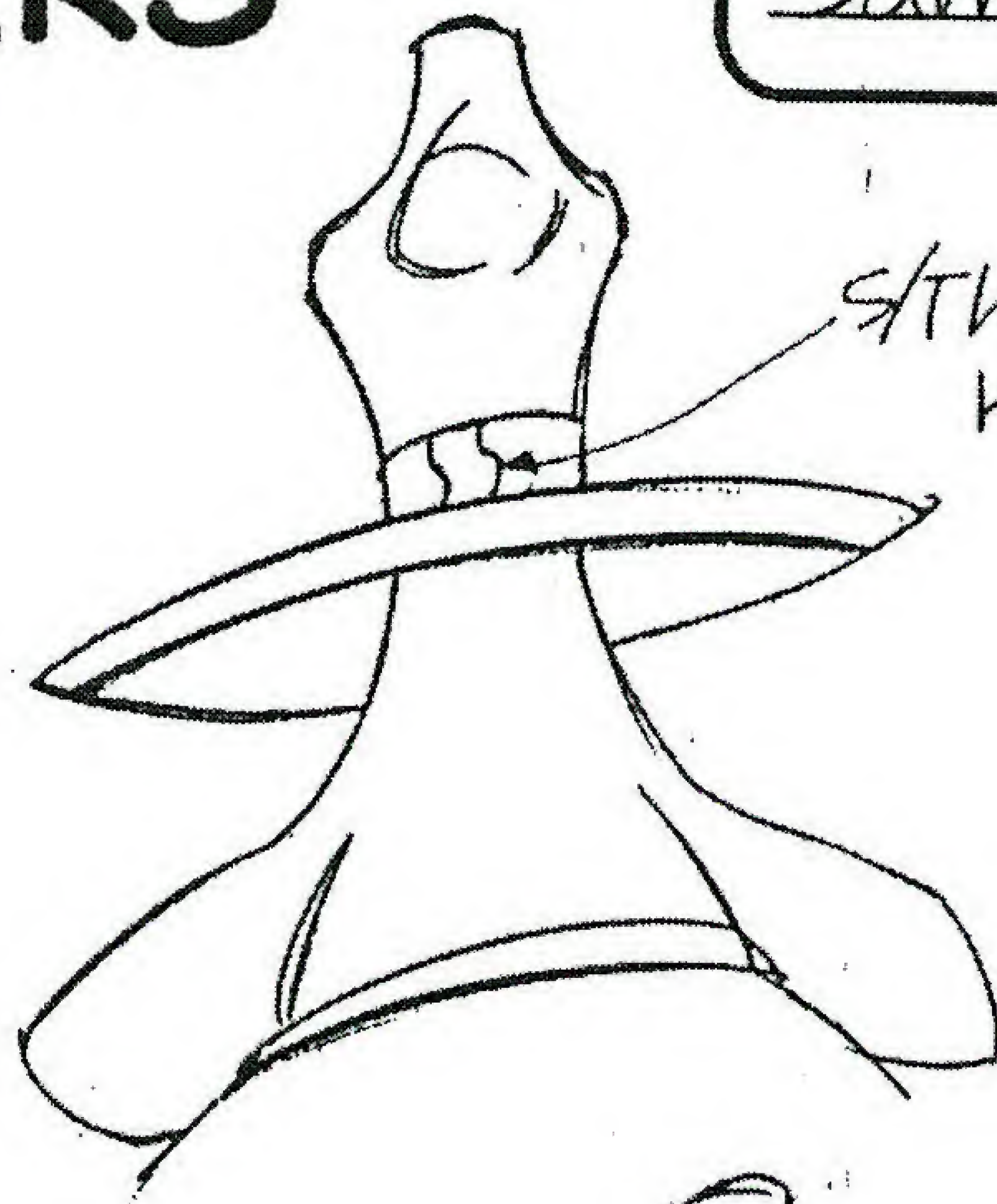
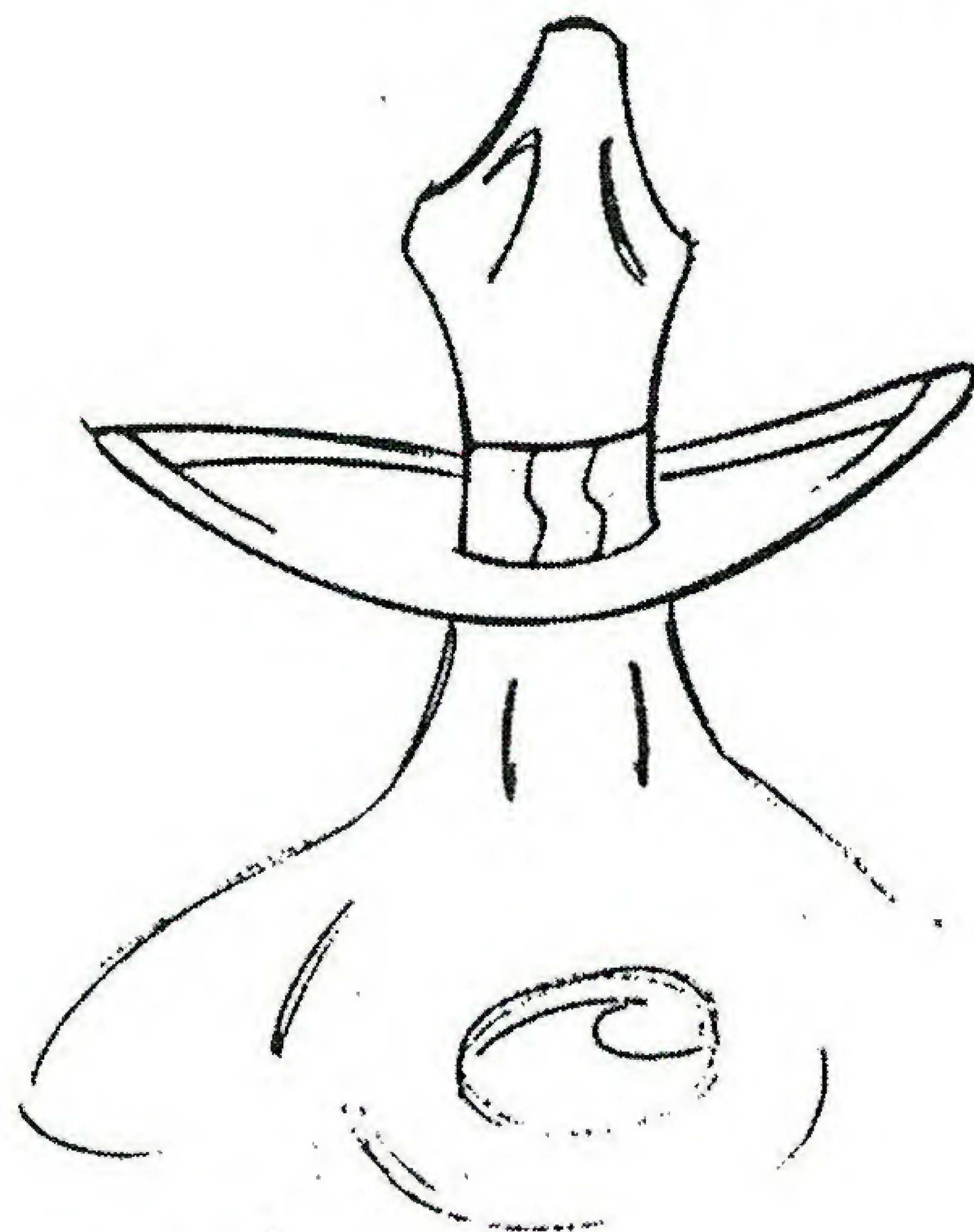
SM-11B The
Trouble with Gary

C-8

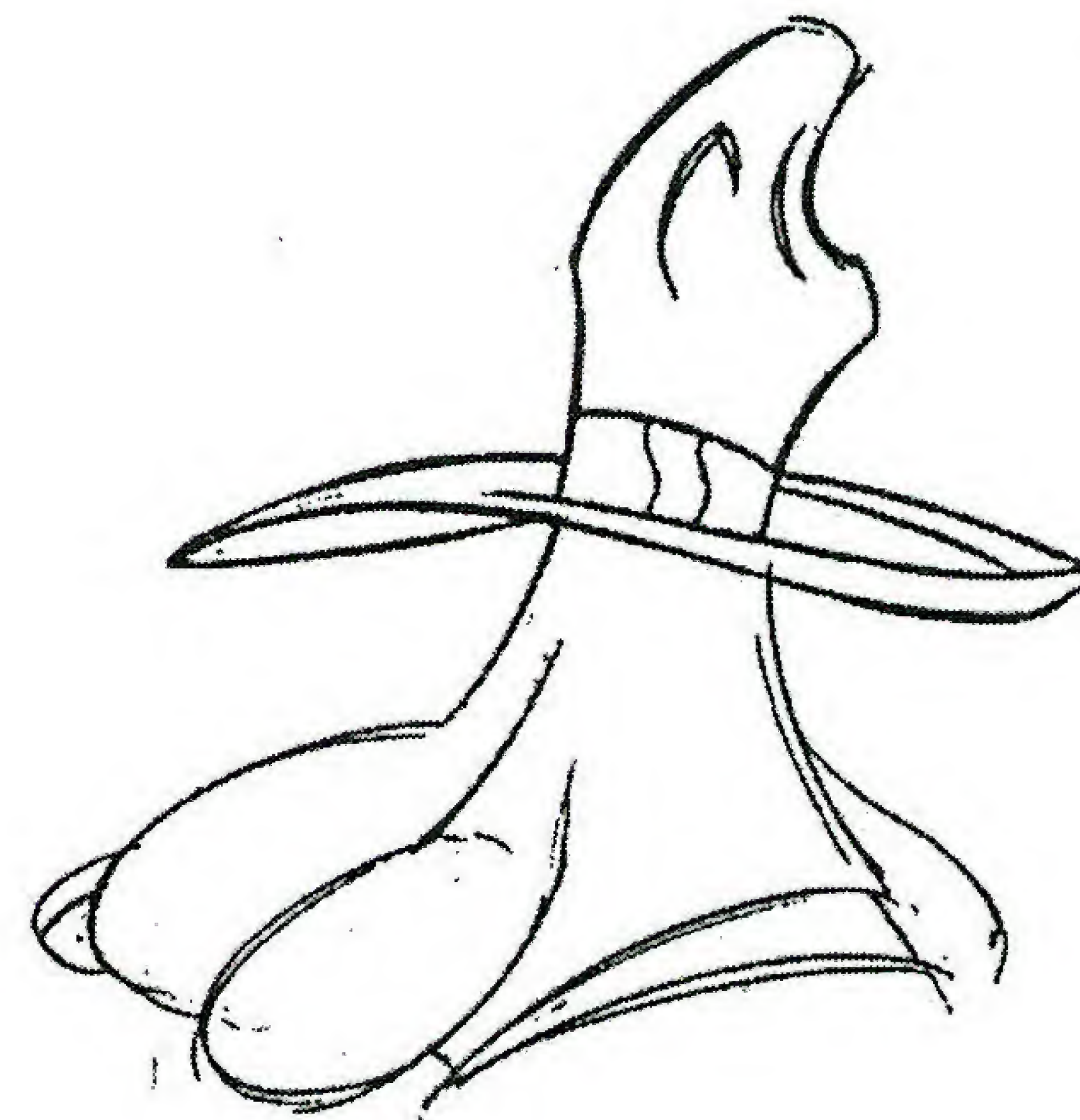
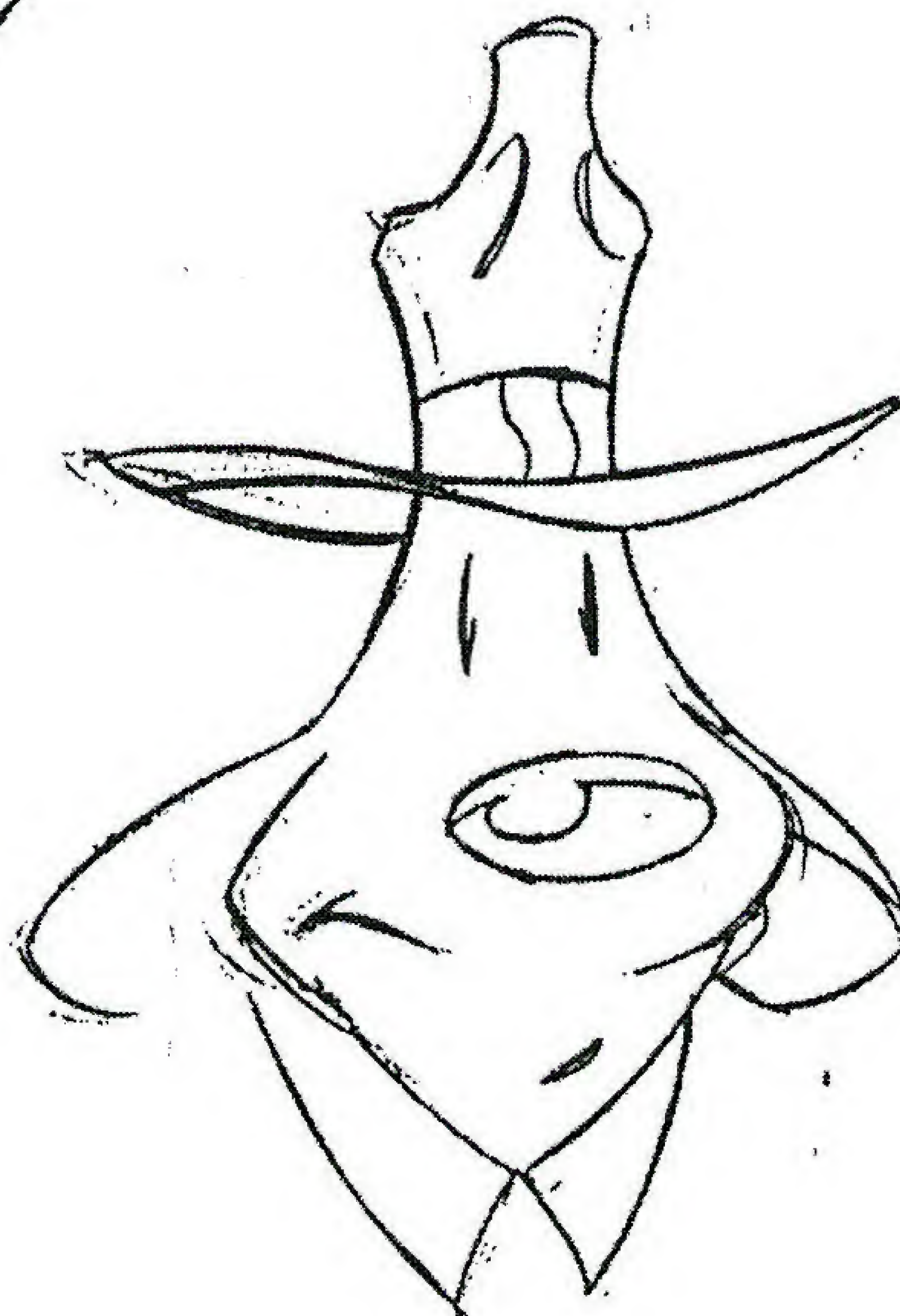
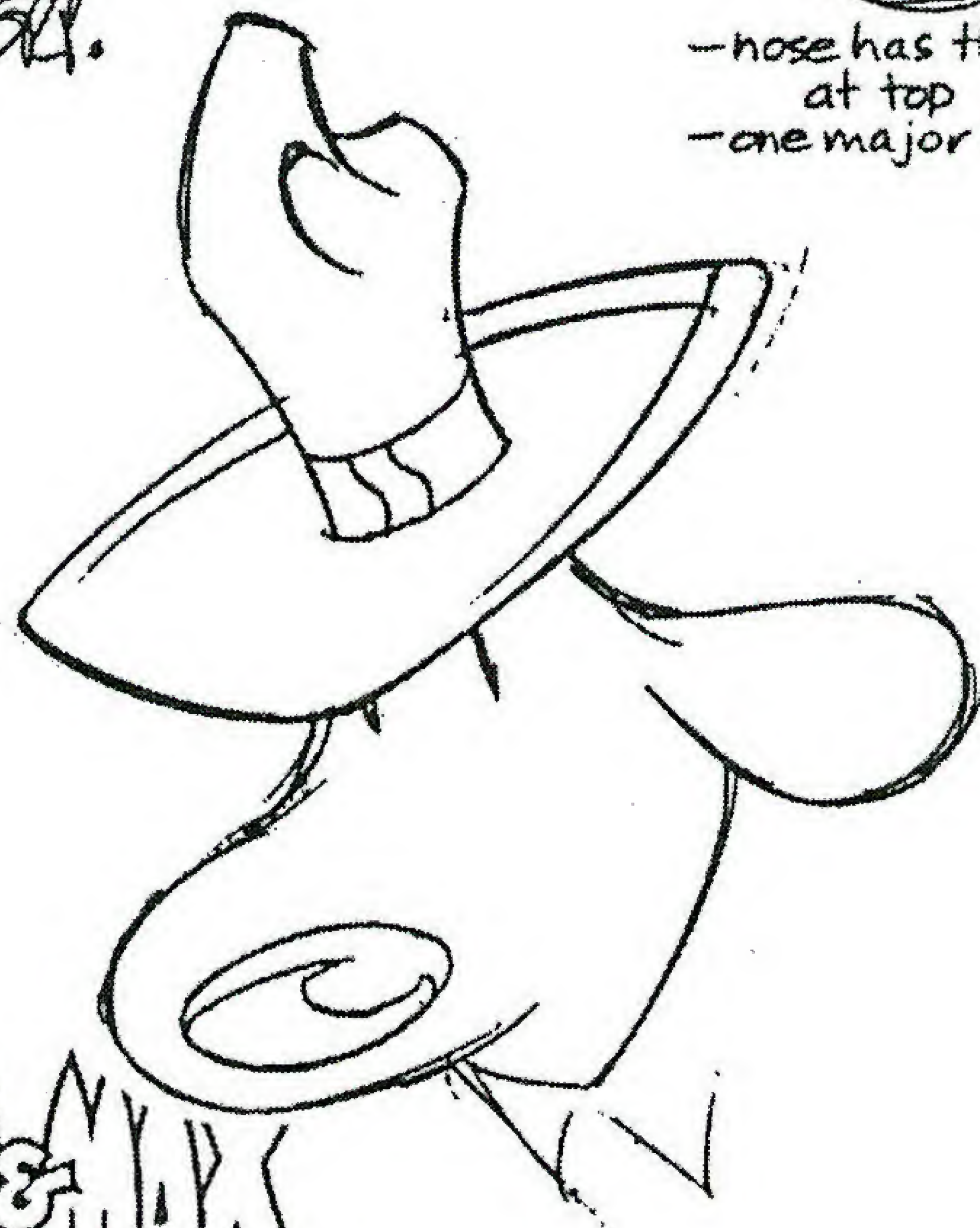
CHARACTERS

Sam-hat details
- ROUGHS -

NOV 12 1997



-nose has thickness
at top
-one major s/h hilite



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SM-11B The
Trouble with Gary

C-9

CHARACTERS

Sam poses

NEW
MAY 27 1997
NOV 12 1997



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SM-11B The
Trouble with Gary

C-10

CHARACTERS

Sam poses.

NEW
MAY 27 1997

NOV 12 1997



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SM-11B The
Trouble with Gary

C-

CHARACTERS

Sam - poses - w/out tones

refer to toned models
for shadow areas

NOV 12, 1997
NEW
June 10



SAM & MAX

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Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

C-12

CHARACTERS

Sam - poses - w/out tones

NOV 12 1997

NEW
June 10

refer to toned models
for shadow areas



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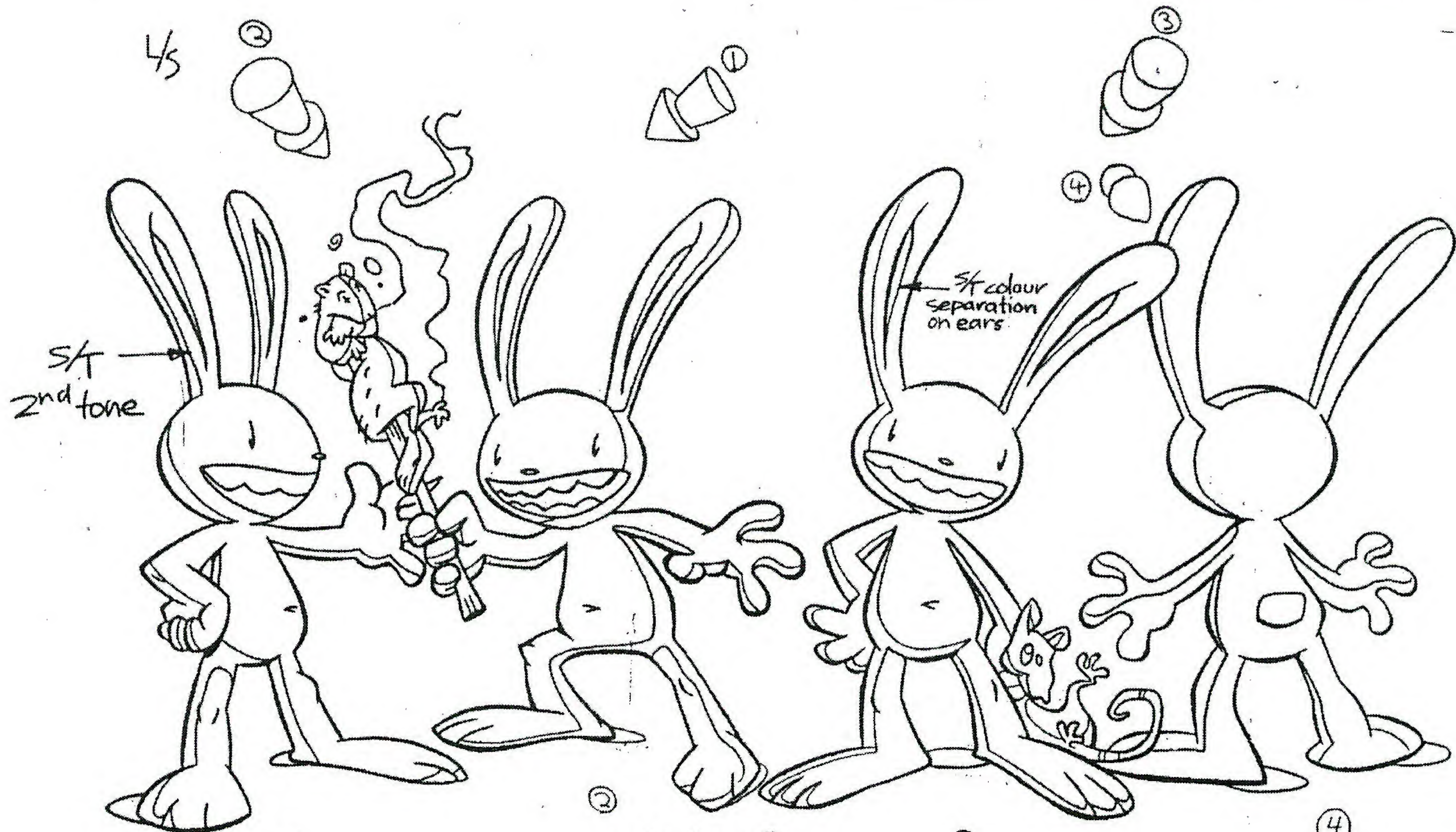
SM-11B The
Trouble with Gary

C-13

CHARACTERS

Max-rotation

NOV 12 1997



S/T
2nd tone

S/T colour
separation
on ears

Ear info

Xerox
lines

S/T
inner-ear
colour
separation

"MAX"

puddle shadows are painted black

May 13
⊗ Revised
3/4 back of
head simplified.

SAM & MAX

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Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

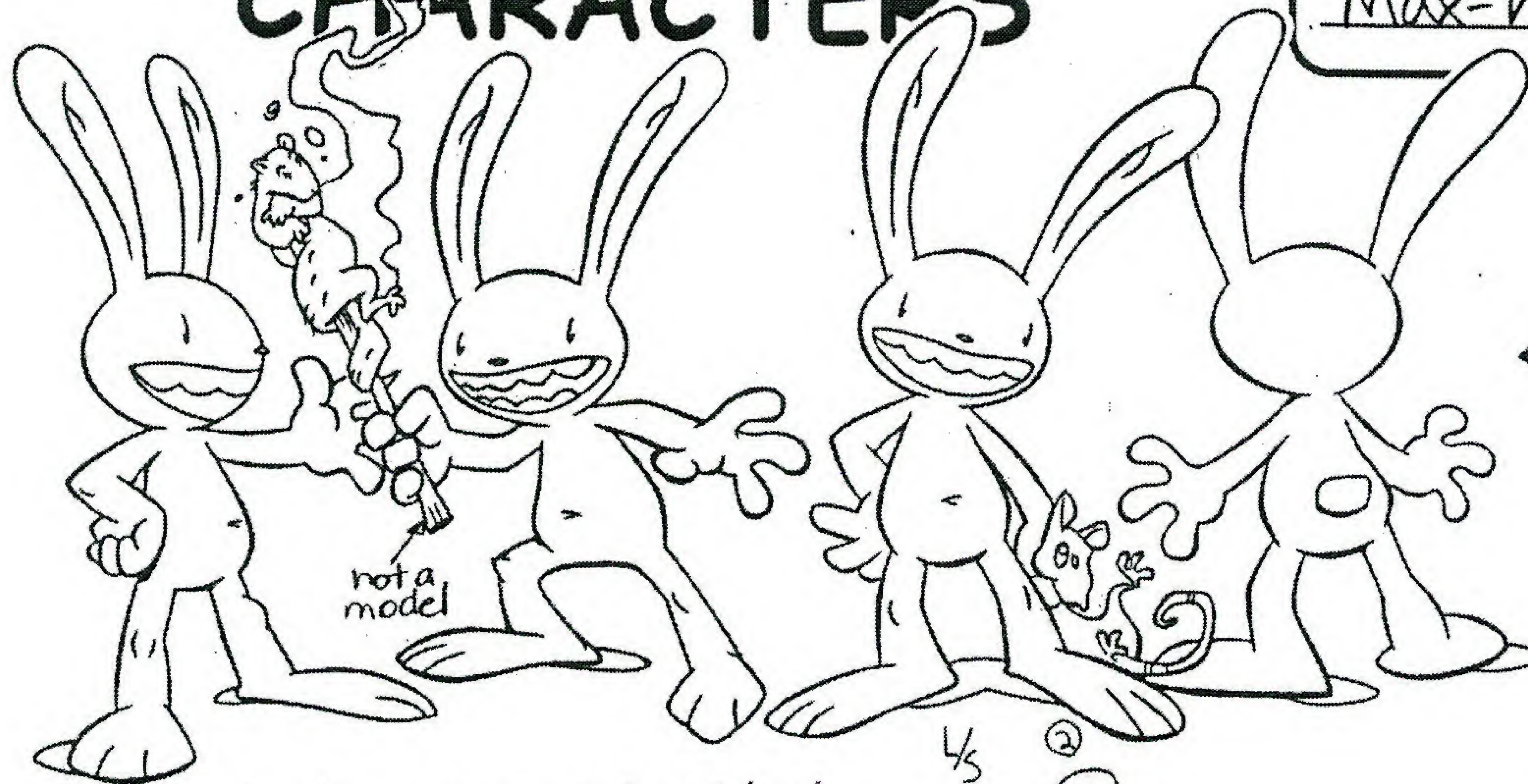
⊗ Revised
shadow-poe3
April 11

C-14A

CHARACTERS

Max-rotation / Ear info
- Art direction notes

pg 2/2 NOV 12 1997



← Xerox line work for model clarity

May 13
Ⓢ Revised - 3/4 back of head simplified

puddle shadows are painted black

Self trace / 2nd tones Guide →

Ear info

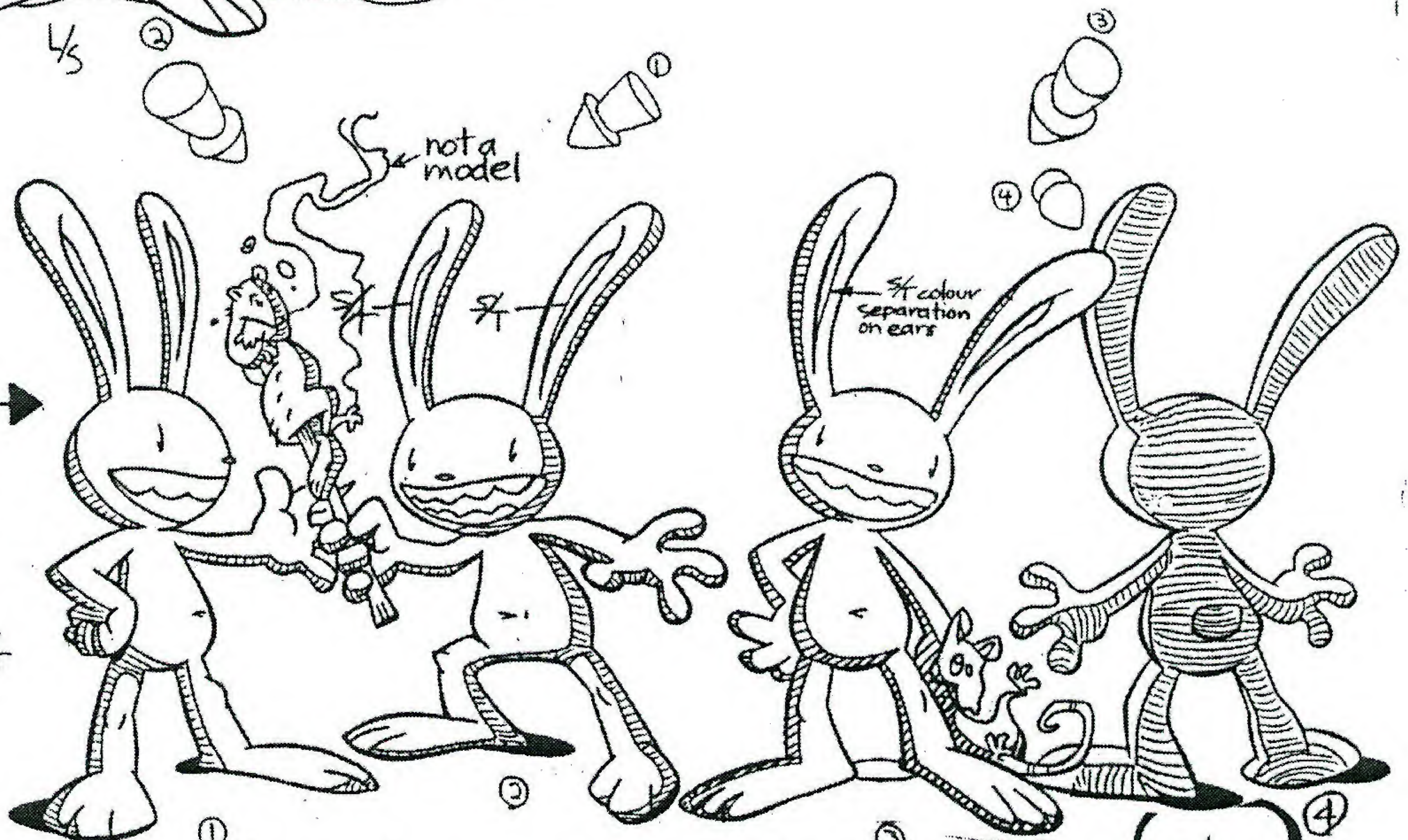
Xerox lines

S/T inner-ear colour separation

SAM & MAX

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SM-11B The
Trouble with Gary



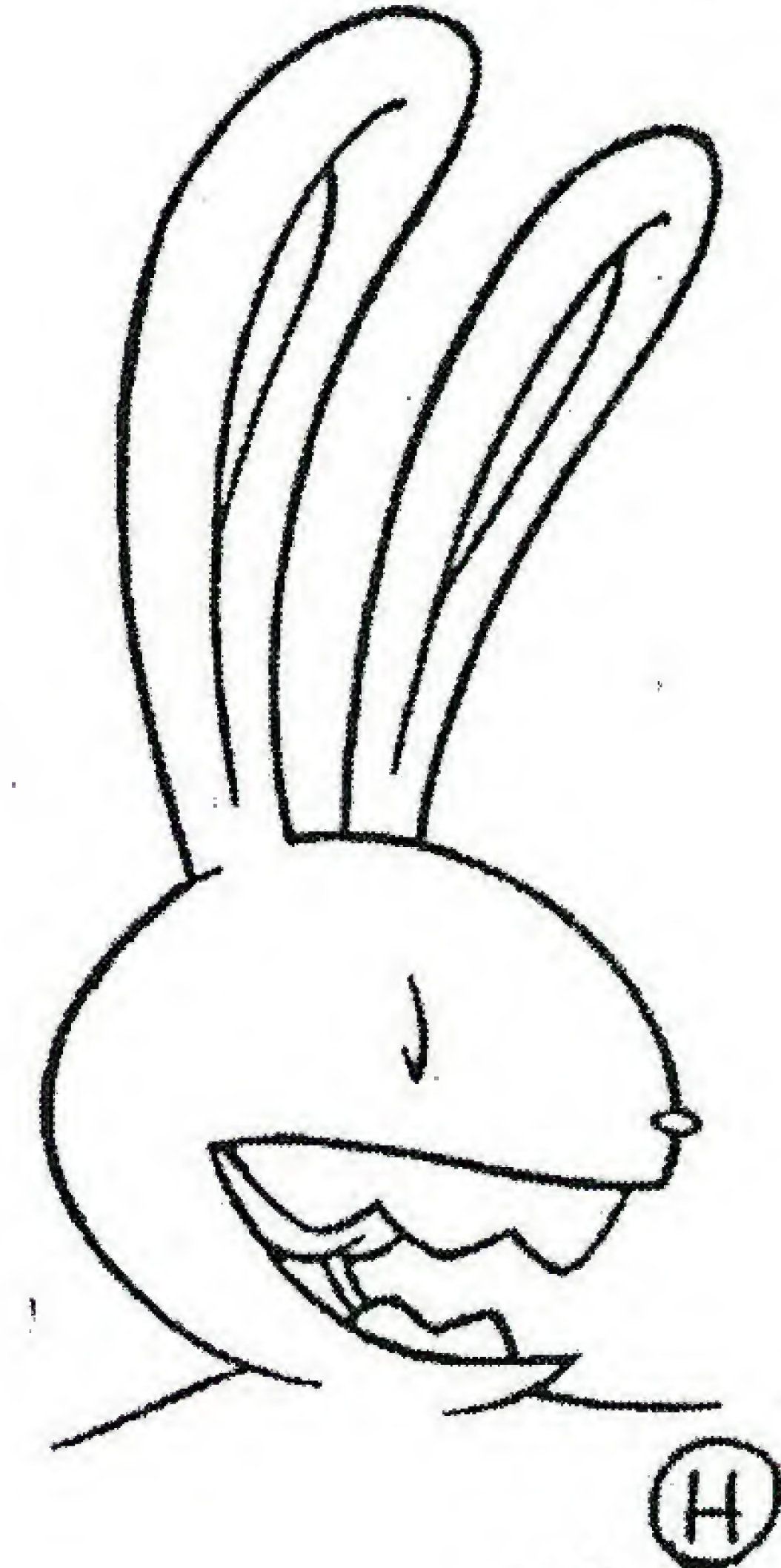
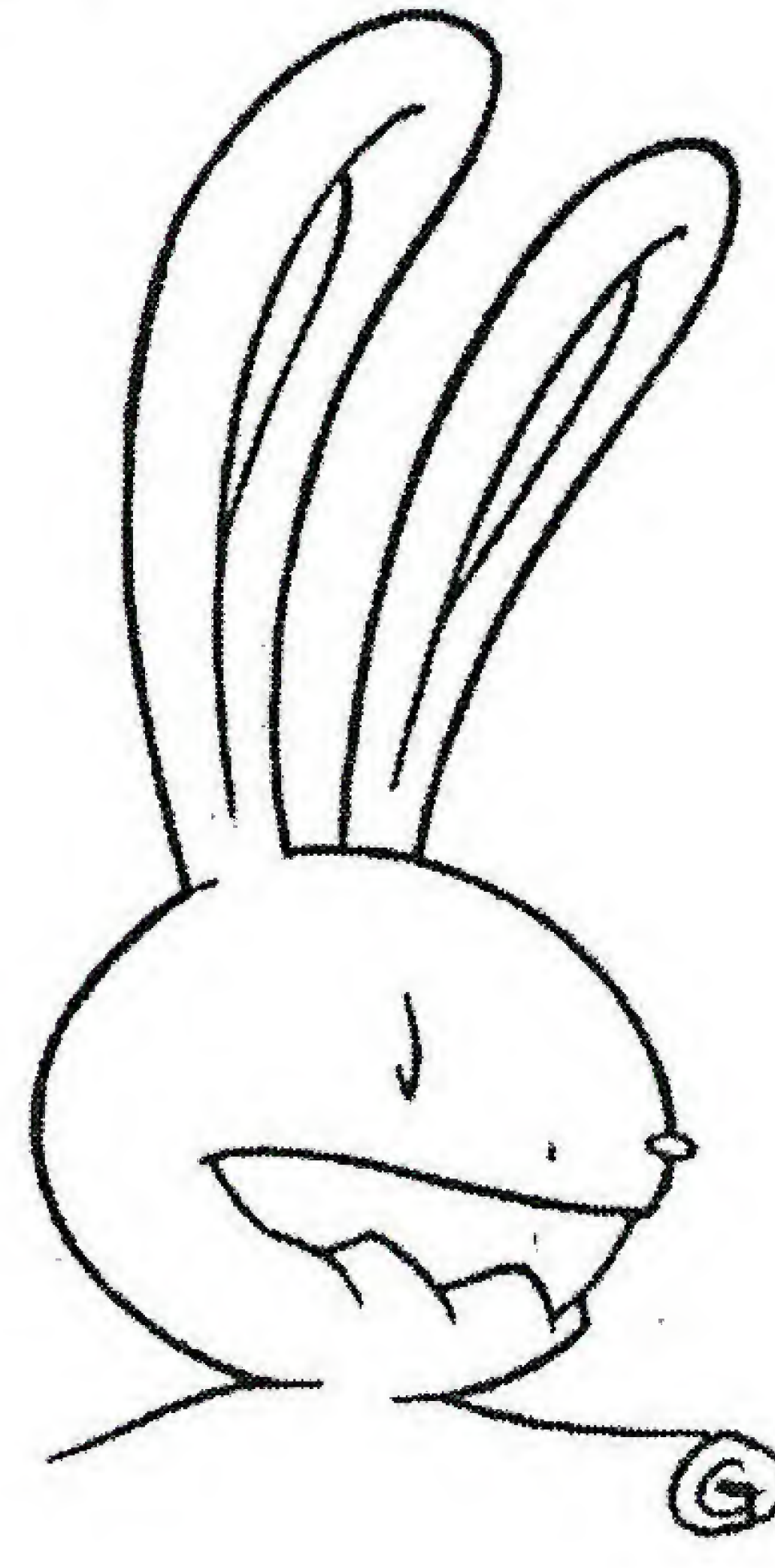
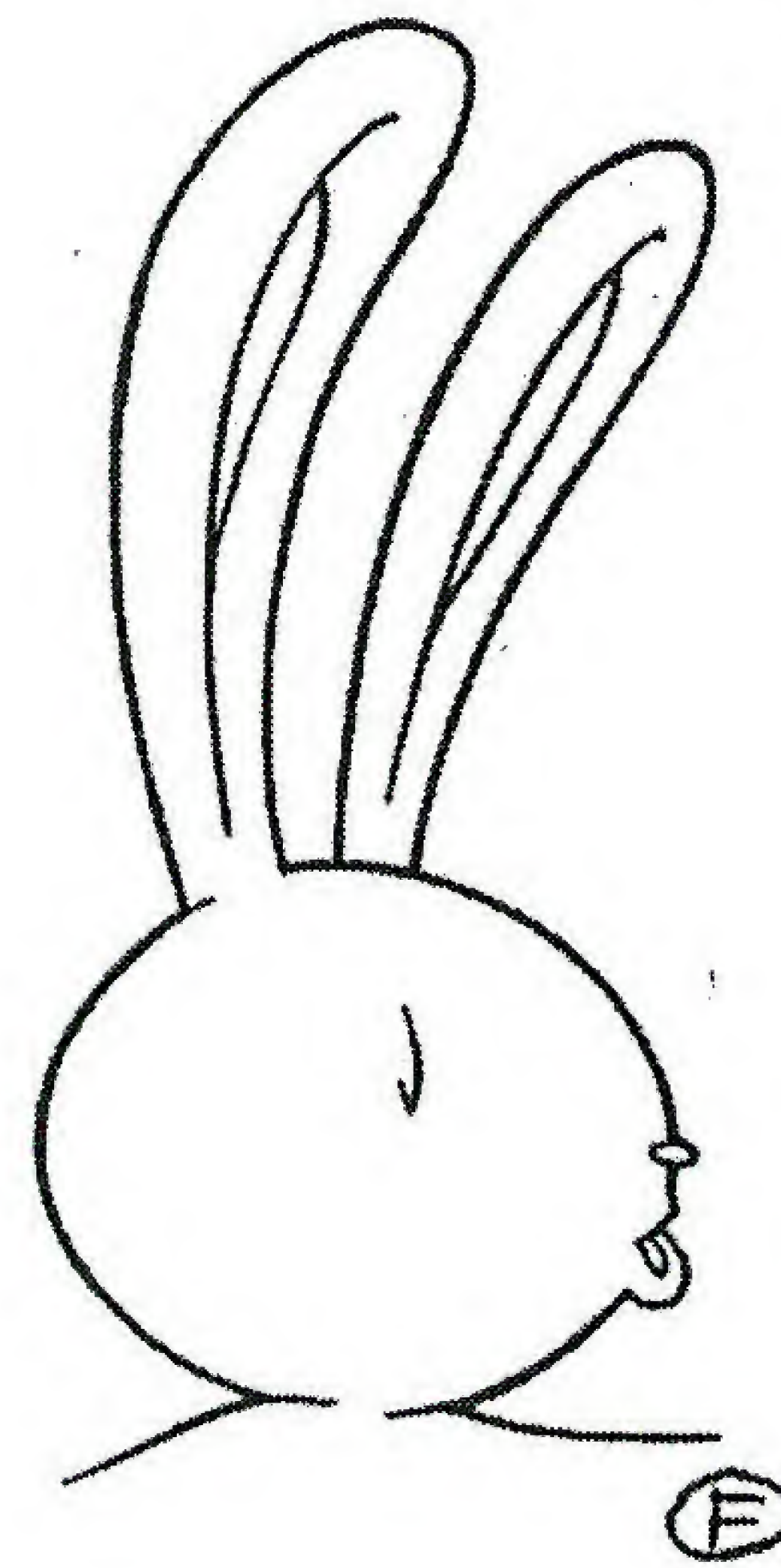
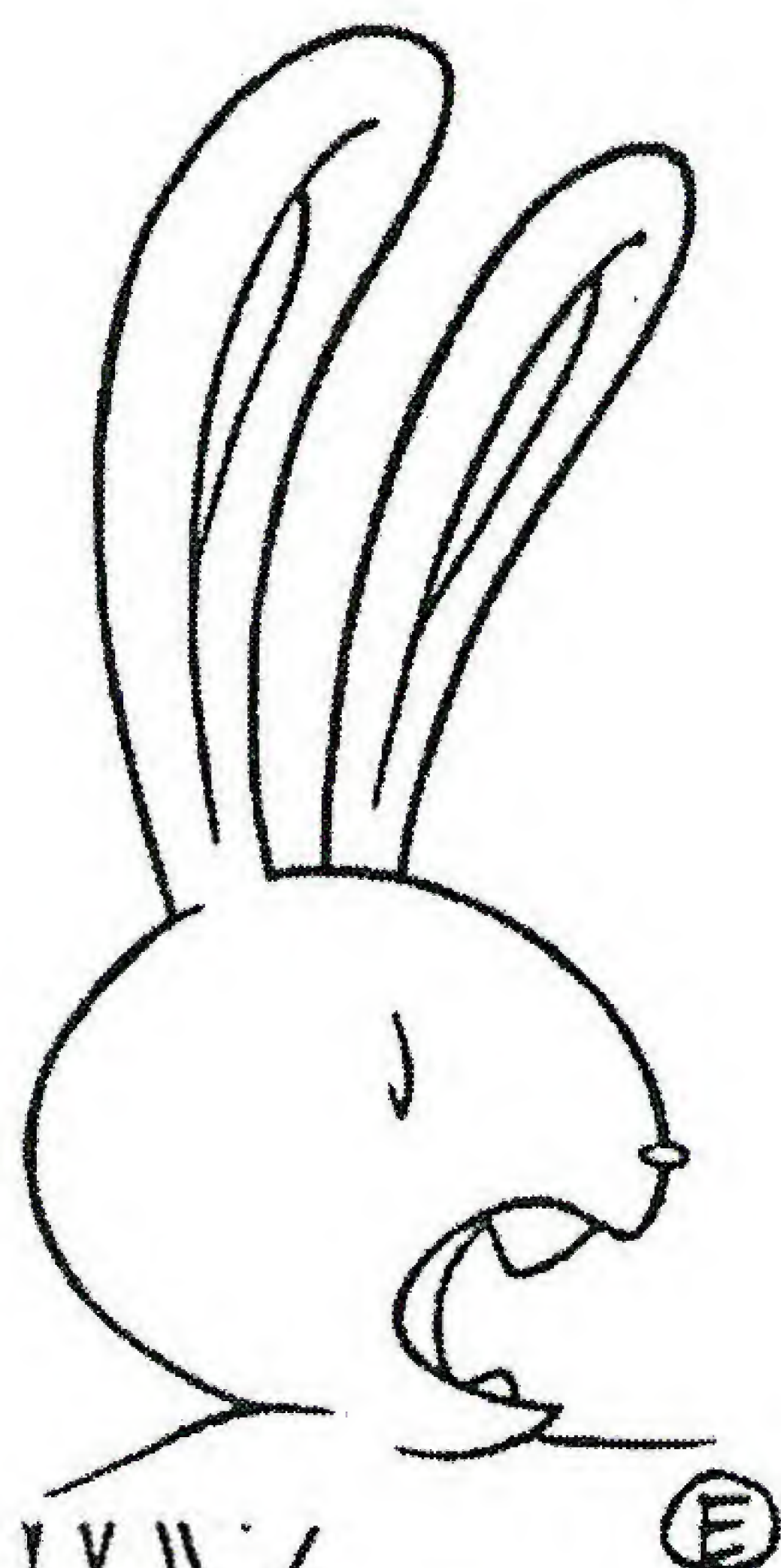
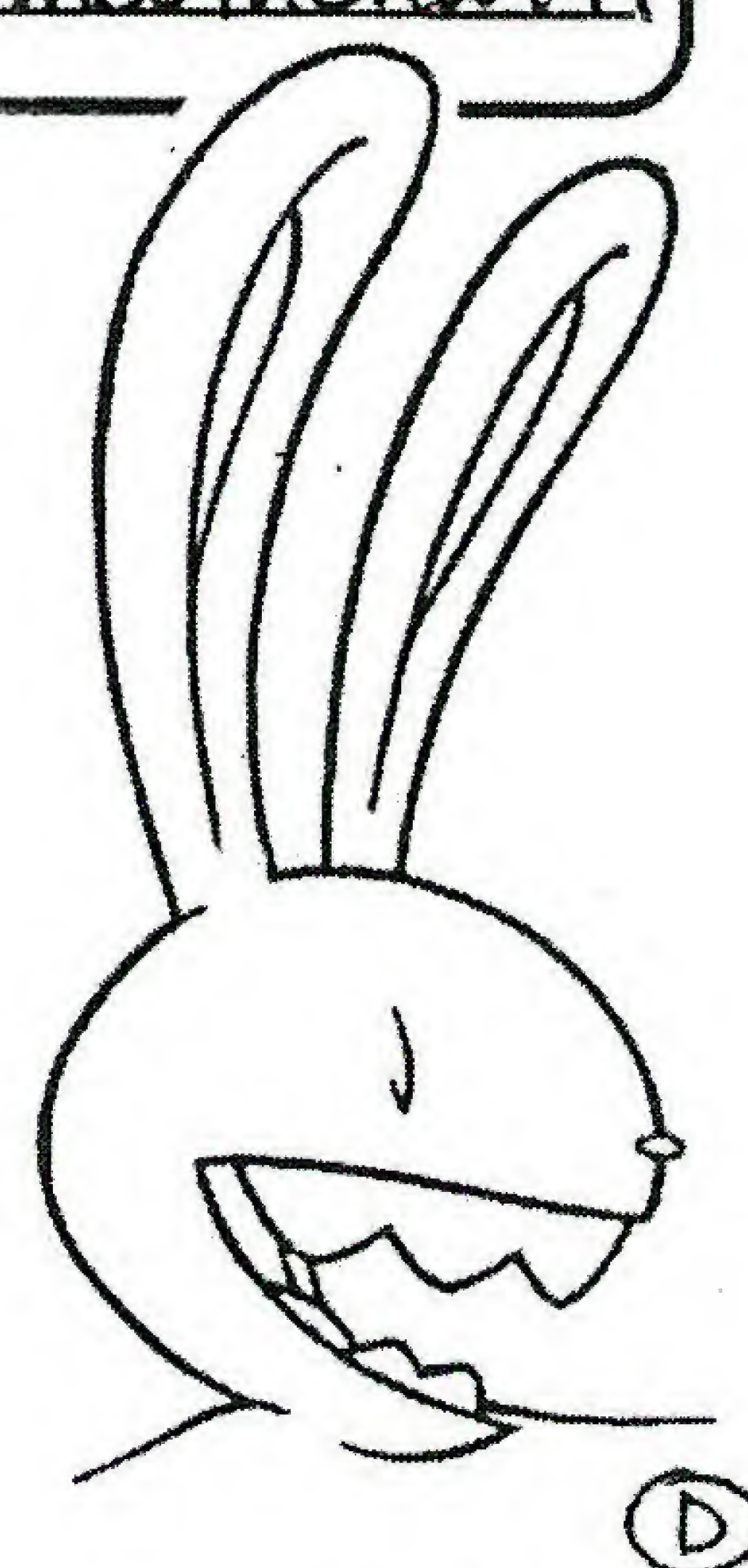
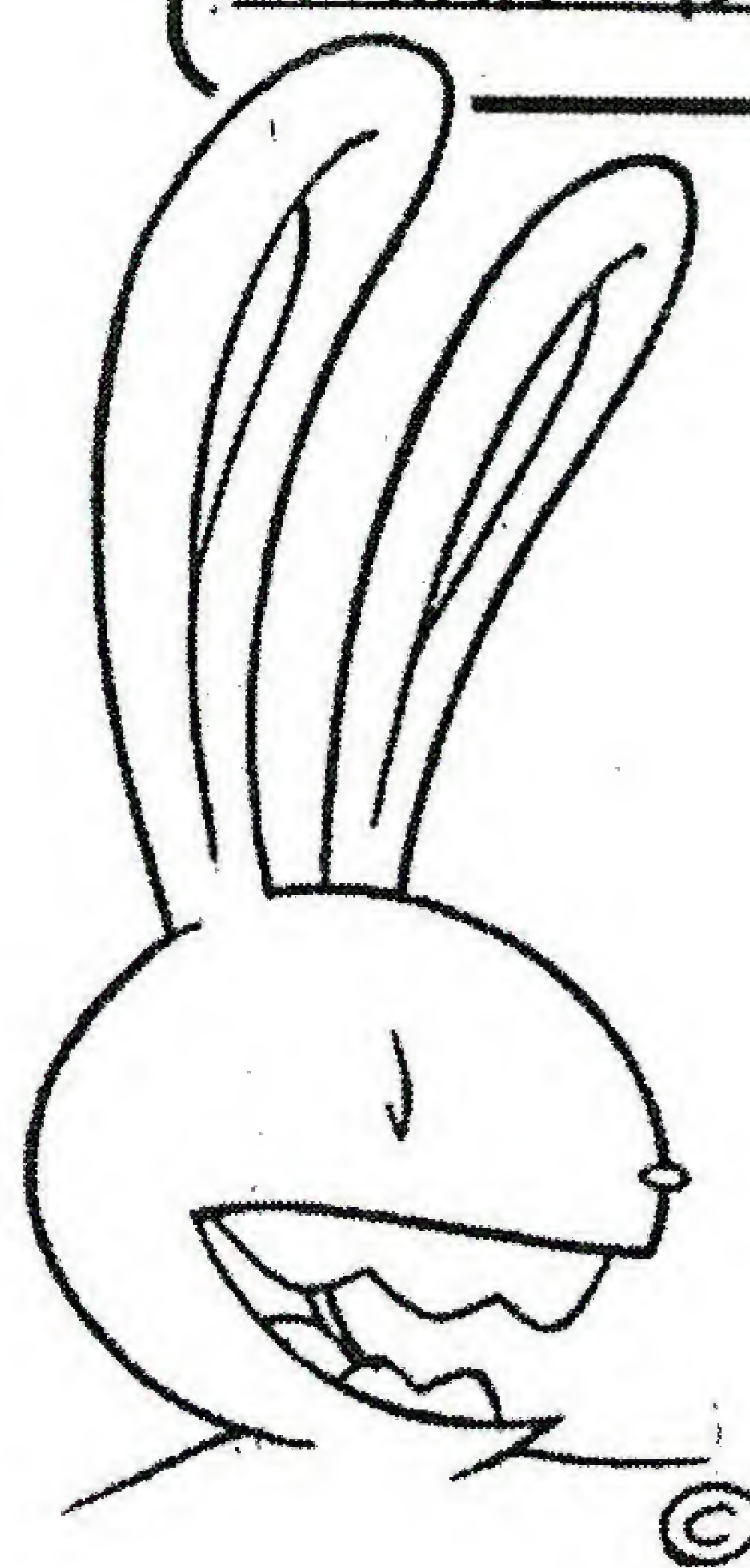
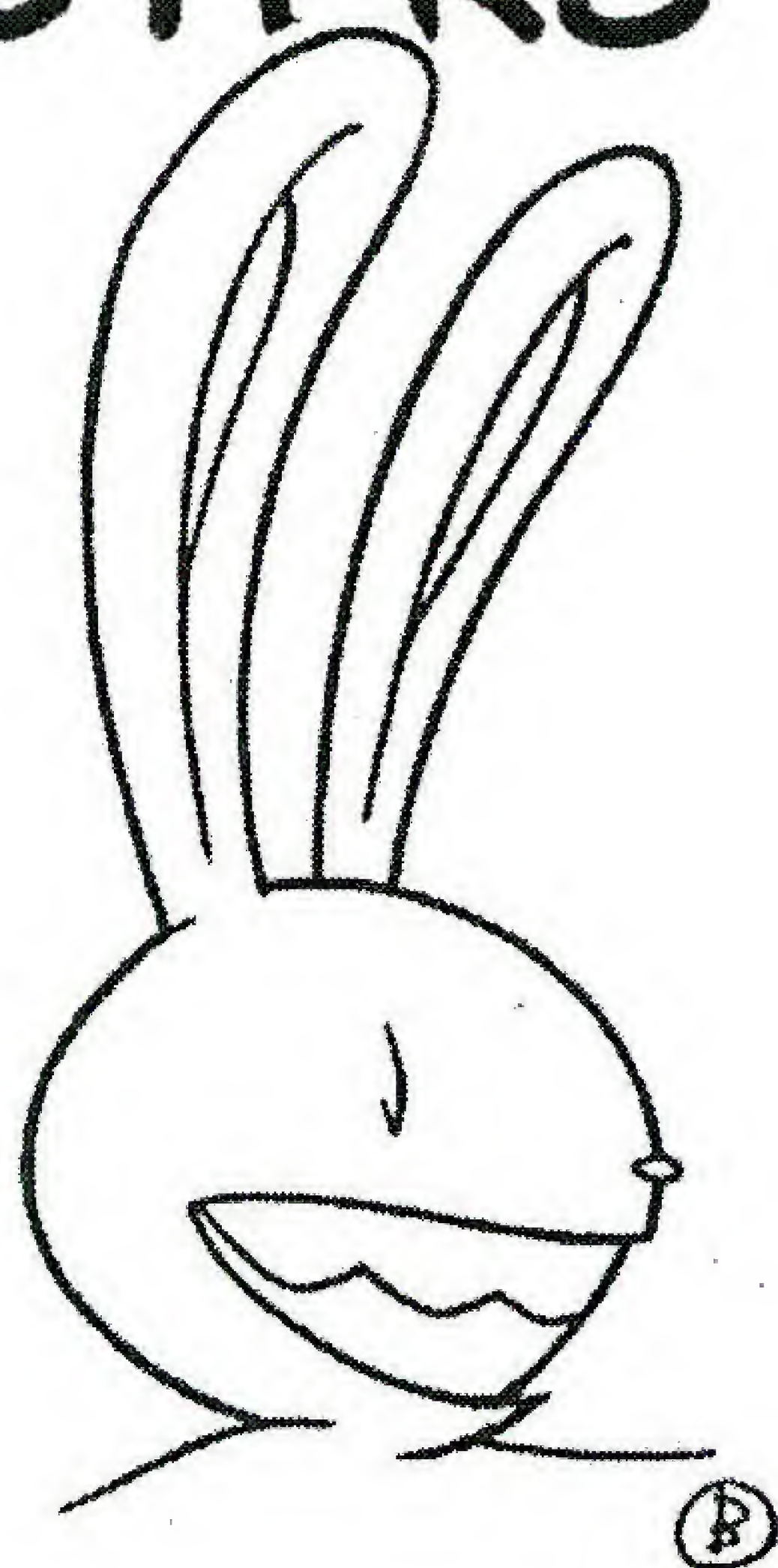
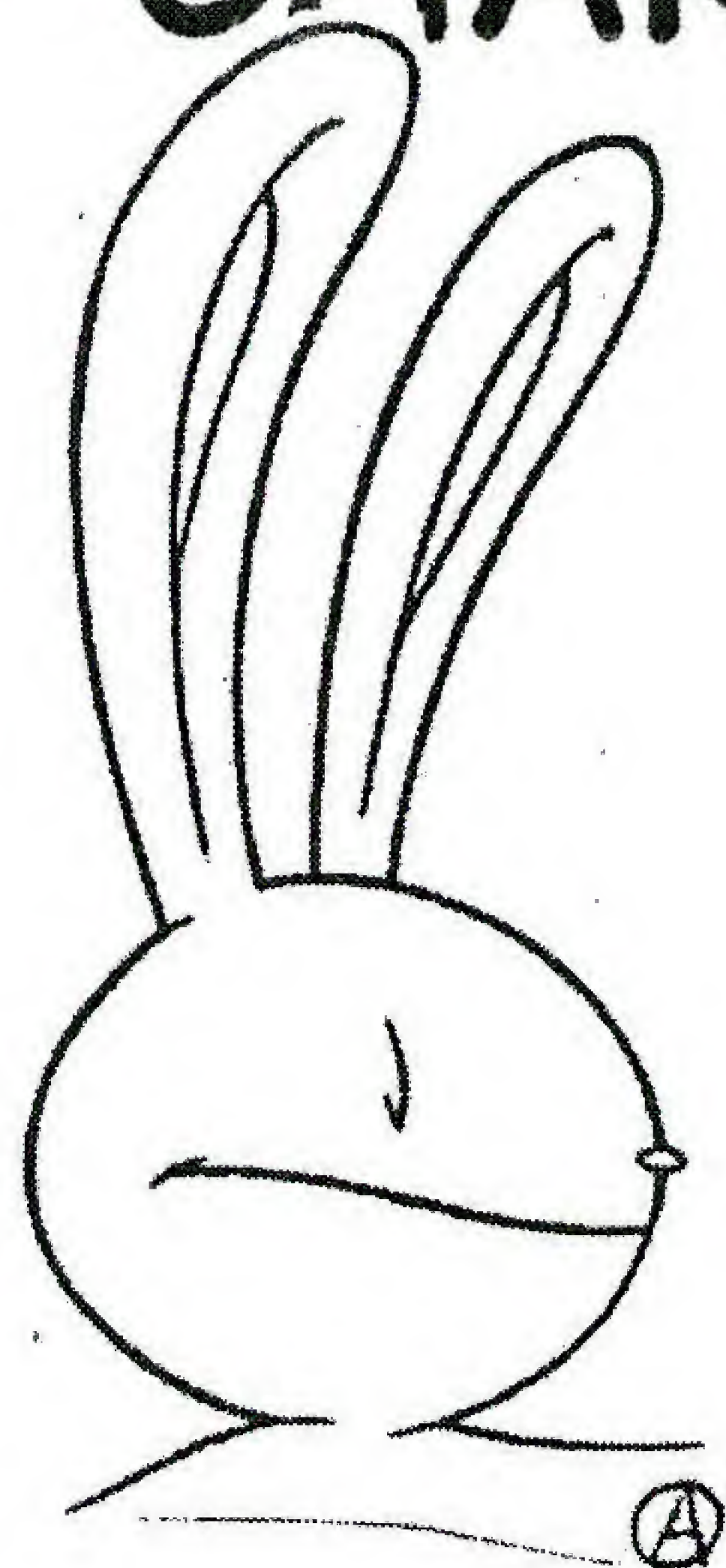
puddle shadows are painted black

C-14B

CHARACTERS

Max - profile mouthchart.

New
July 14
NOV 12 1997



SAM & MAX

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Sam & Max Series © Nelvana LTD.

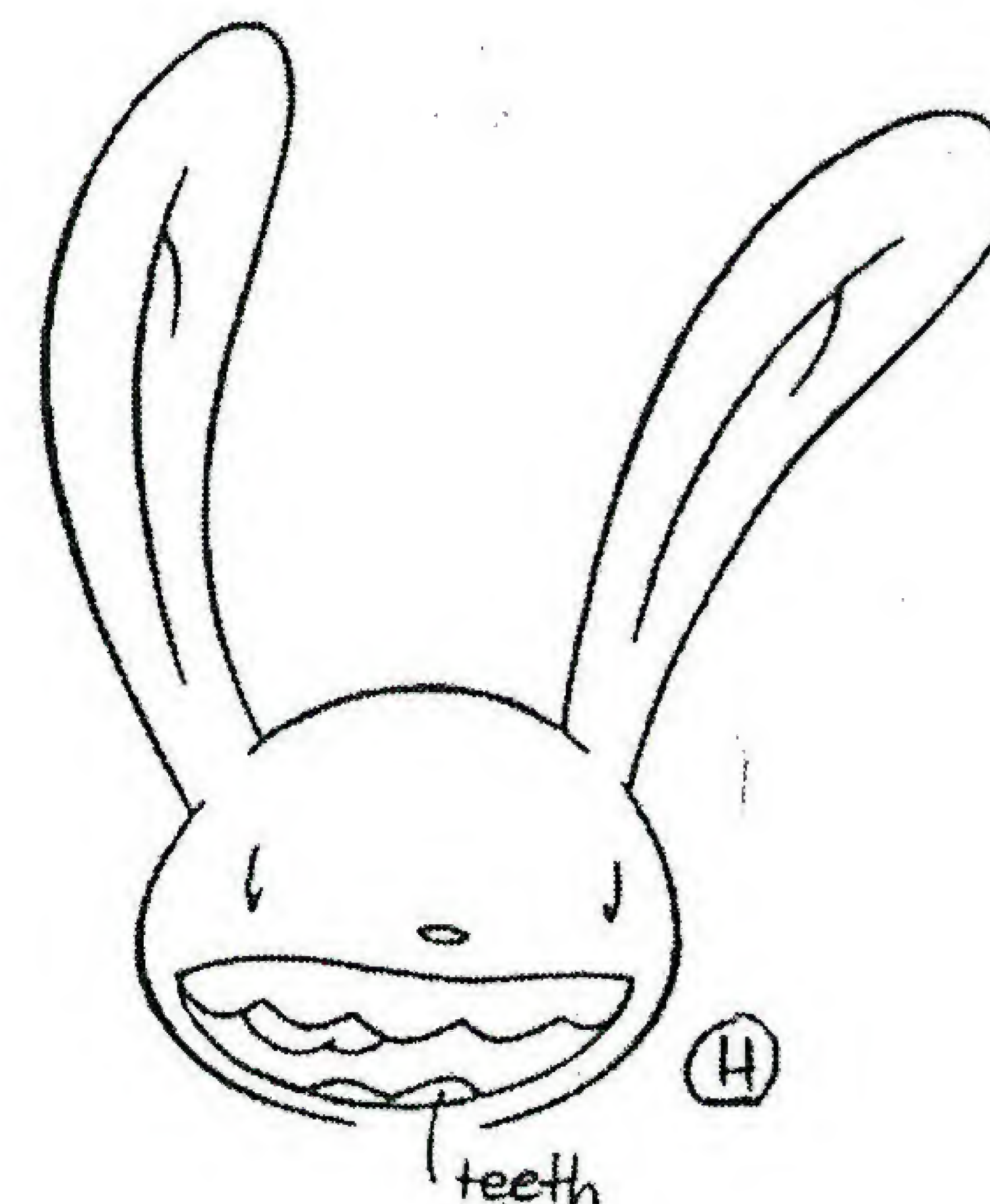
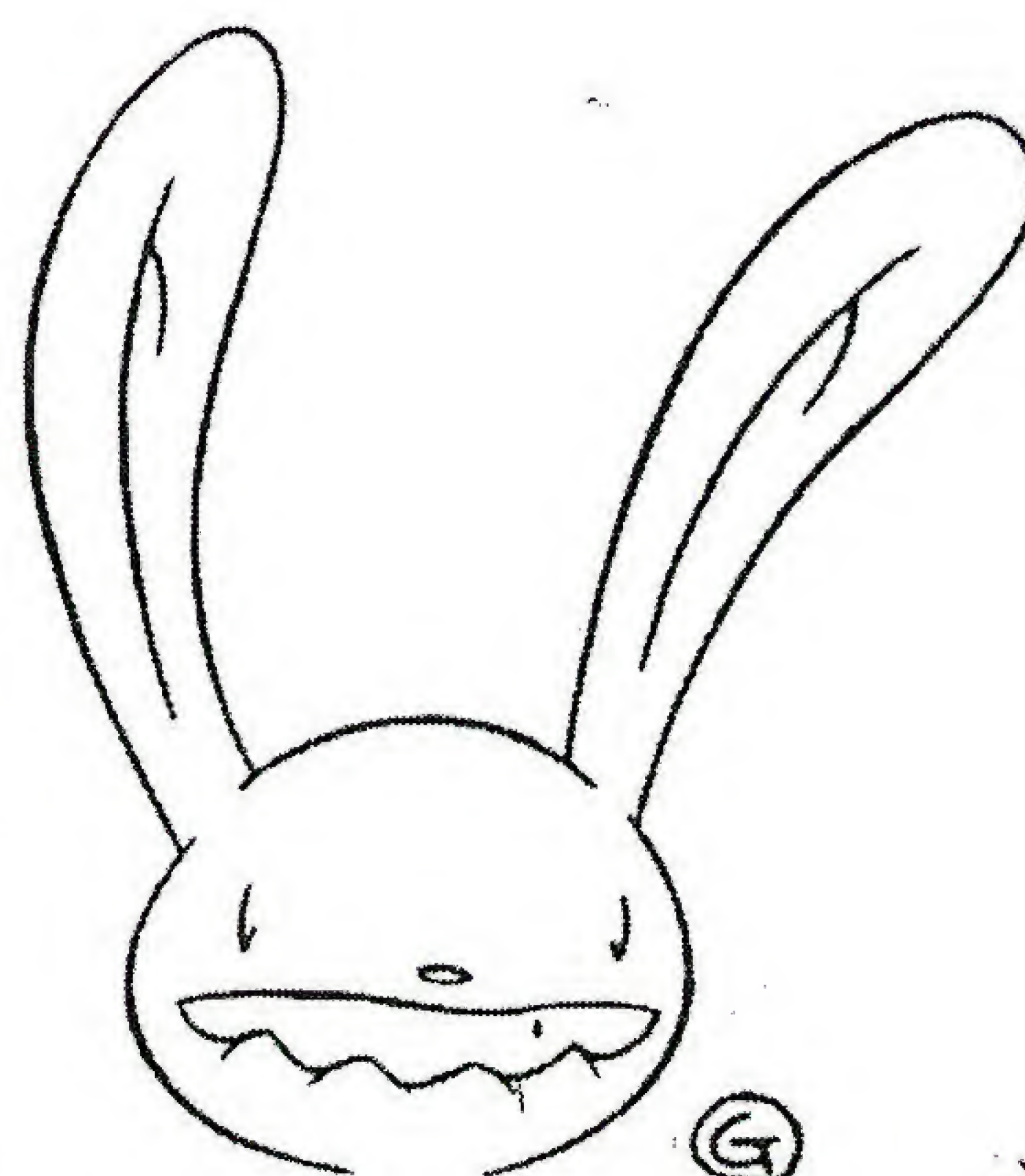
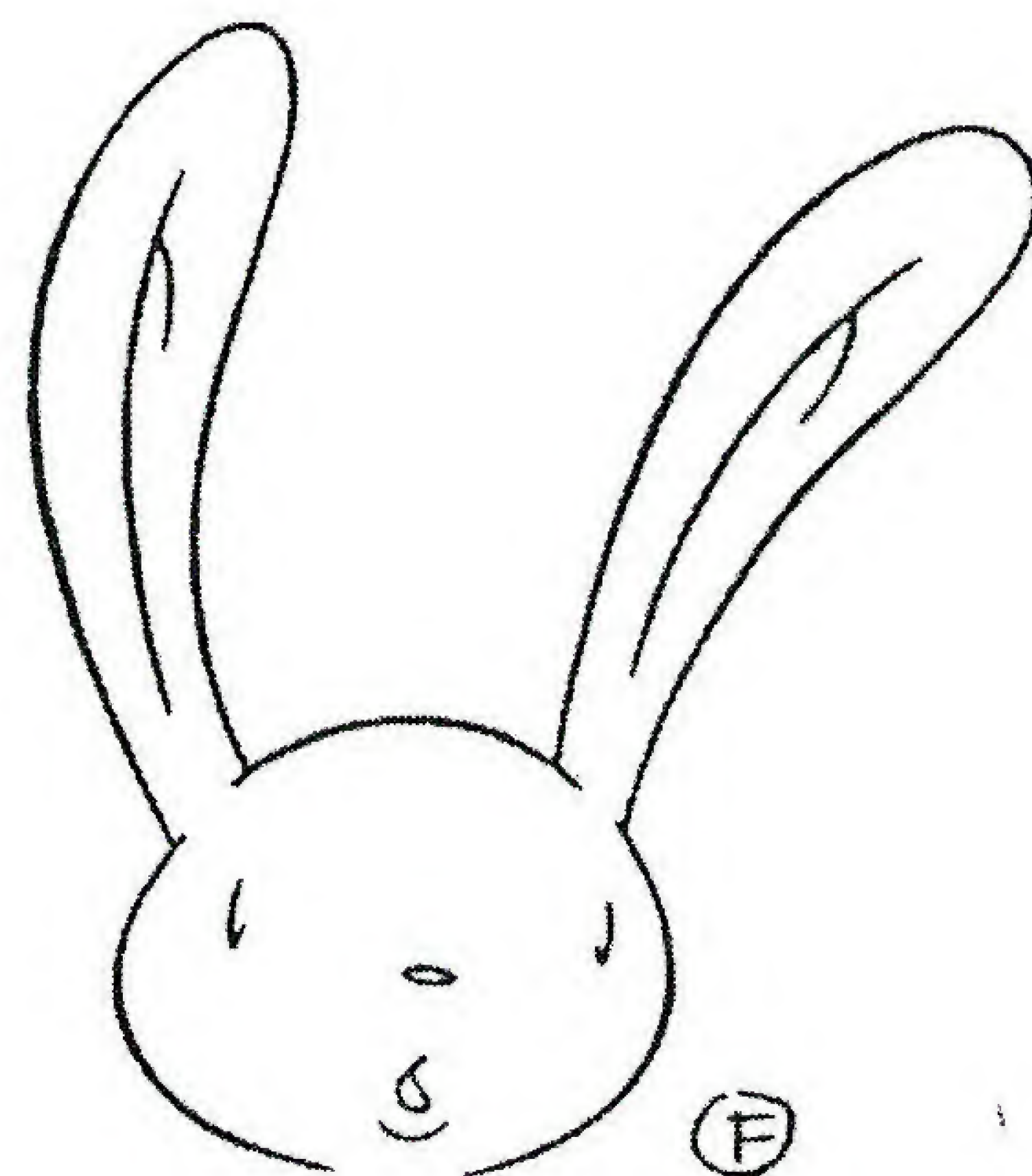
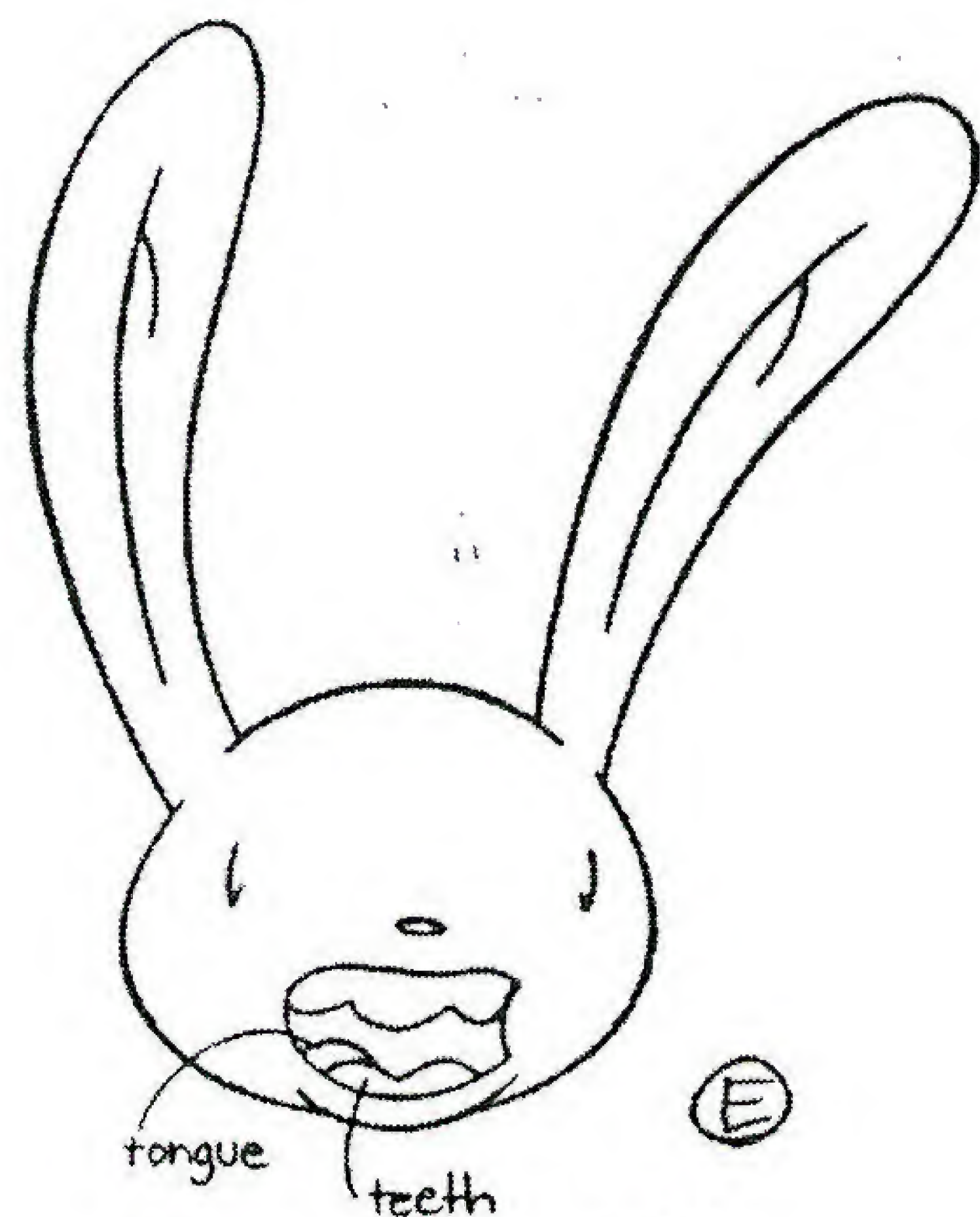
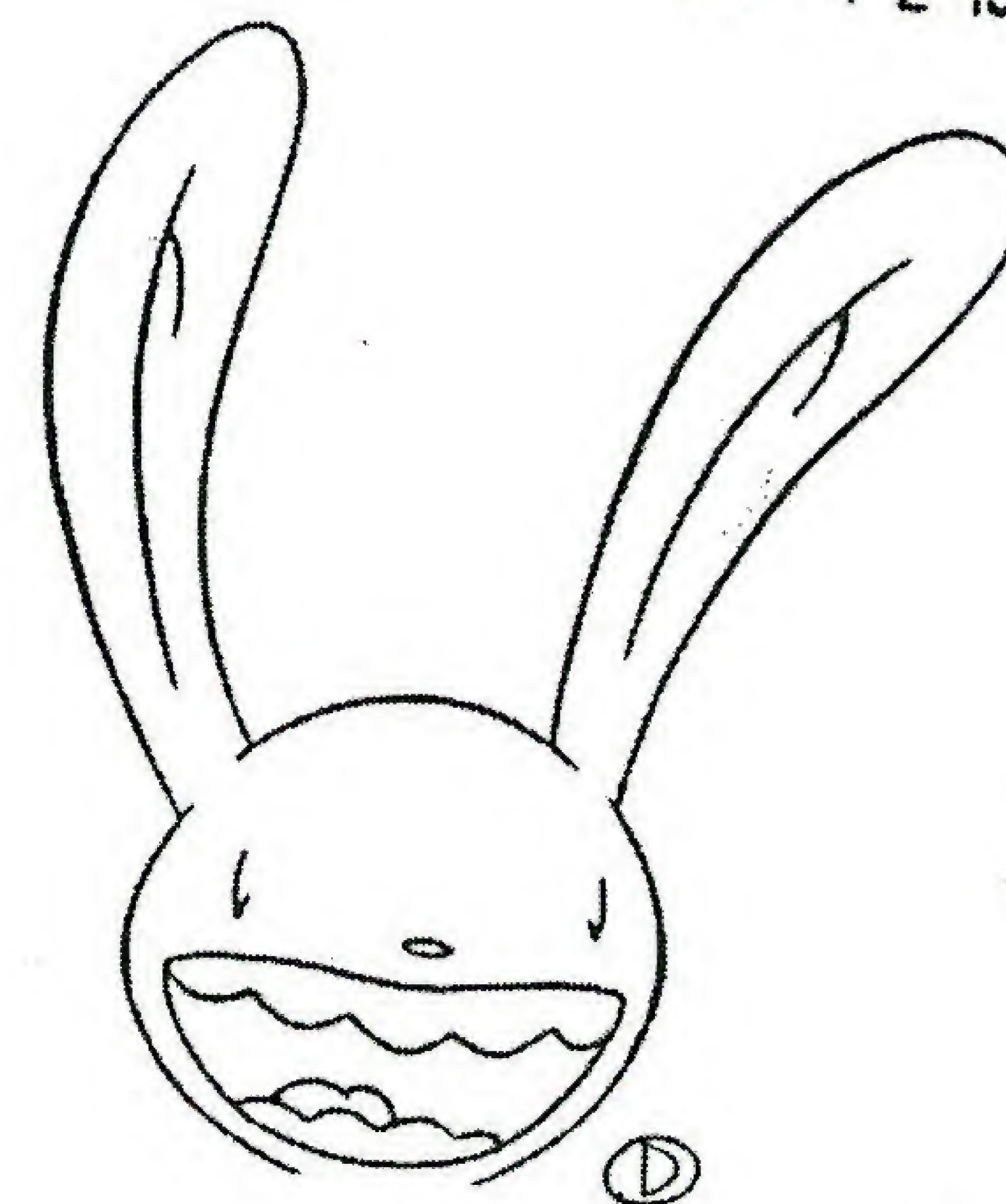
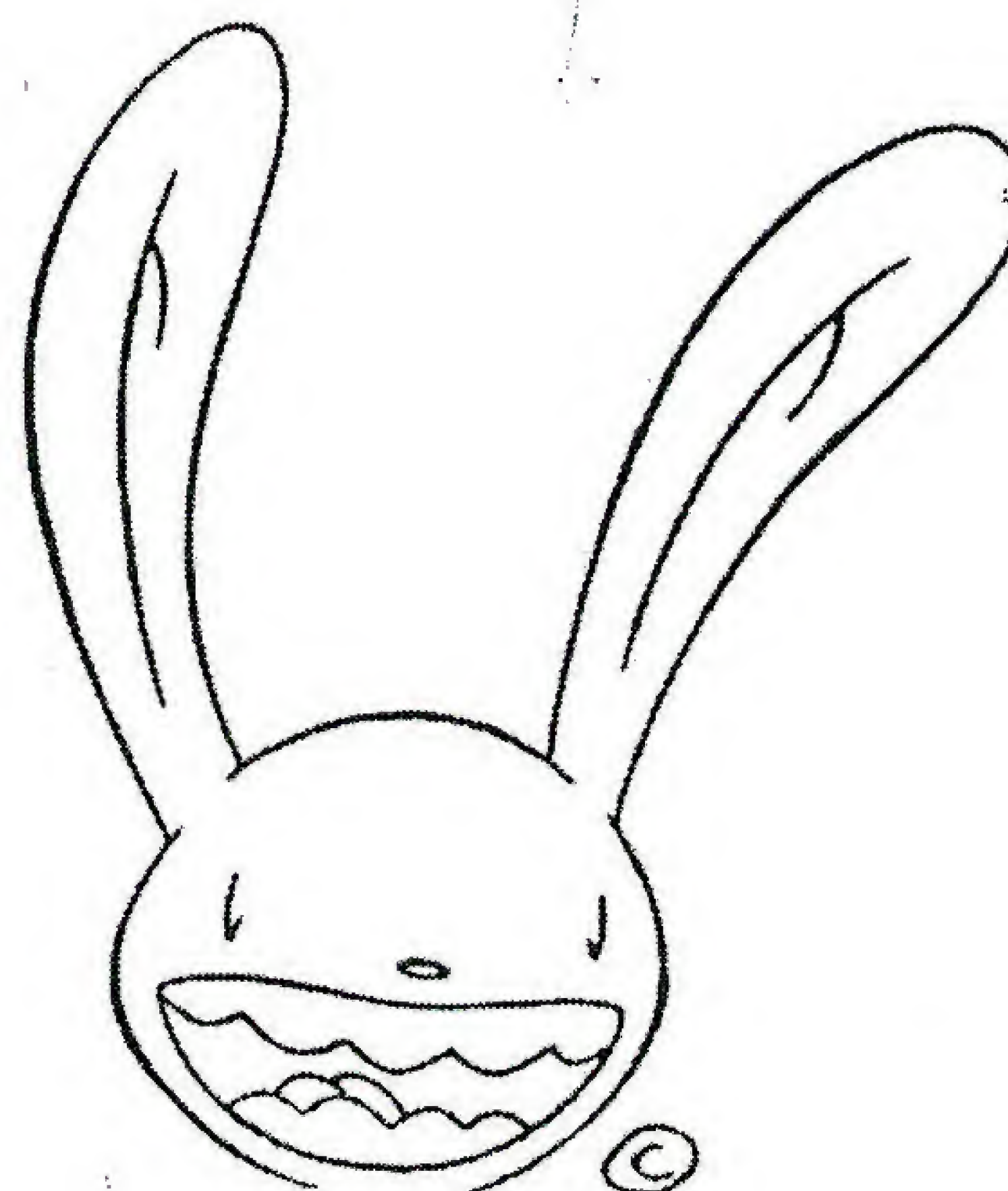
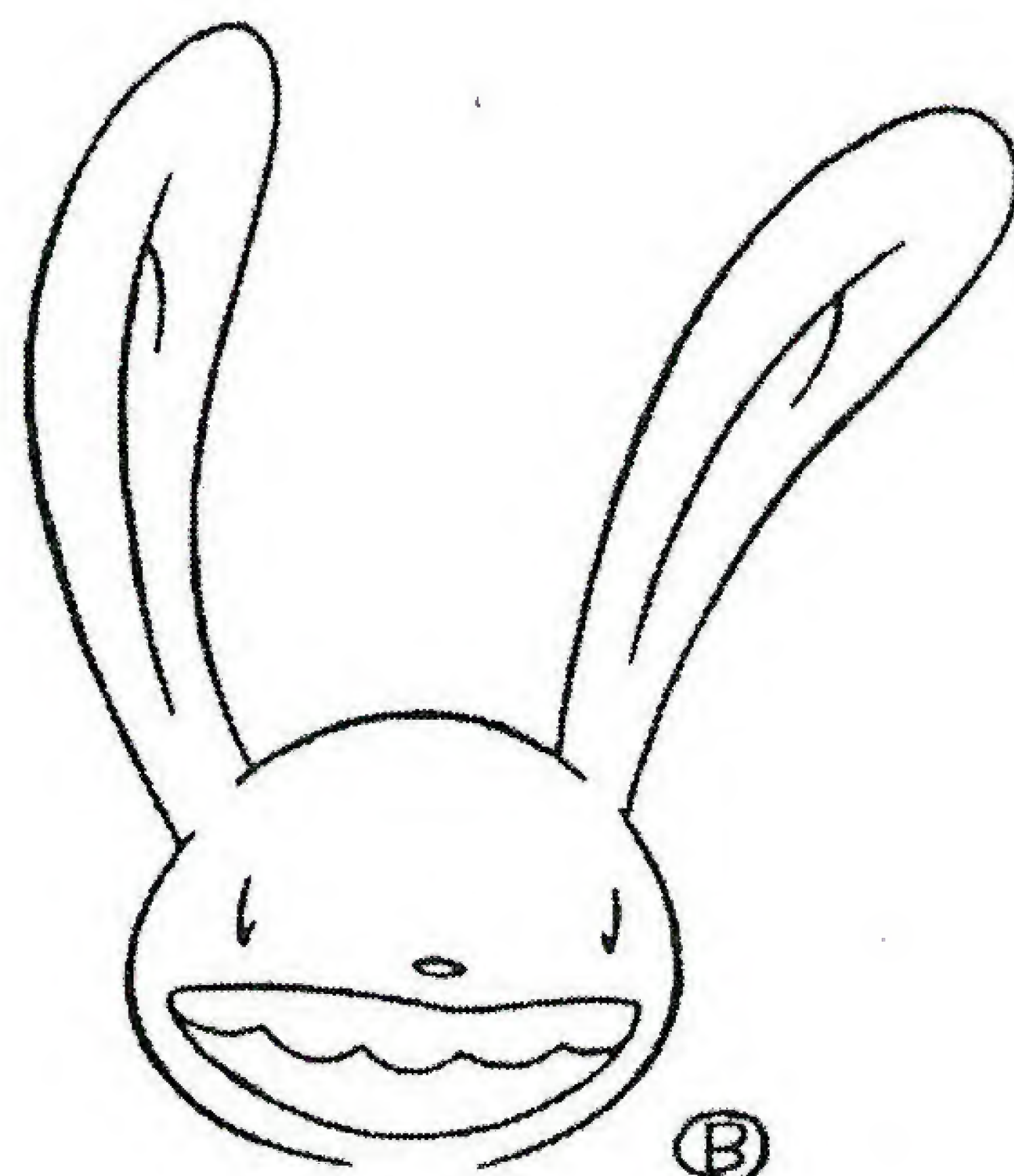
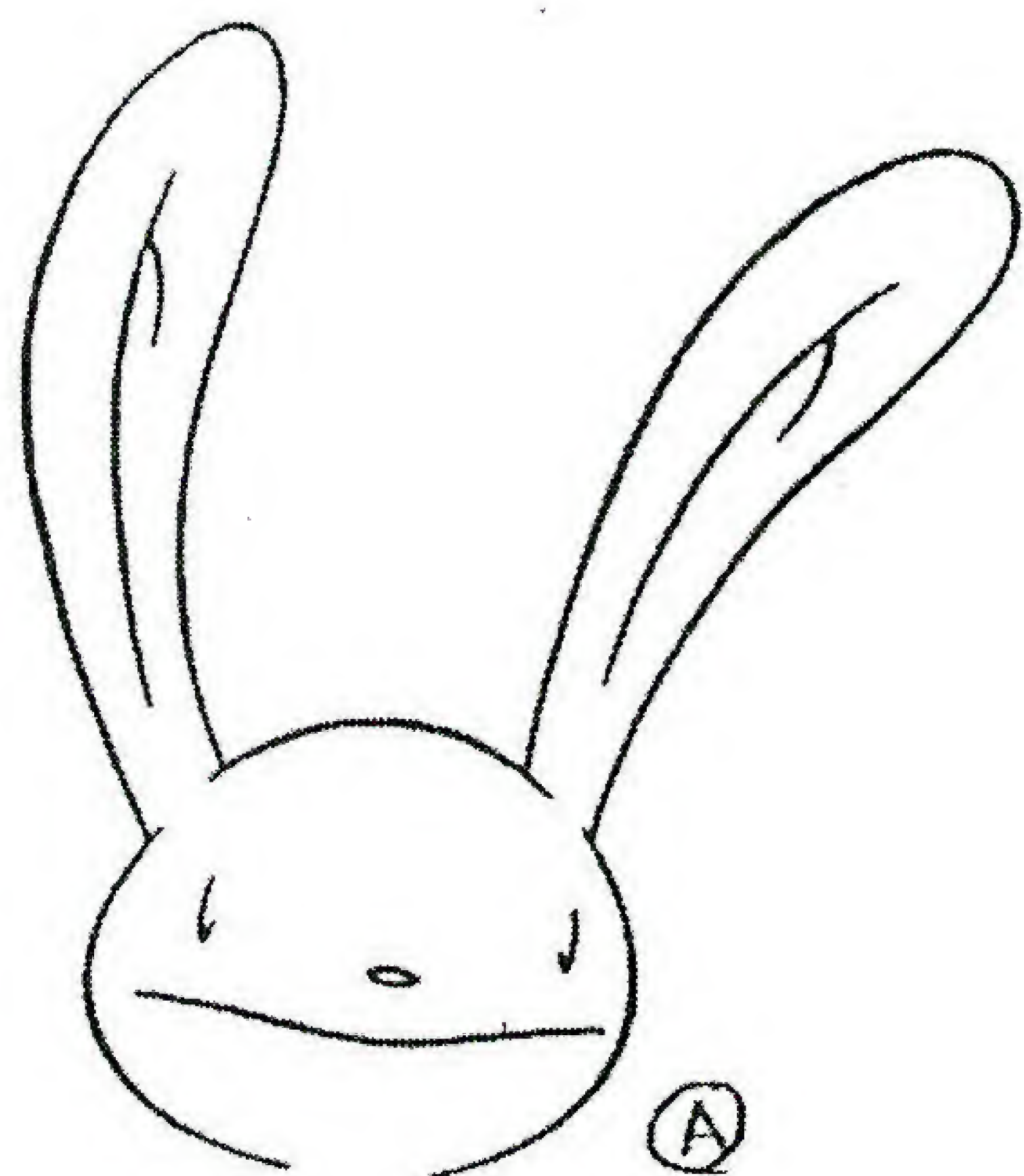
SM-11B The
Trouble with Gary

C-15

CHARACTERS

-REVISED-
Max-mouthchart-

NOV 12 1997



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SM-11B The
Trouble with Gary

Revised
May 21

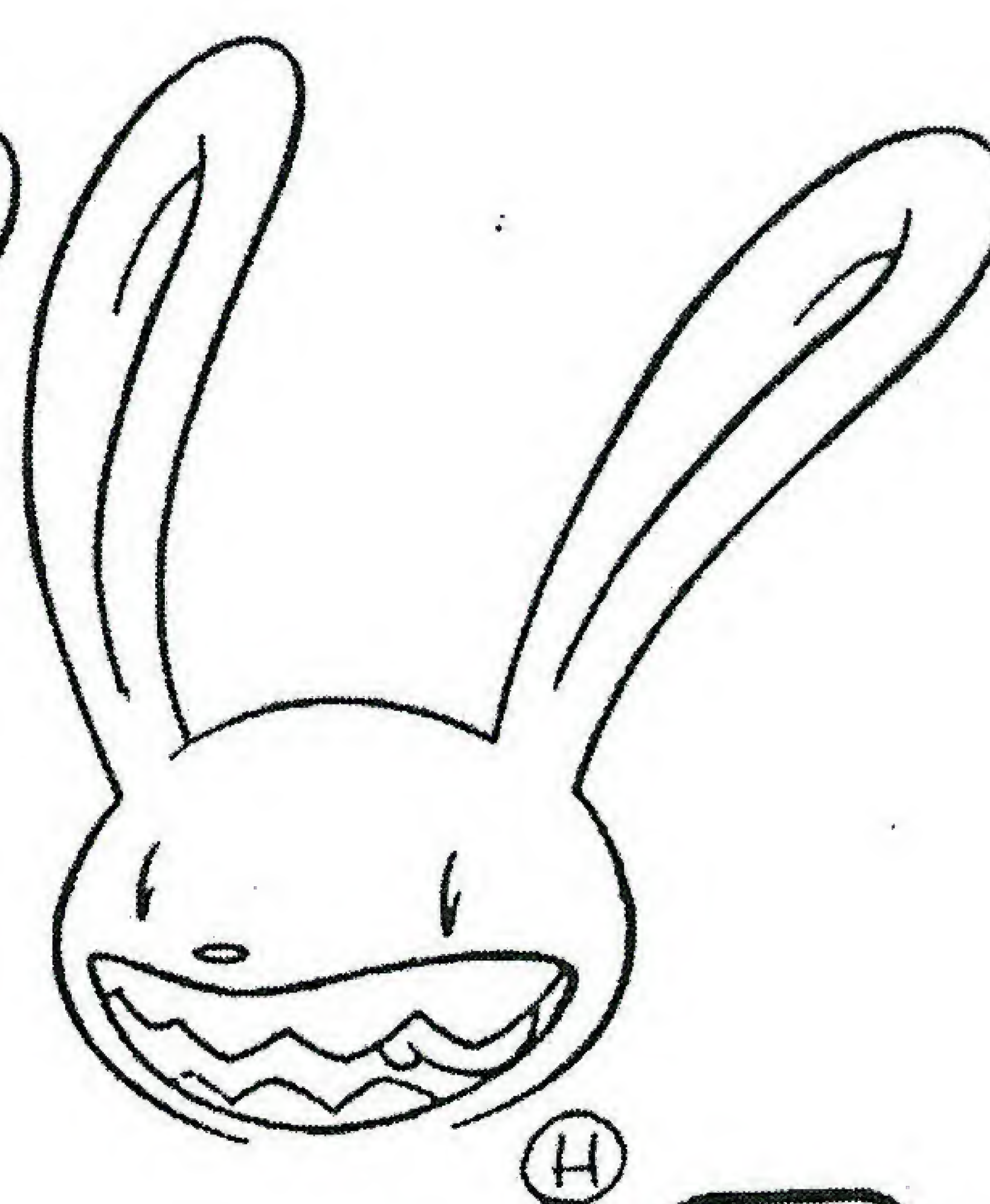
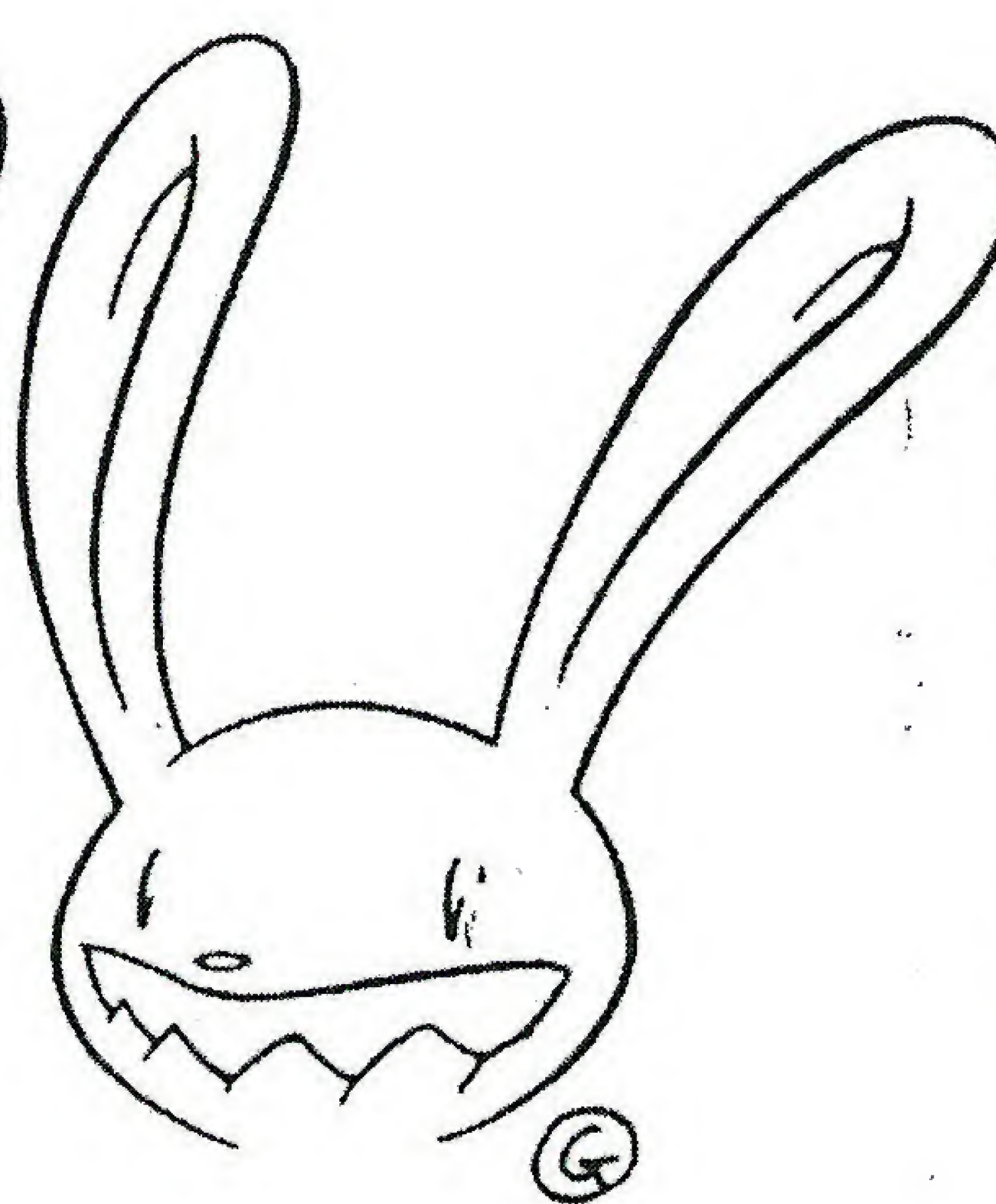
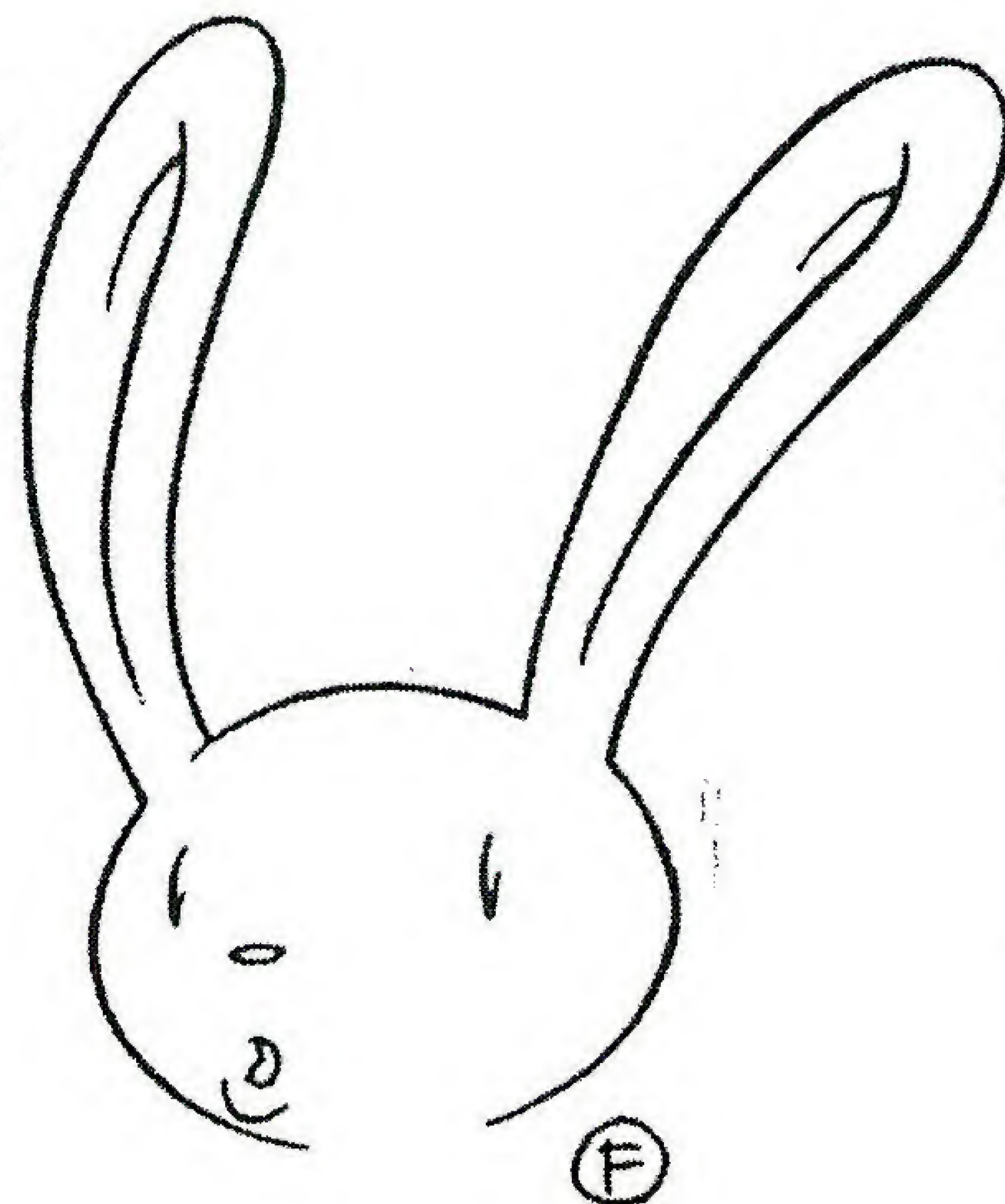
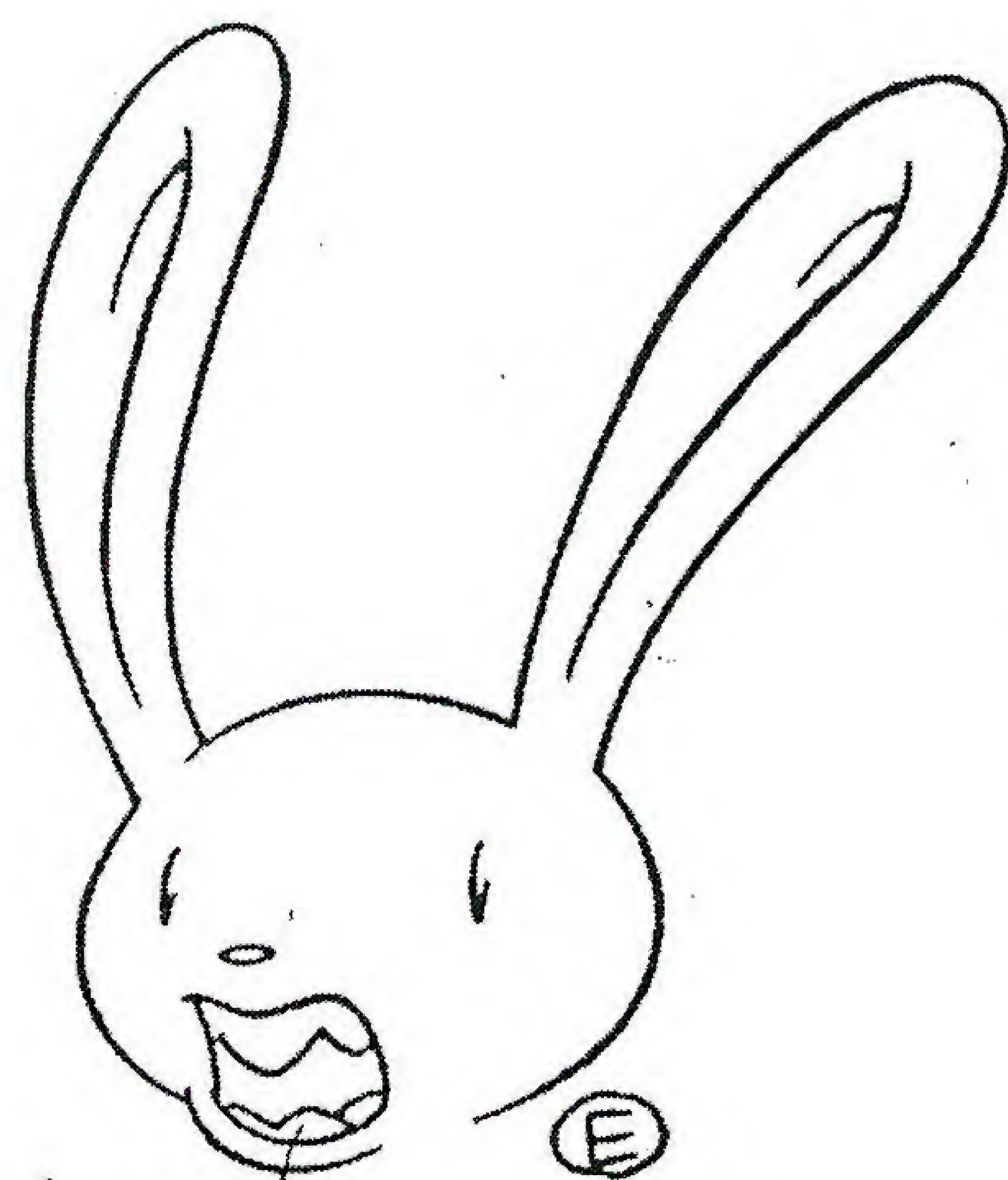
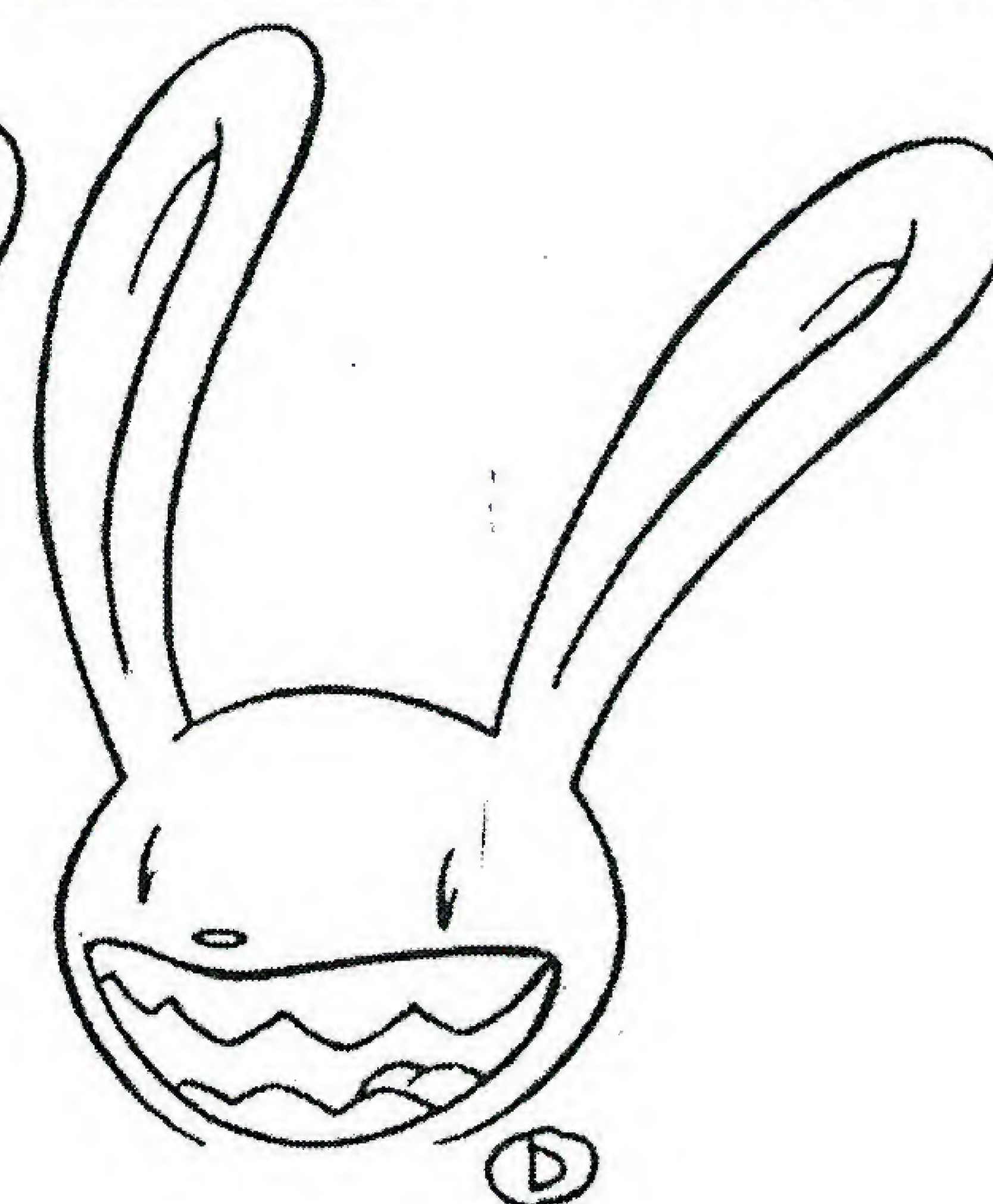
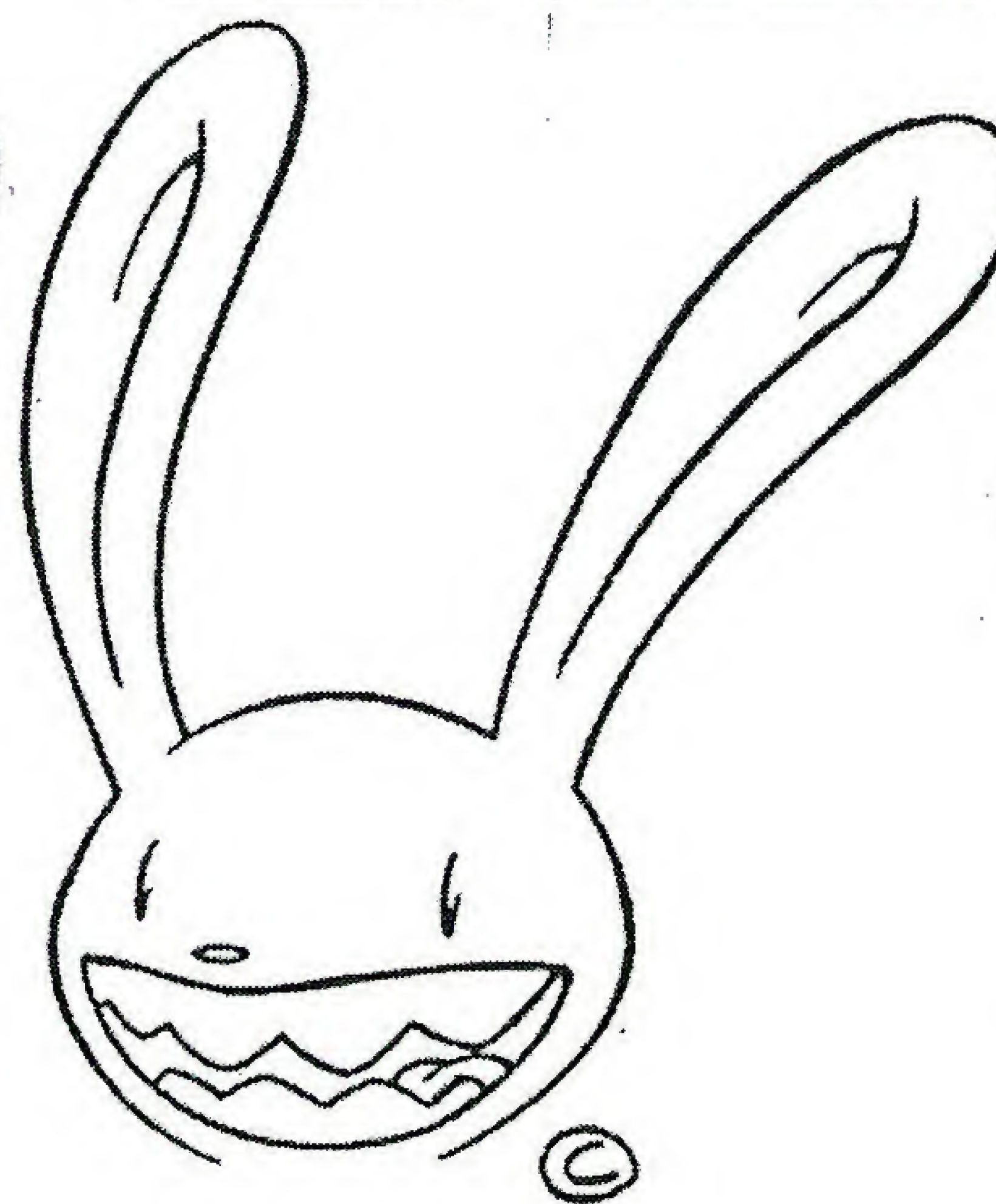
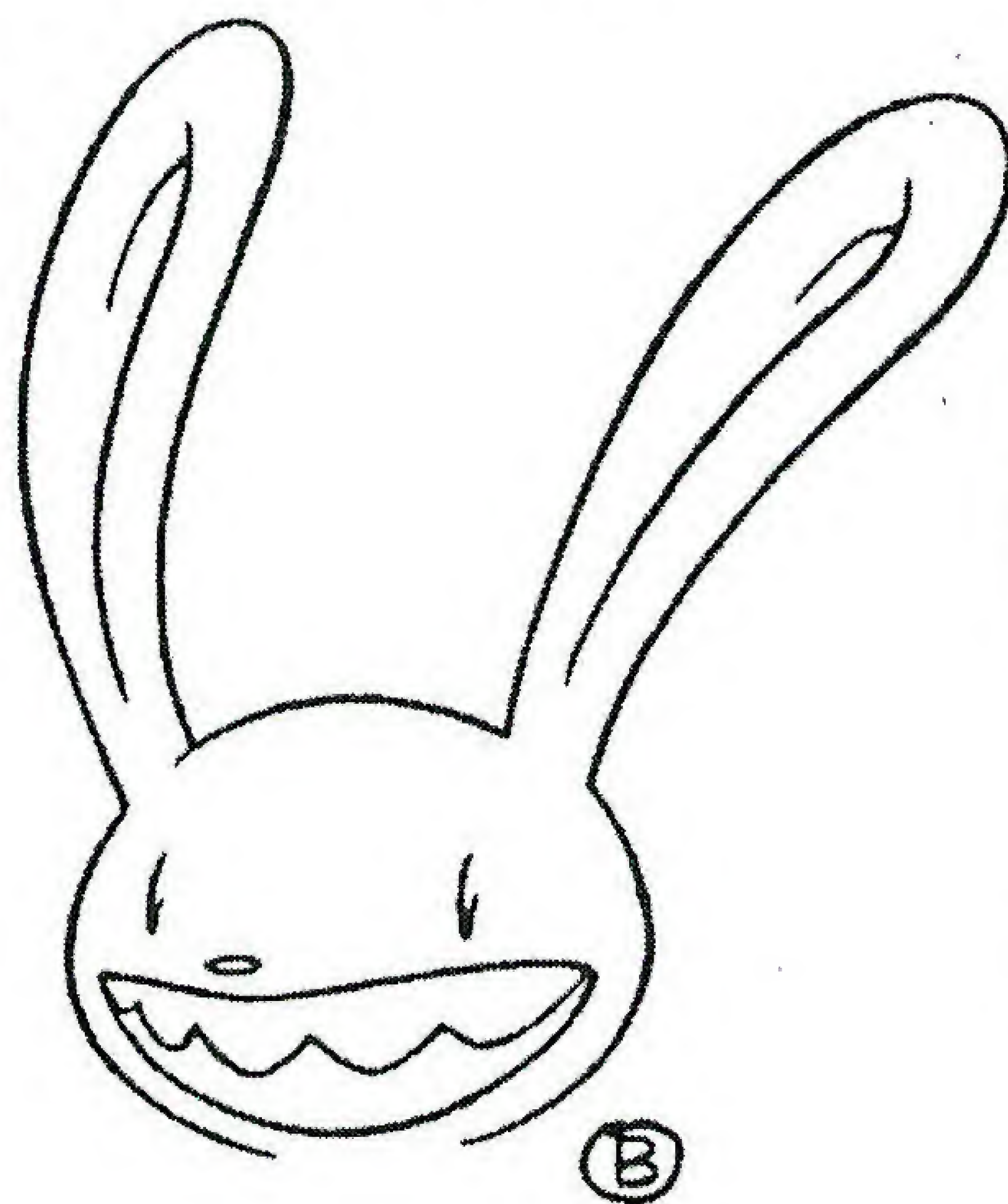
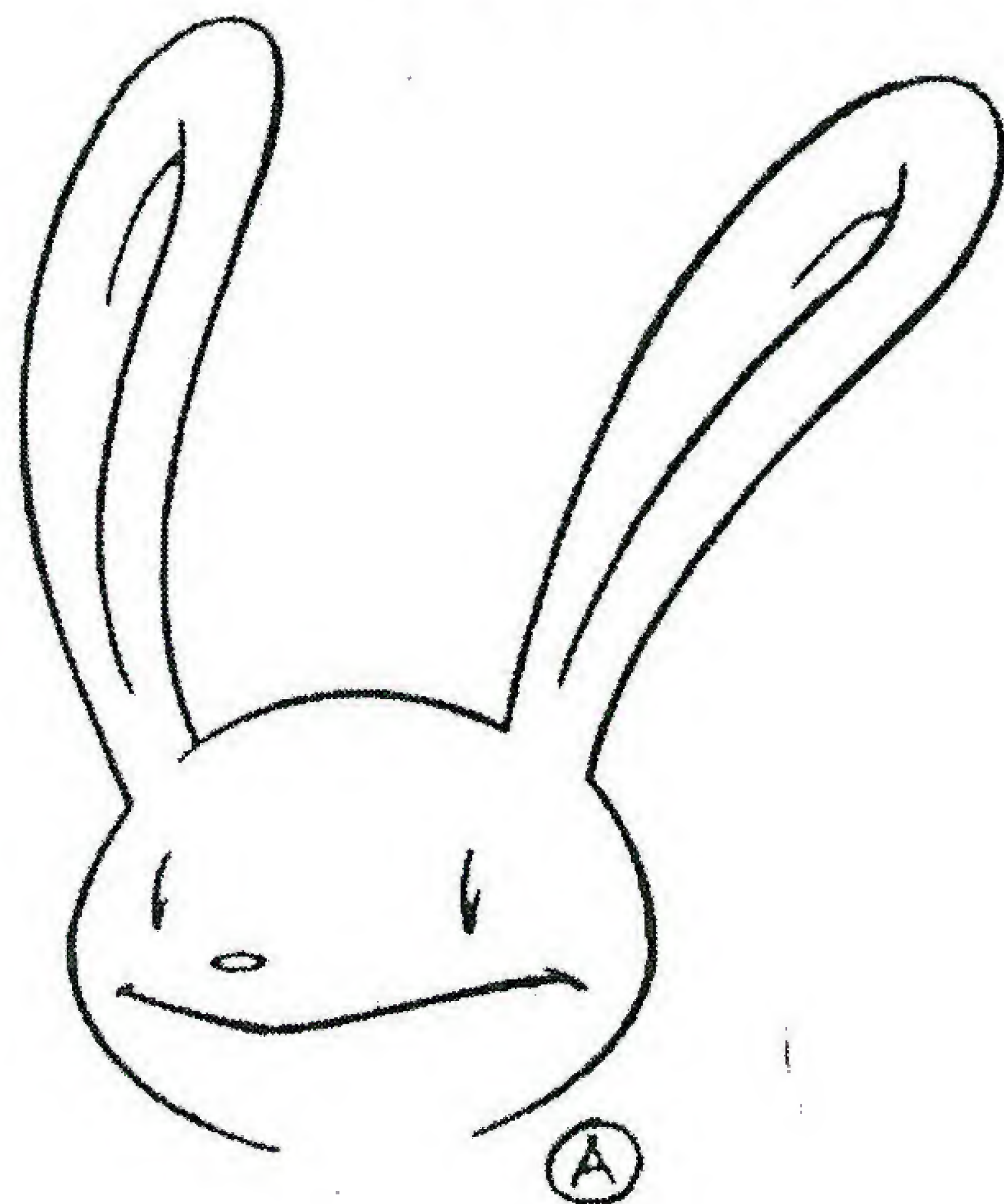
APPROVED by CLIENT

C-16

CHARACTERS

⊗ REVISED ⊗
MAX - 3/4 front-mouthchart

REV 12 1997



tooth
SAM & MAX

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SM-11B The
Trouble with Gary

Revised
MAY 29 1997

C-17

CHARACTERS

Max - poses

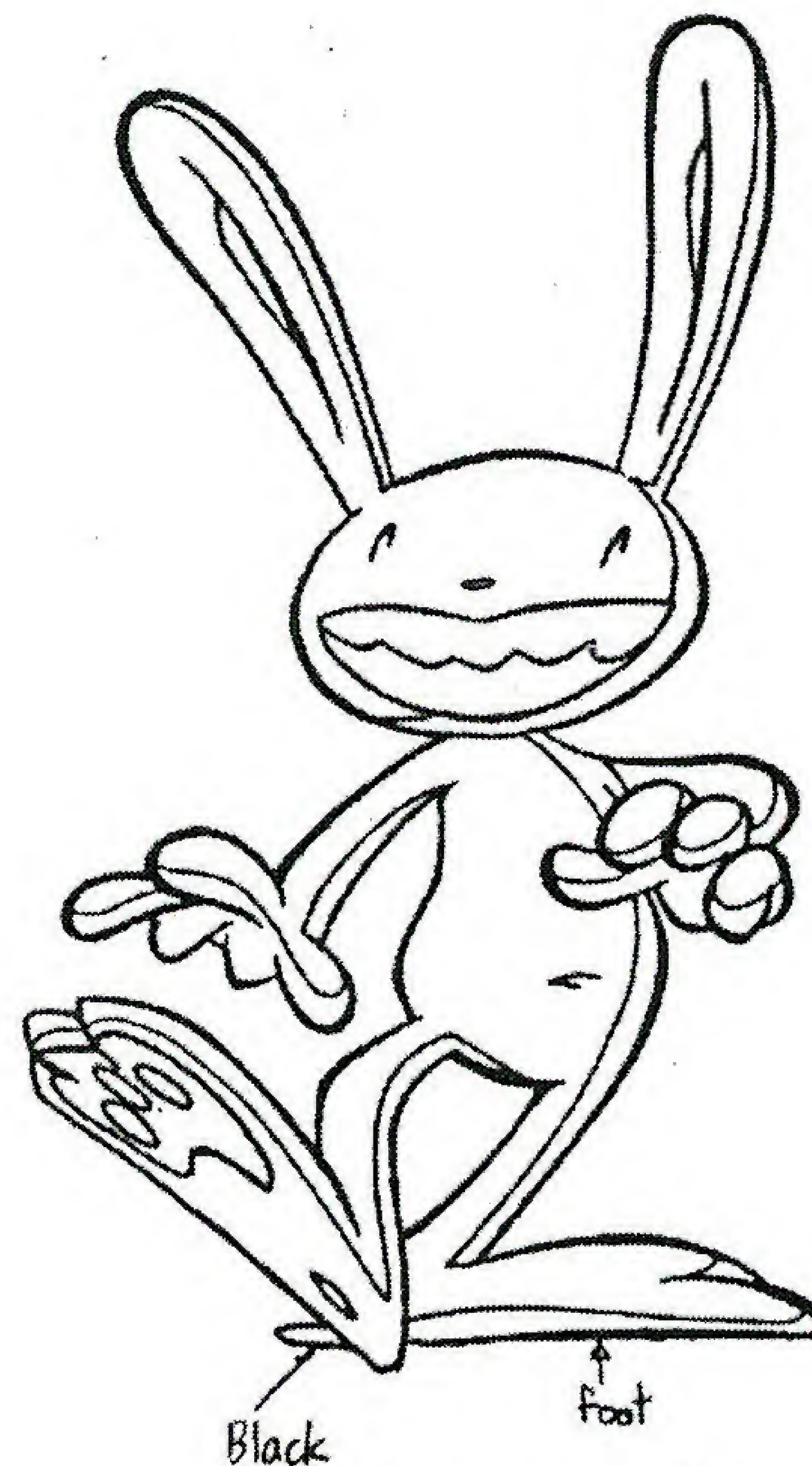
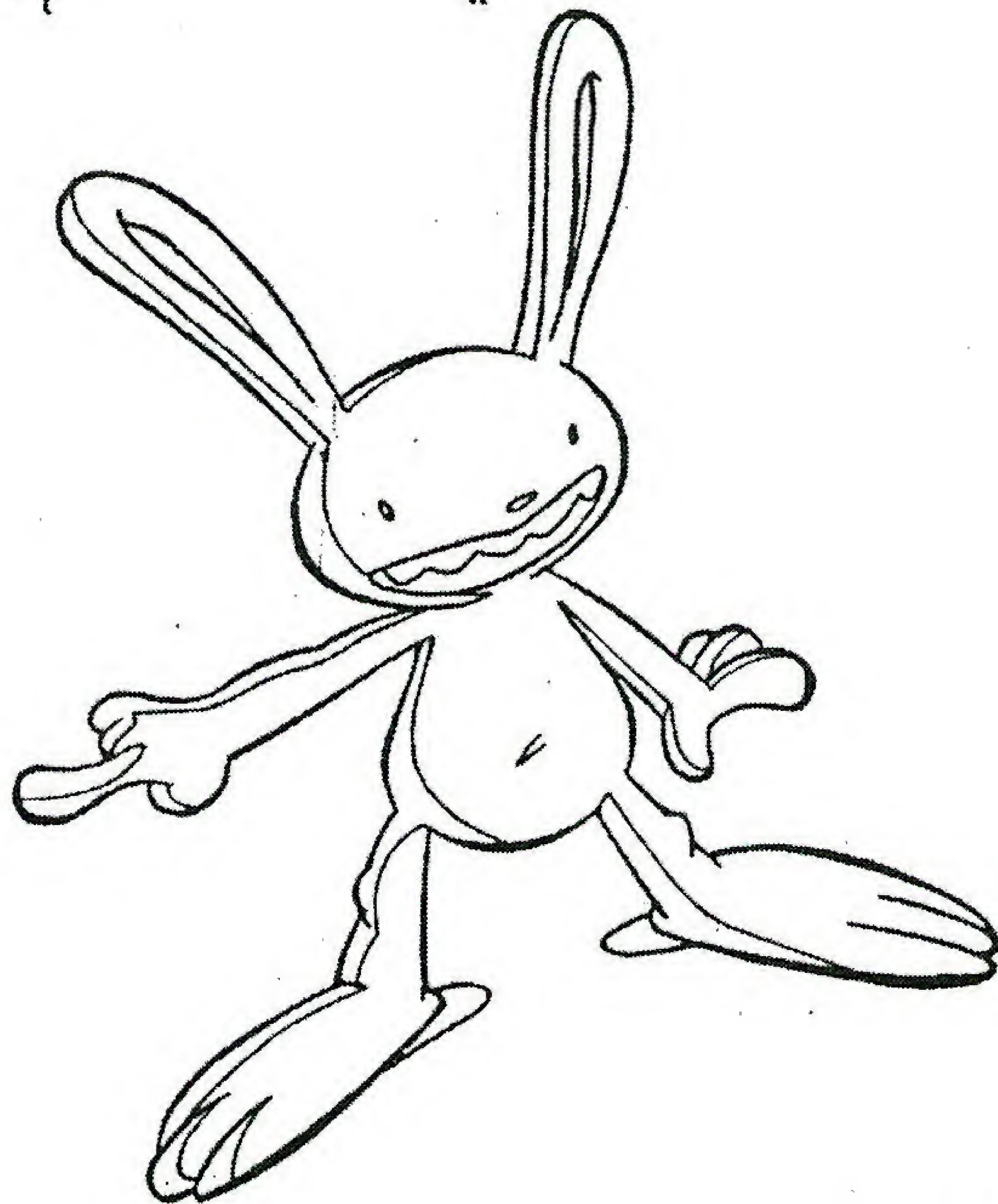
Pg 1/2

NOV 12 1997

Ear info

Xerox
lines

S/T
inner-ear
colour
separation



Black

Foot

puddle shadows are painted black

SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

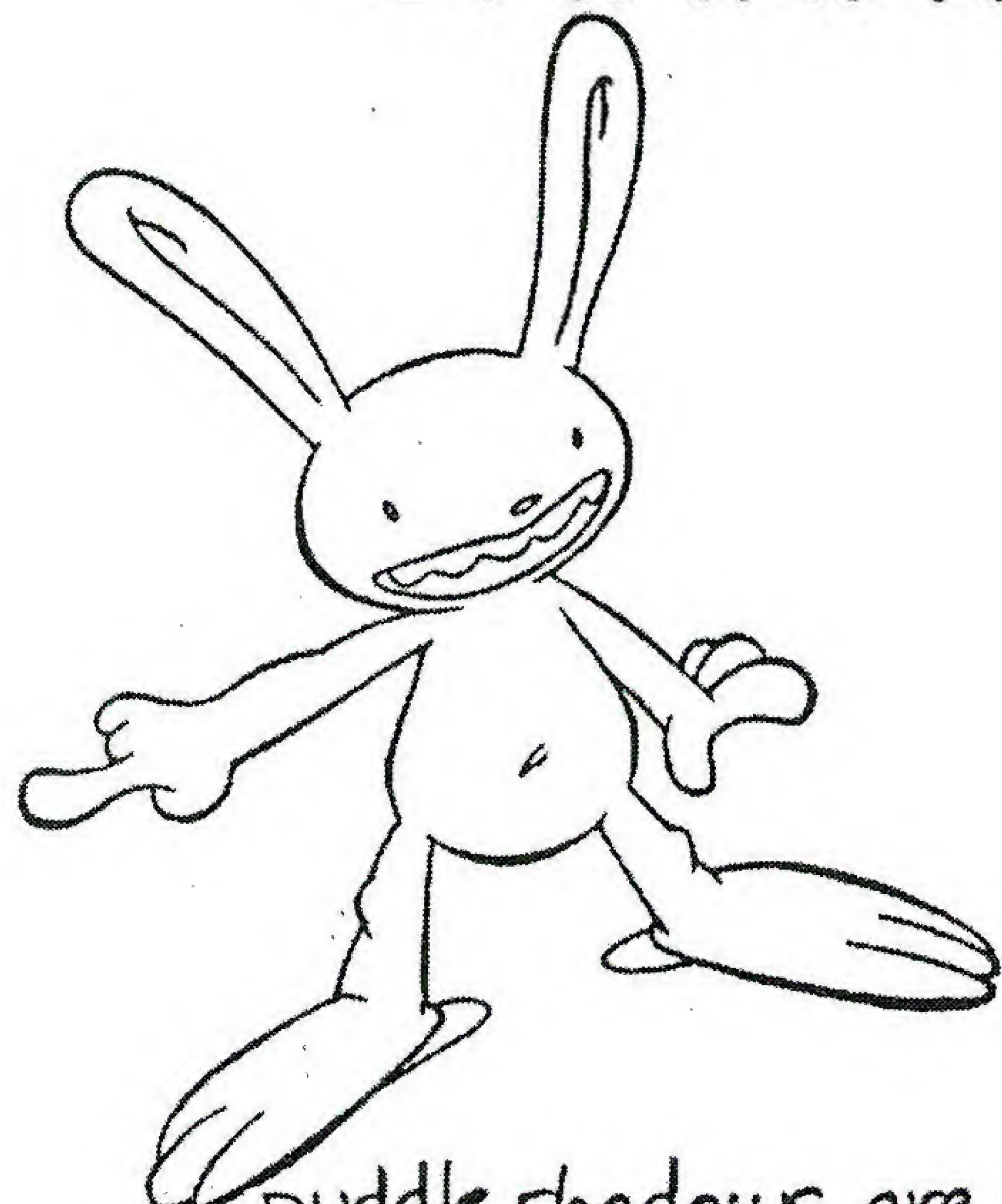
C-18A

CHARACTERS

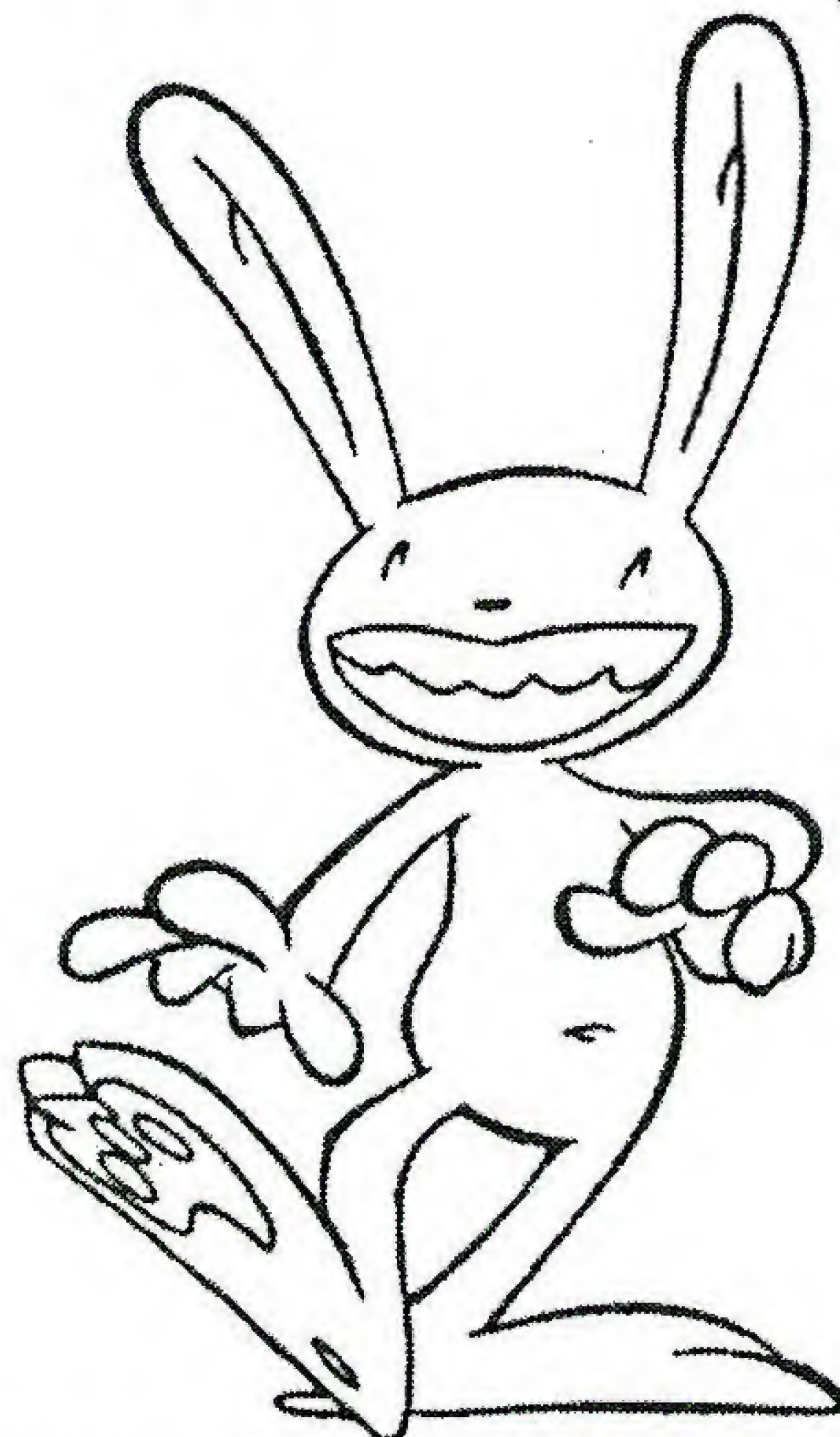
Max-poses
-Art direction notes

pg 2/2

NOV 12 1997



puddle shadows are painted black



← Pencil line work for model clarity

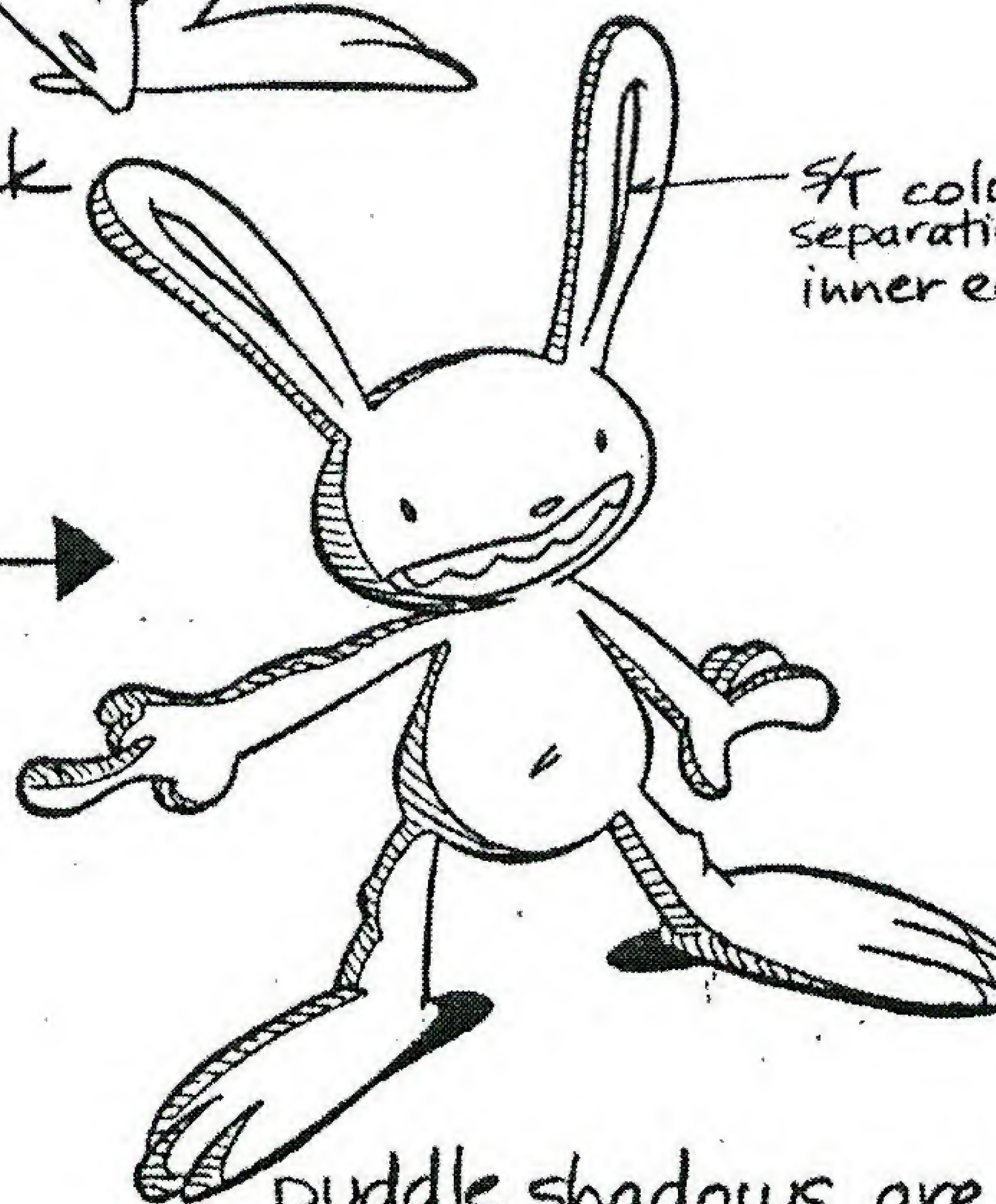
Ear info

Xerox lines

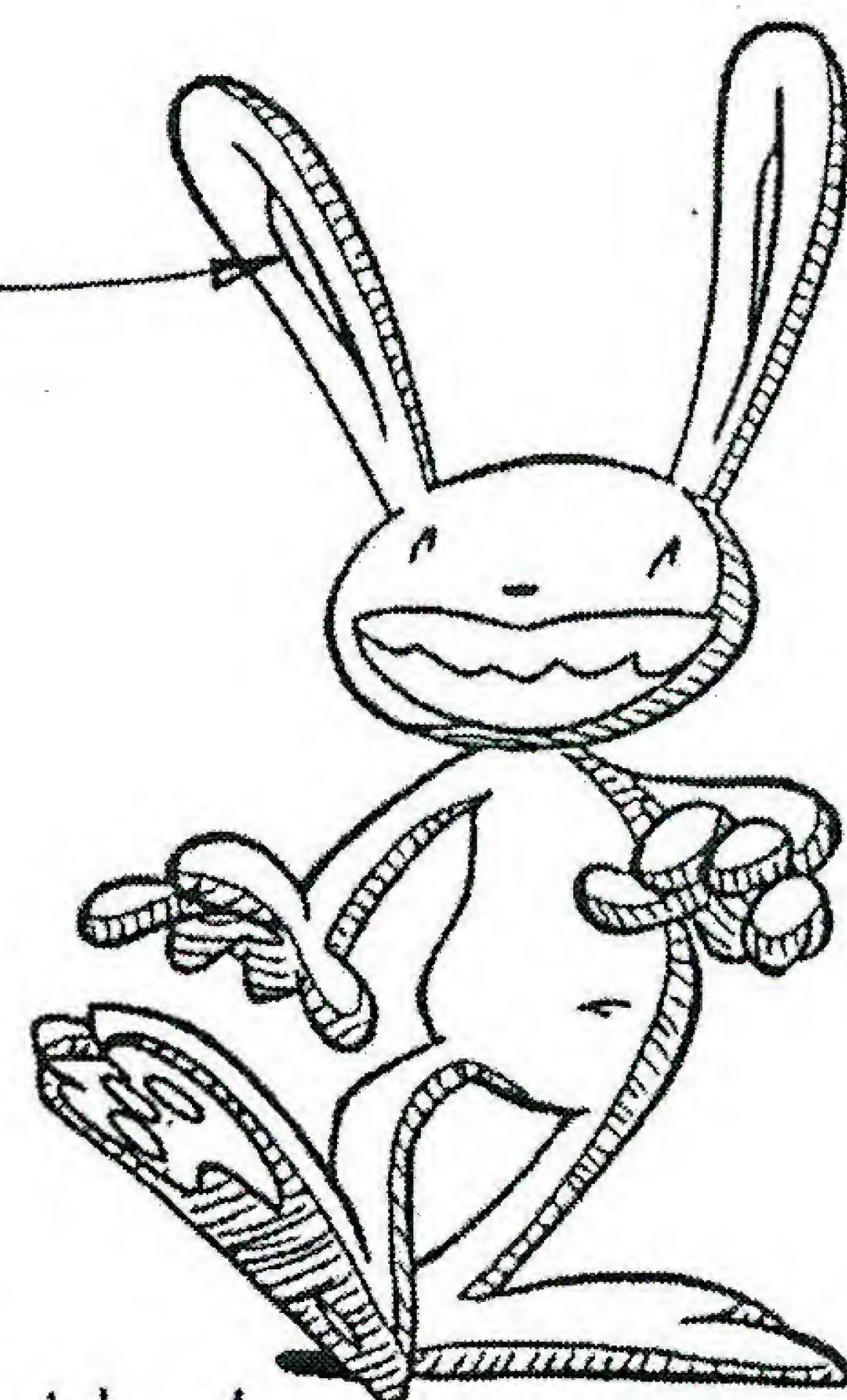
S/T inner-ear colour separation

Self trace / 2nd tones Guide →

Do not shade in final art
Reference only!



puddle shadows are painted black



S/T colour separation on inner ears

SAM & MAX

Sam & Max Characters © Steve Purcell,
Sam & Max Series © Nelvana LTD.

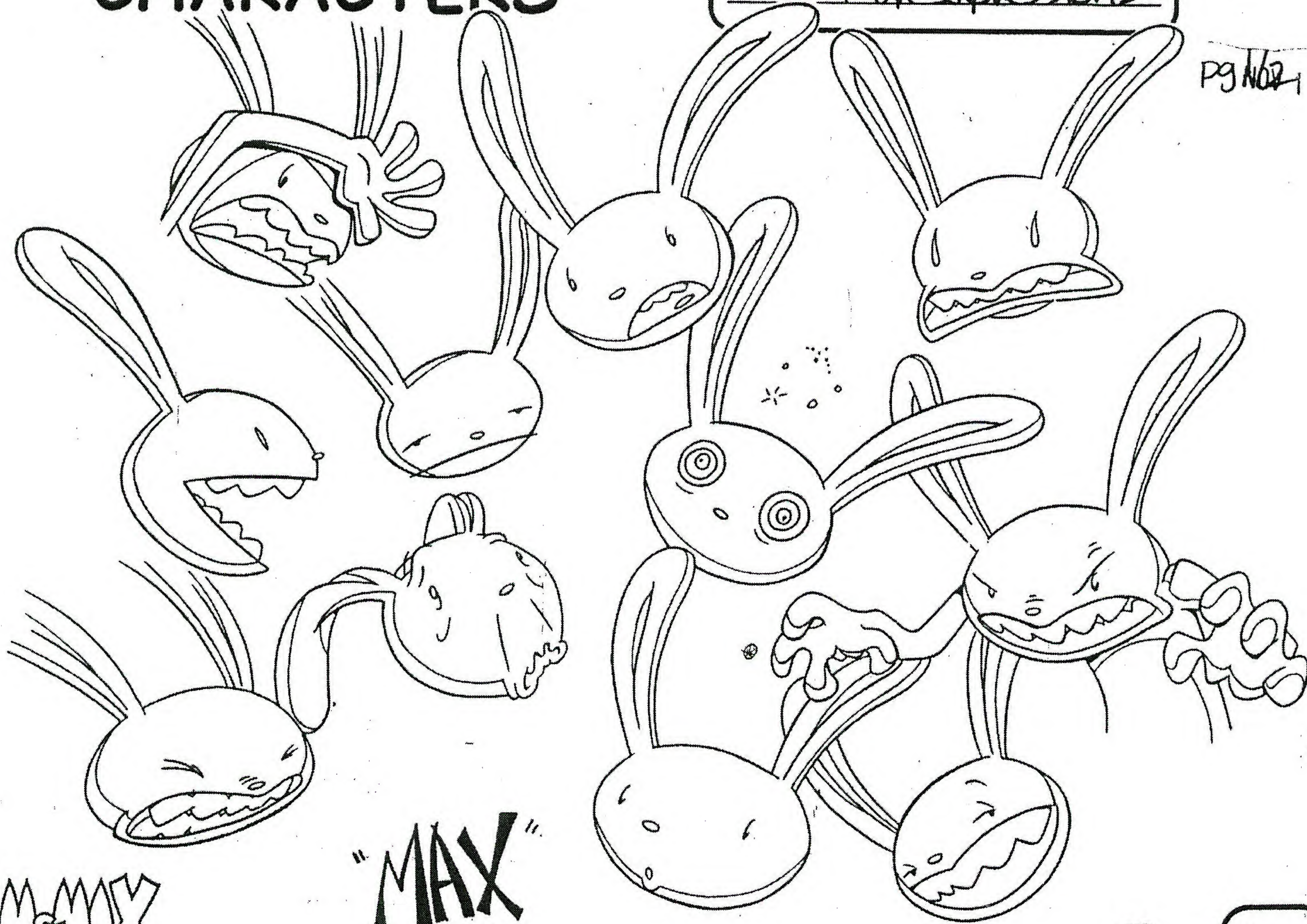
SM-11B The
Trouble with Gary

C-18B

CHARACTERS

Max-expressions

pg 102 12 1997



"MAX"

SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

Ⓢtone added to
hand Margo

C-19A

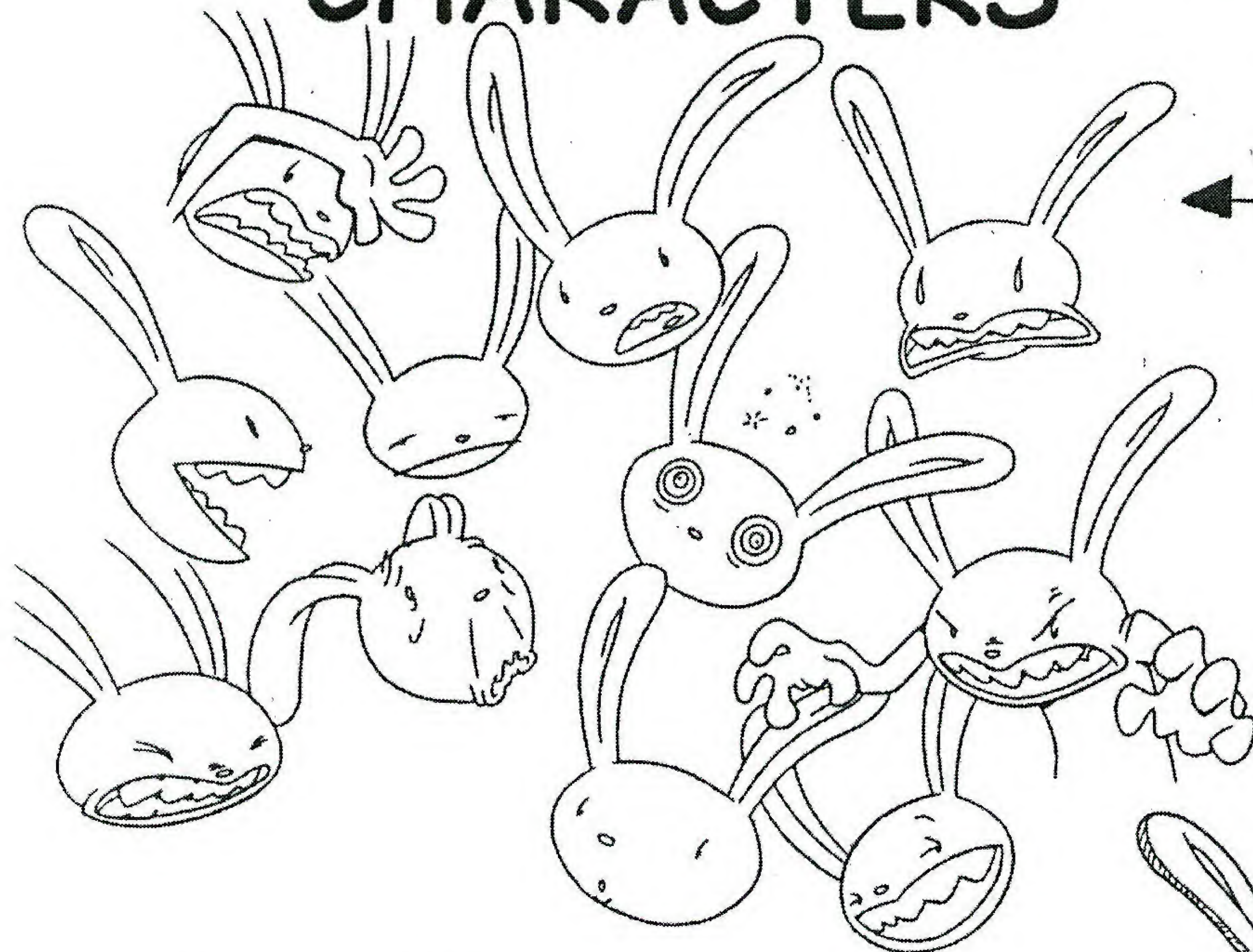
CHARACTERS

Max-expressions
- Art direction notes

pg 2/2

NOV 12 1997

← Xerox line work for model clarity



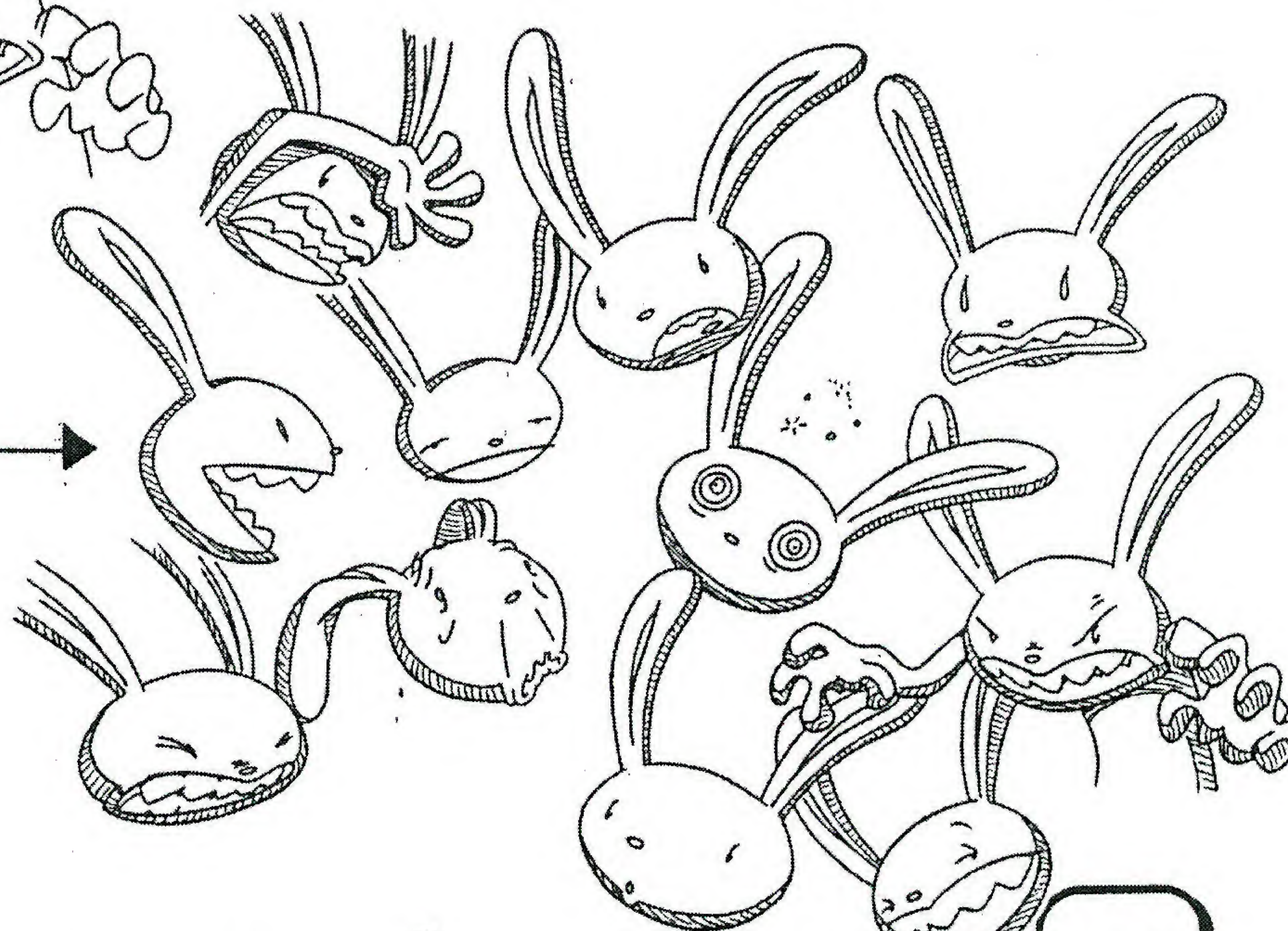
Ear info

Xerox
lines

S/T
inner-ear
colour
separation

Self trace / 2nd tones Guide →

do not shade-in final art
Reference only!



SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

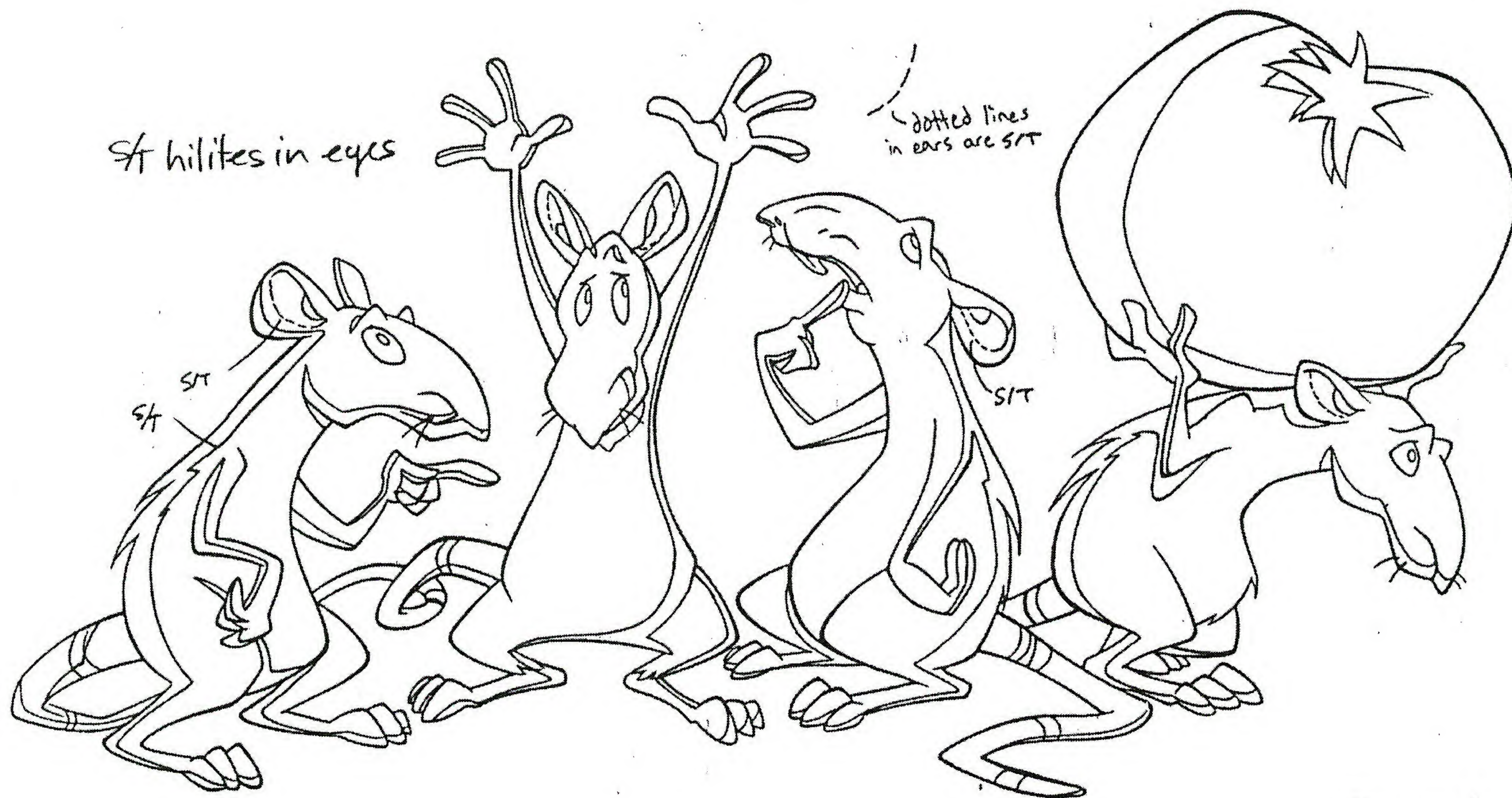
C-19B

CHARACTERS

Rats

SC 20, 137, 138

NOV 12 1997



SAM & MAX

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SM-11B The
Trouble with Gary

Revised
June 26
New models.

C-20A

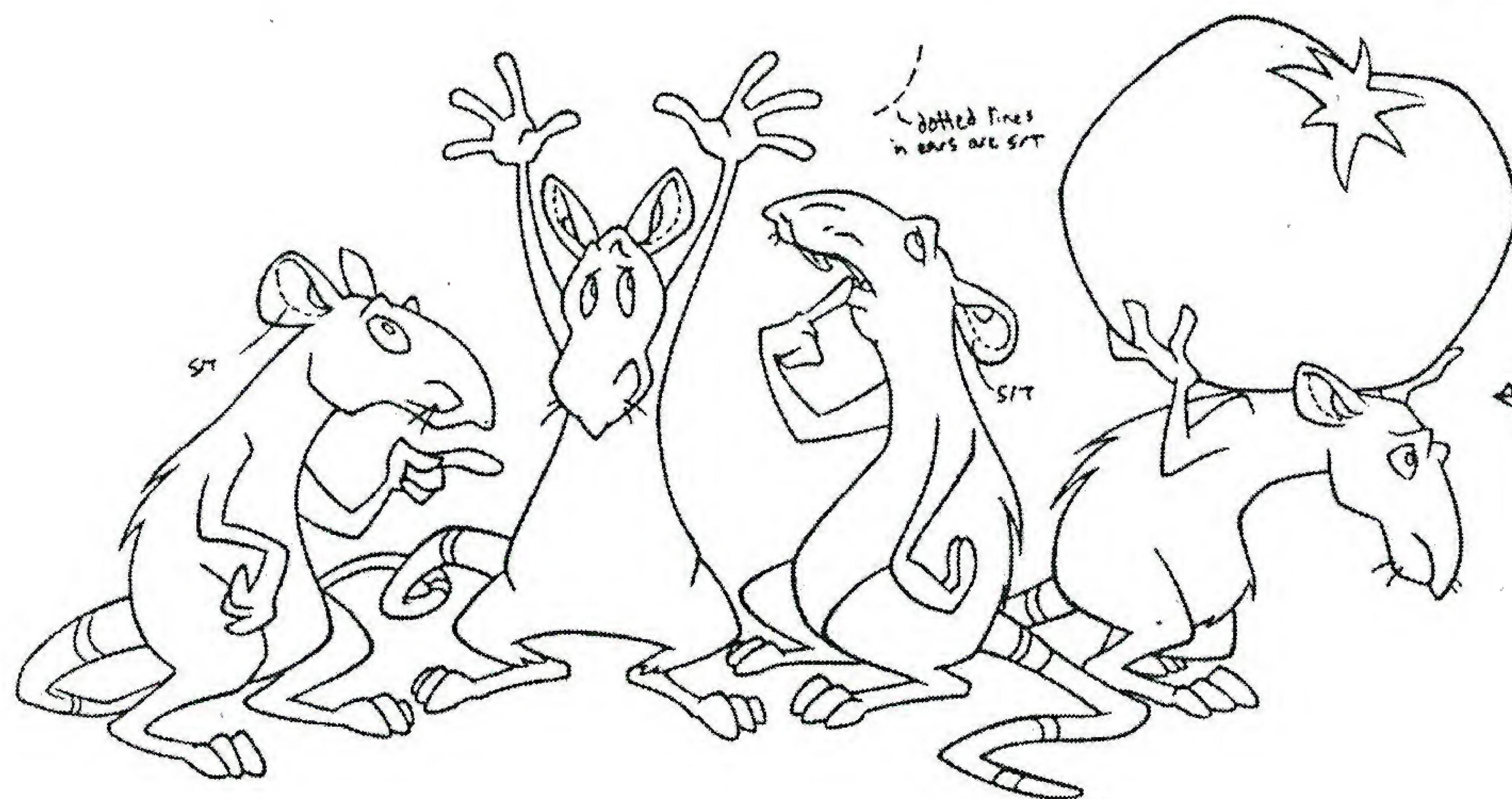
CHARACTERS

Rats

-art direction notes

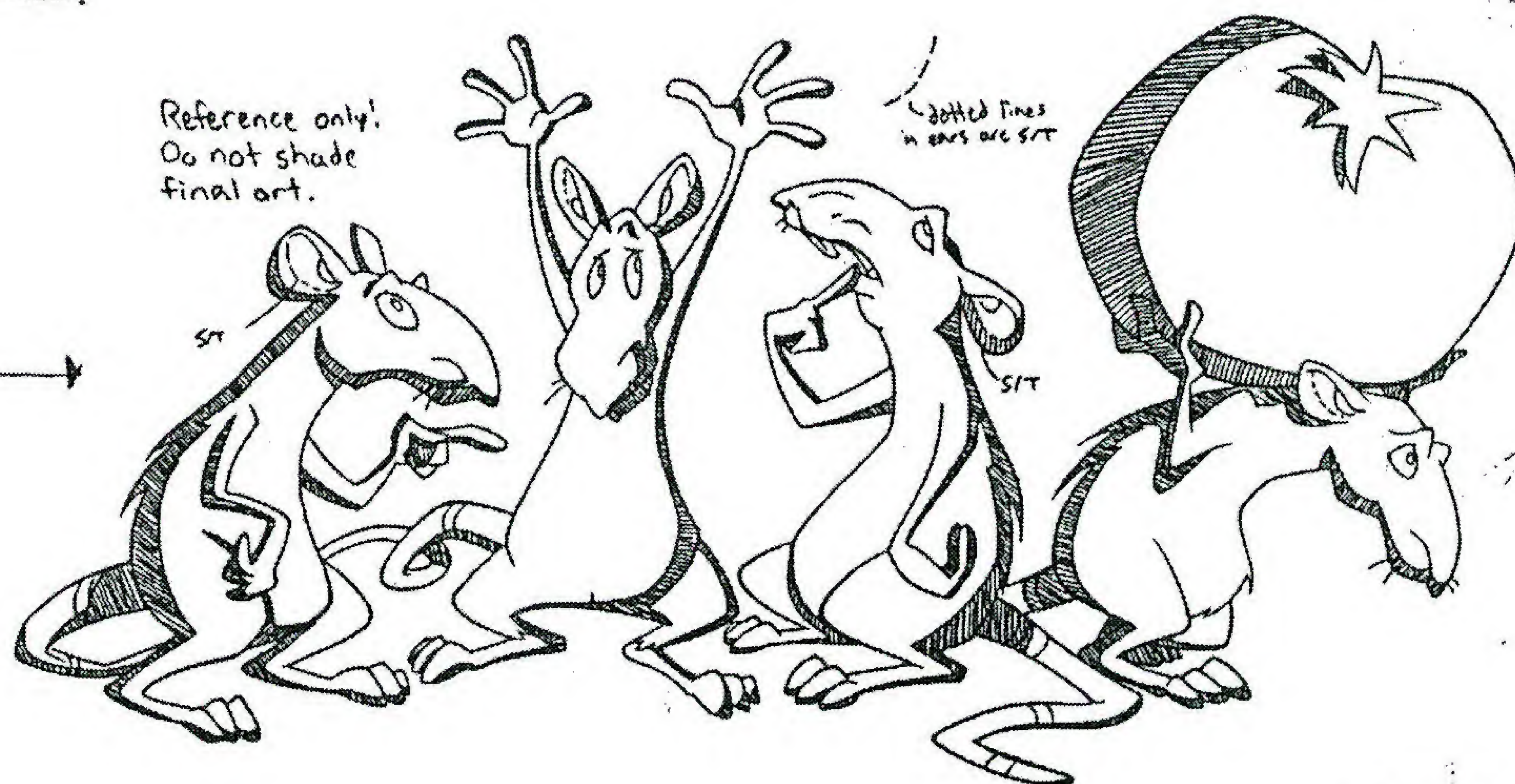
NOV 12 1997

Art direction notes



Pencil line work for model clarity

S/T 2nd tones guide



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Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

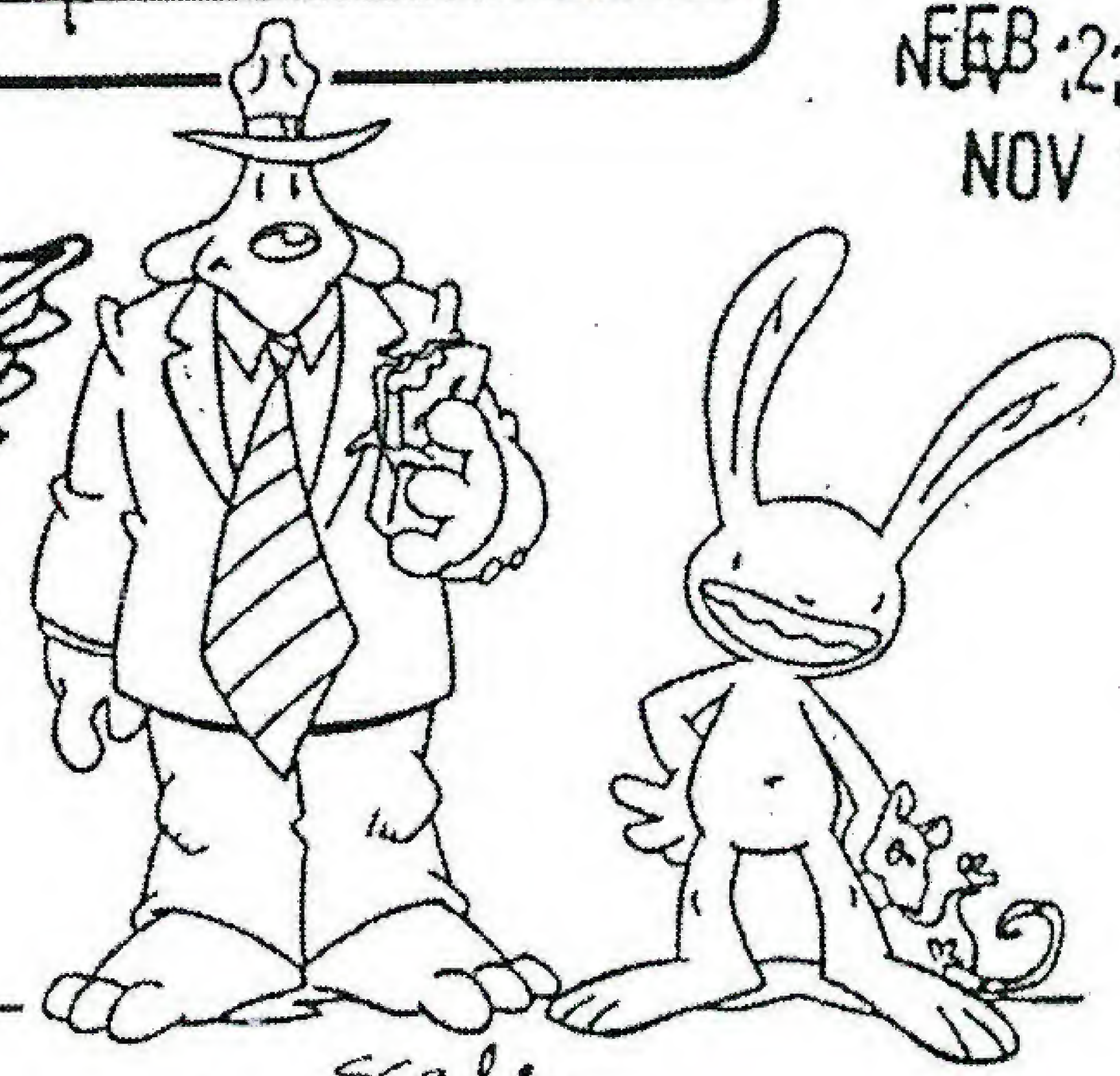
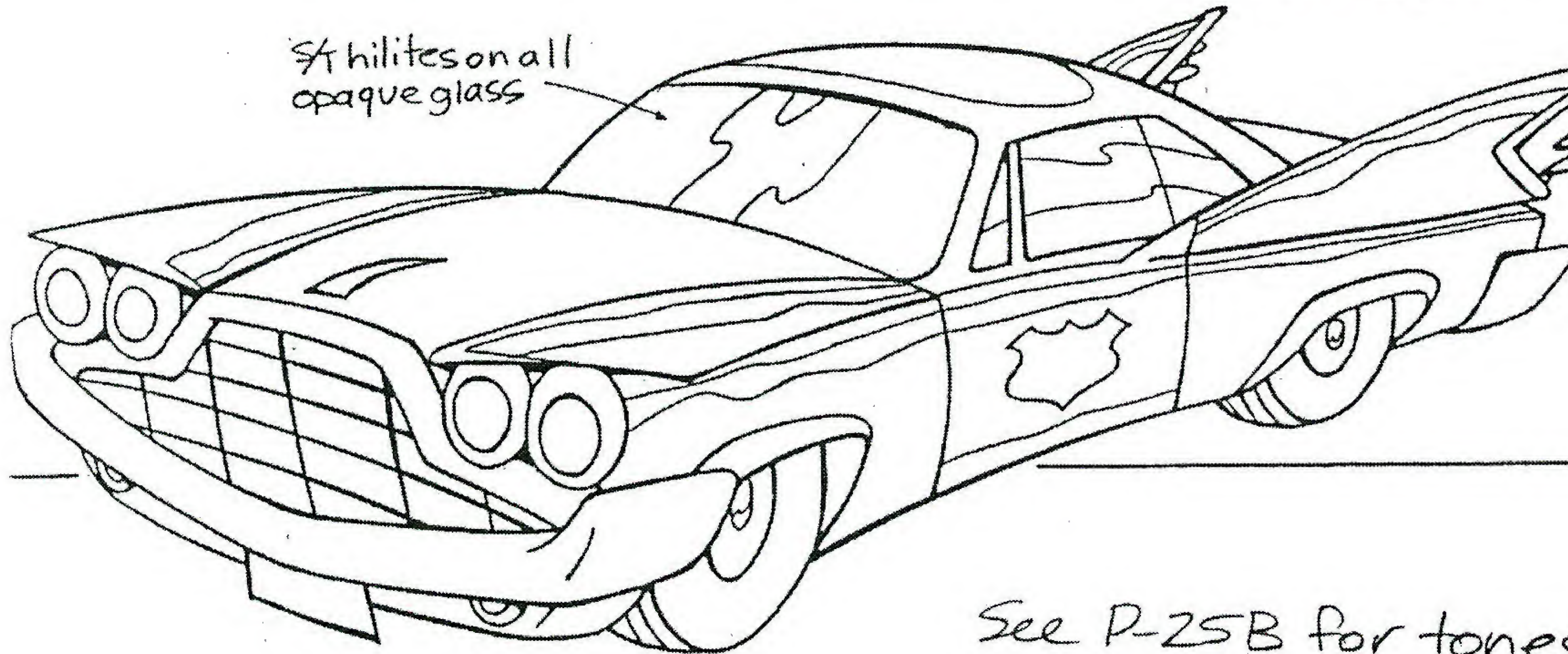
C-20B

PROPS

Desoto-opaque windows
pg 1/2

FEB 29 1997
NOV 13 1997

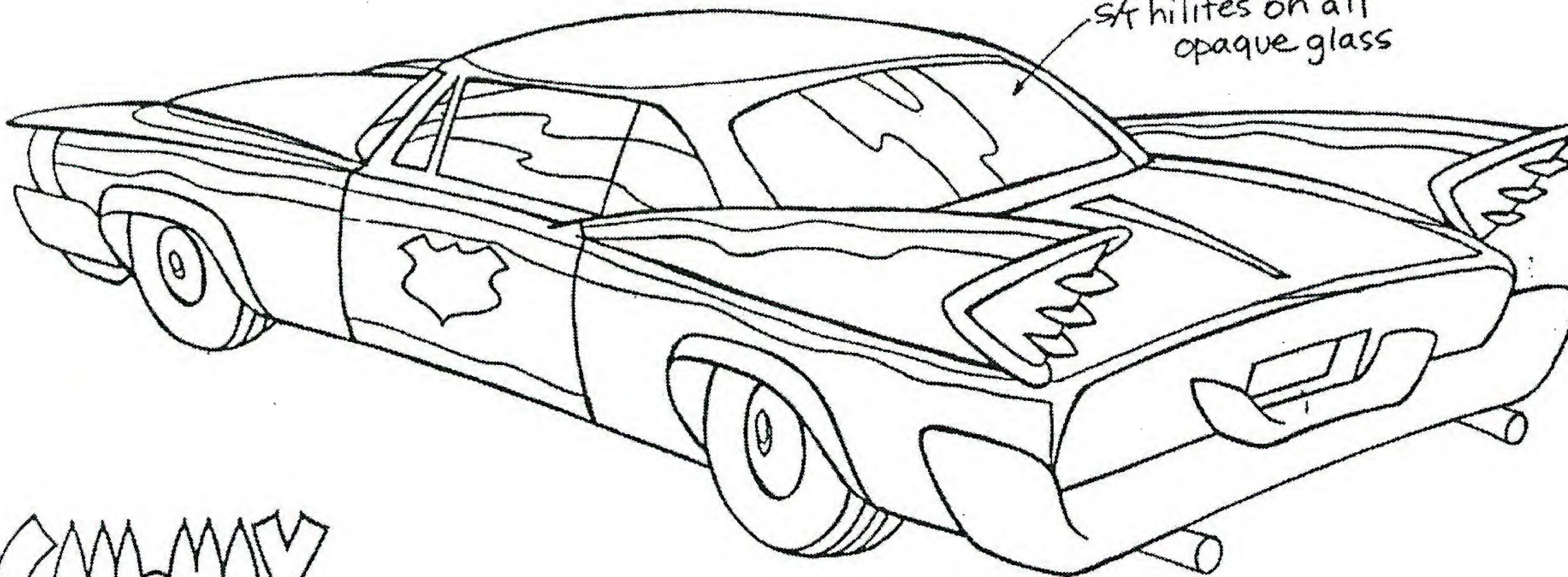
St hilites on all
opaque glass



scale

See P-25B for tones

St hilites on all
opaque glass



1	135
5	
8	
10	
15	
16	
17	
19	
115	
128	
133	

Revised July 14

-side windows-split
-dual tailpipes added.

Revised SM-2A 2 before July 14 revision
P-25A.3

P-2A

SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

PROPS

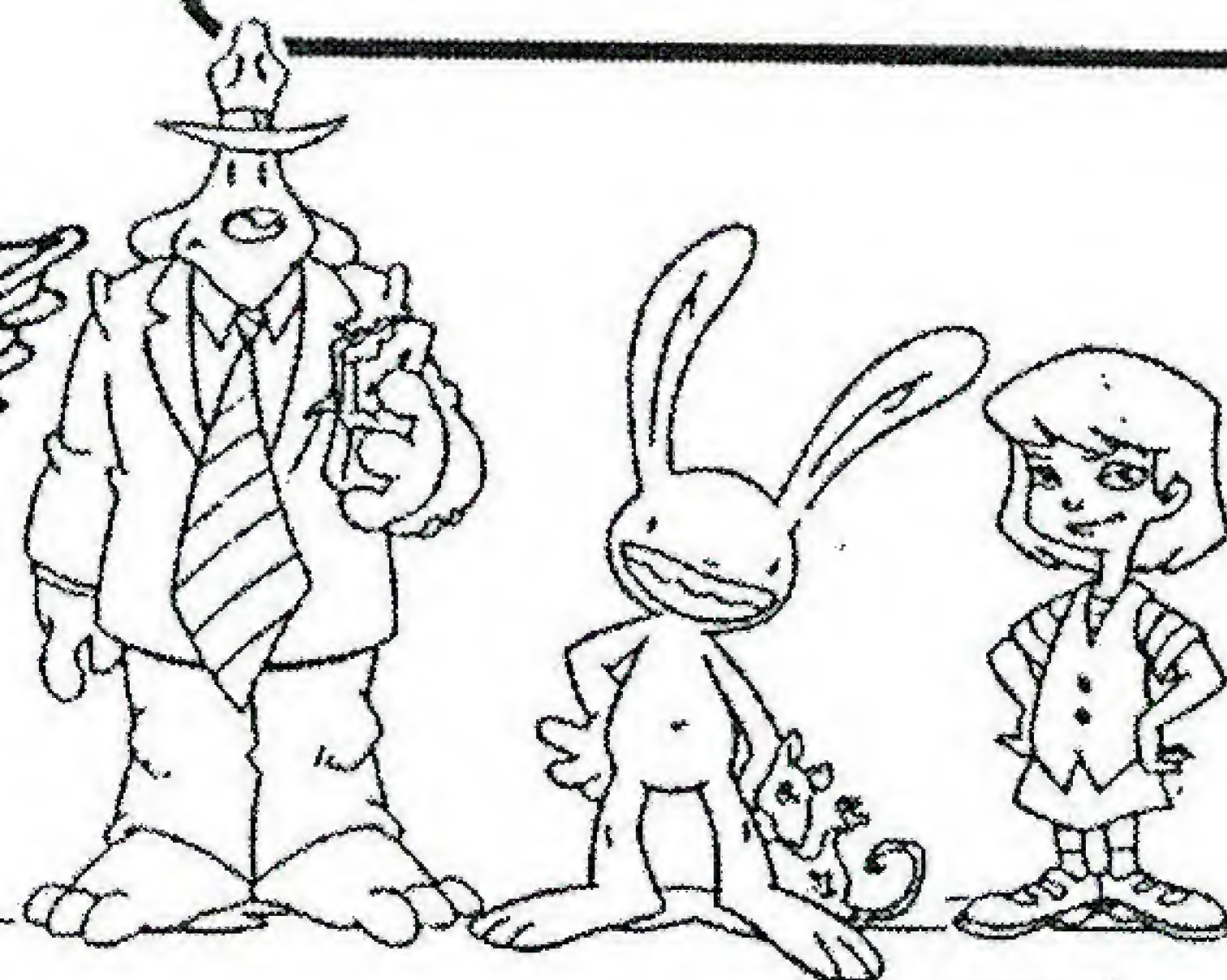
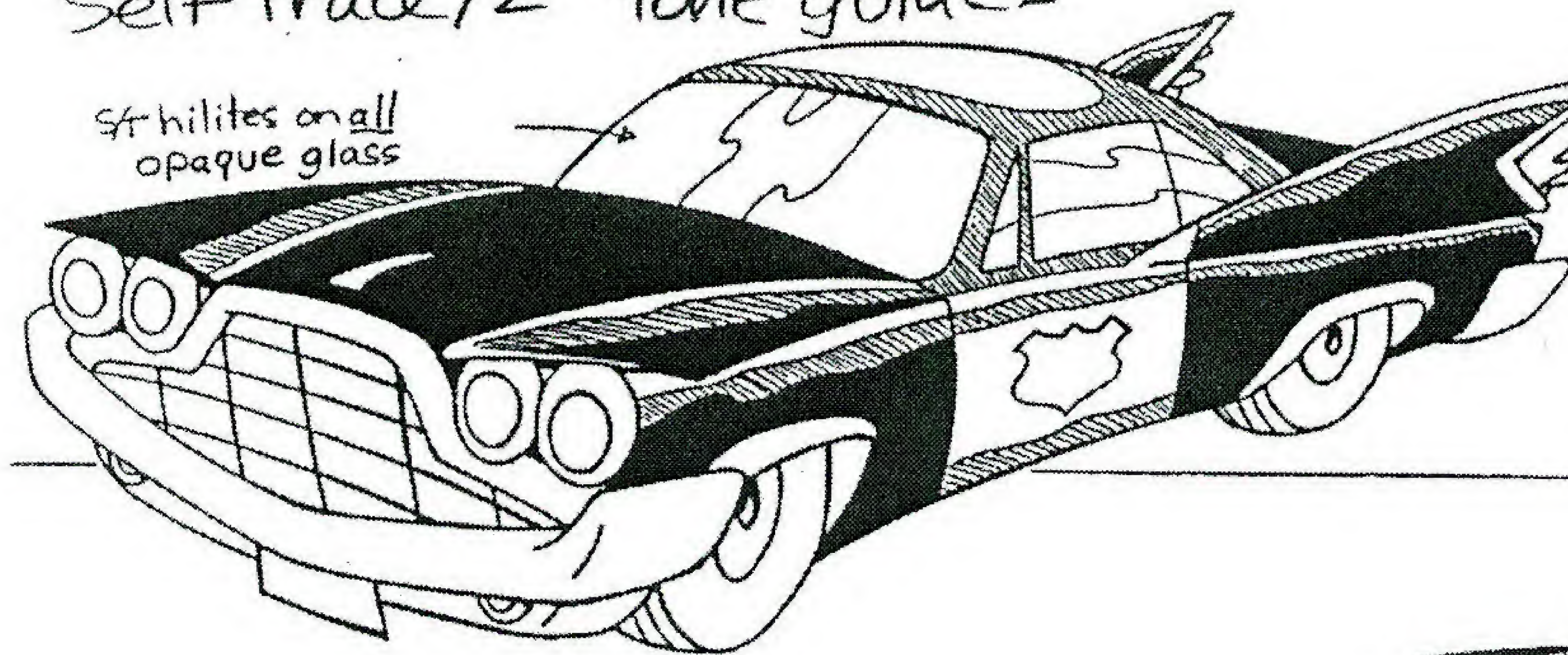
Desoto-opaque windows

pg 2/2

NOV 12 1997

Self trace / 2nd tone guides

S/T hilites on all opaque glass

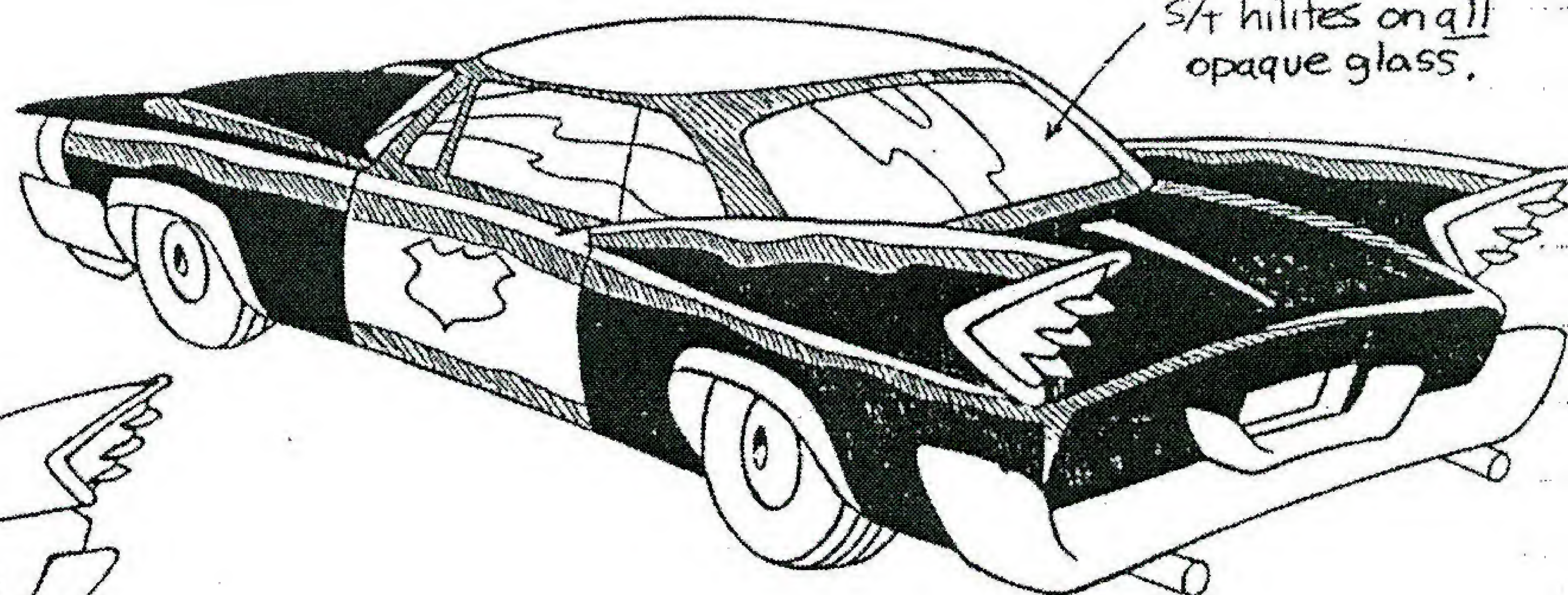
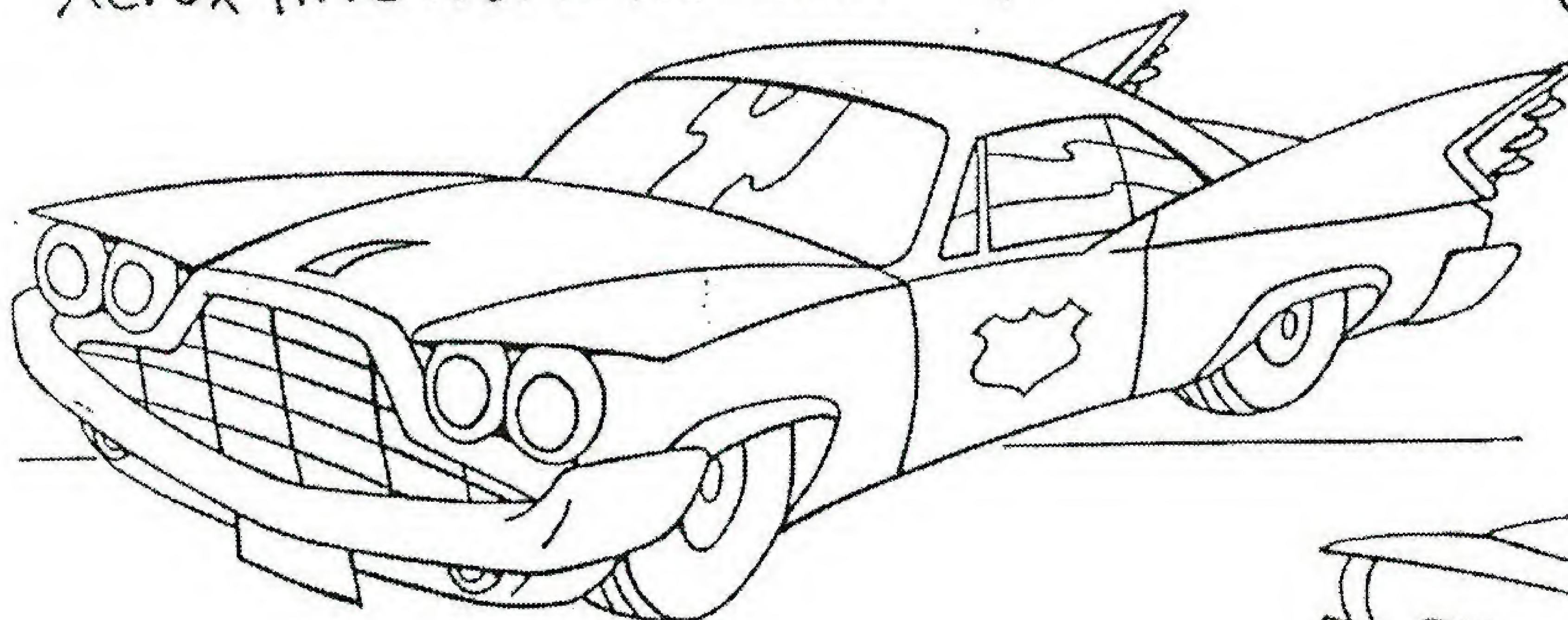


- Art direction notes

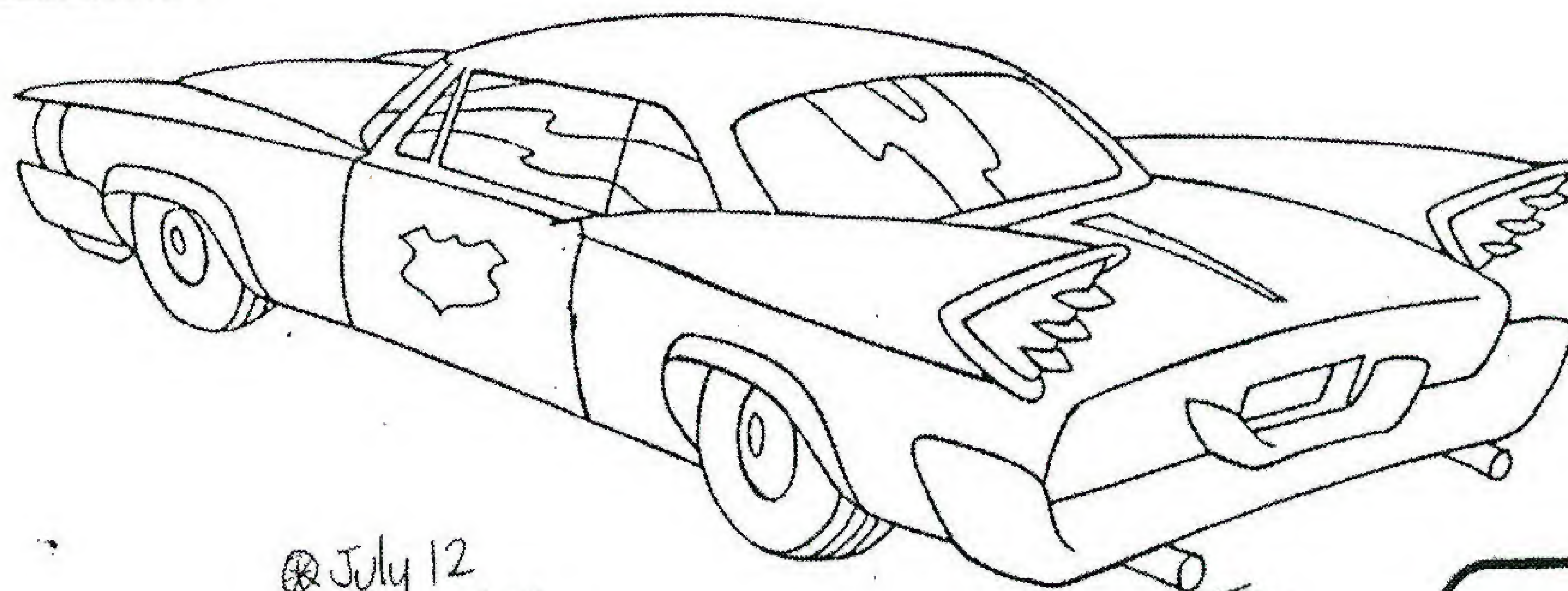
Black areas

S/T 2nd tone areas

Xerox line work for clarity



S/T hilites on all opaque glass.



SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

@ July 12
- side window
revised - split
both views.
- dual tail pipes
added.

NIGHT
Reuse
SM-4B
P-14A/B

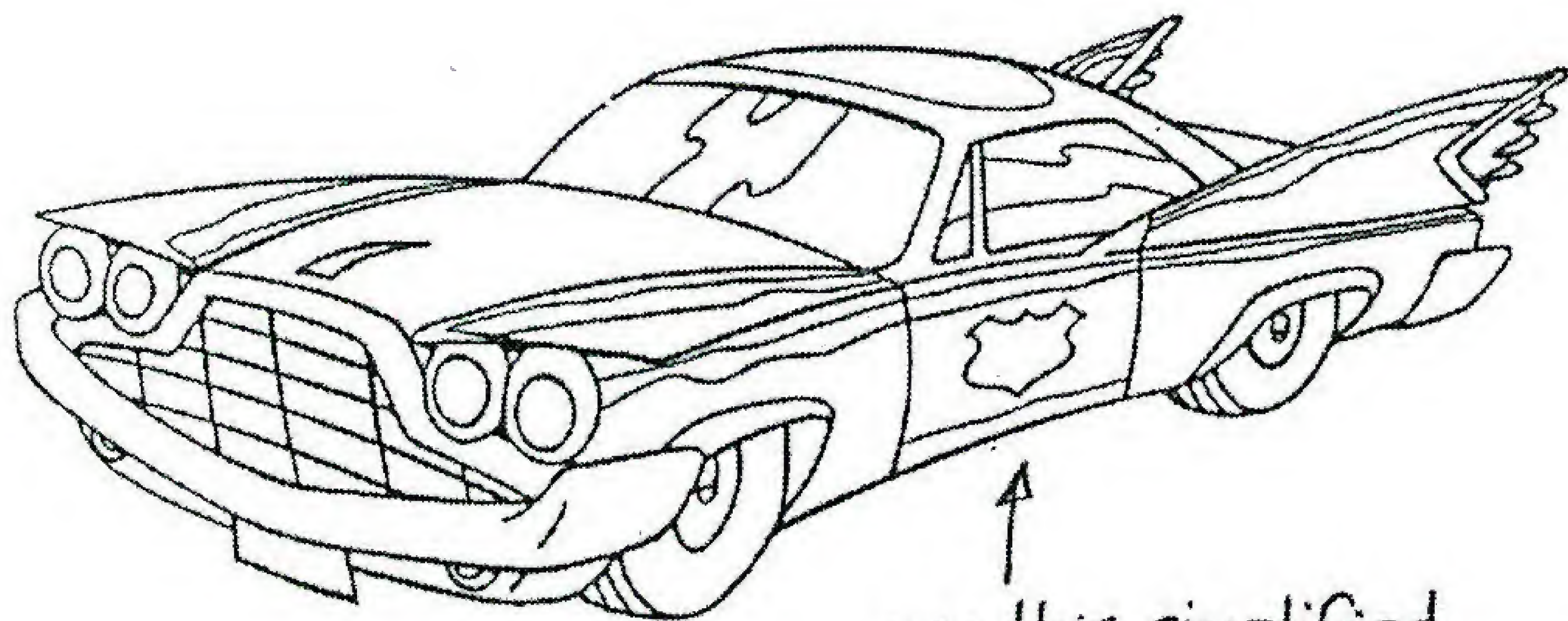
DAY
Reuse
SM-2A/P-25B

P-2B

PROPS

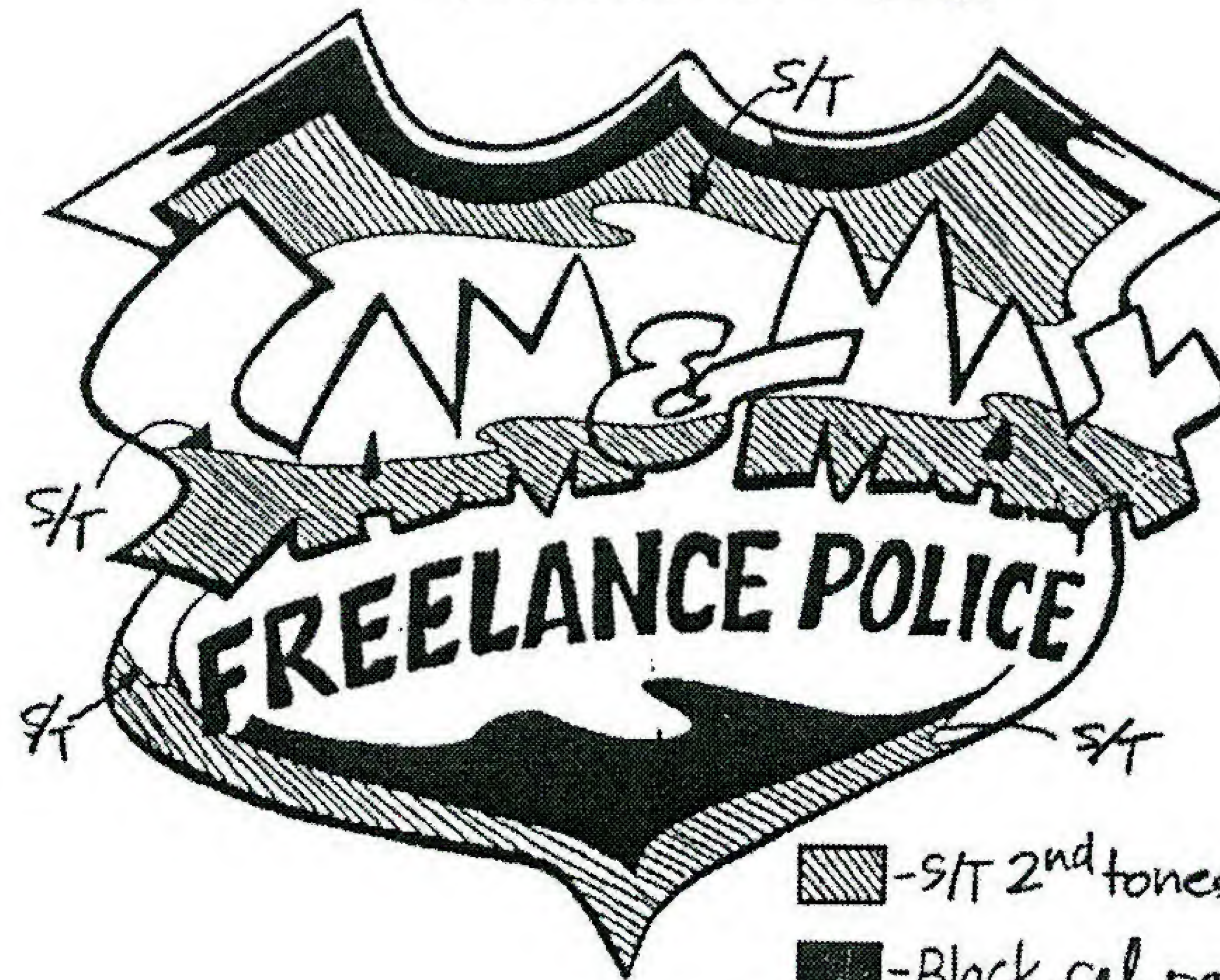
Desoto - door emblem detail
for C.U.

NOV 12 1987



↑
use this simplified
version for long shots,

Art direction notes:



where necessary
for med/c.u.

ie:

130

144

146

SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

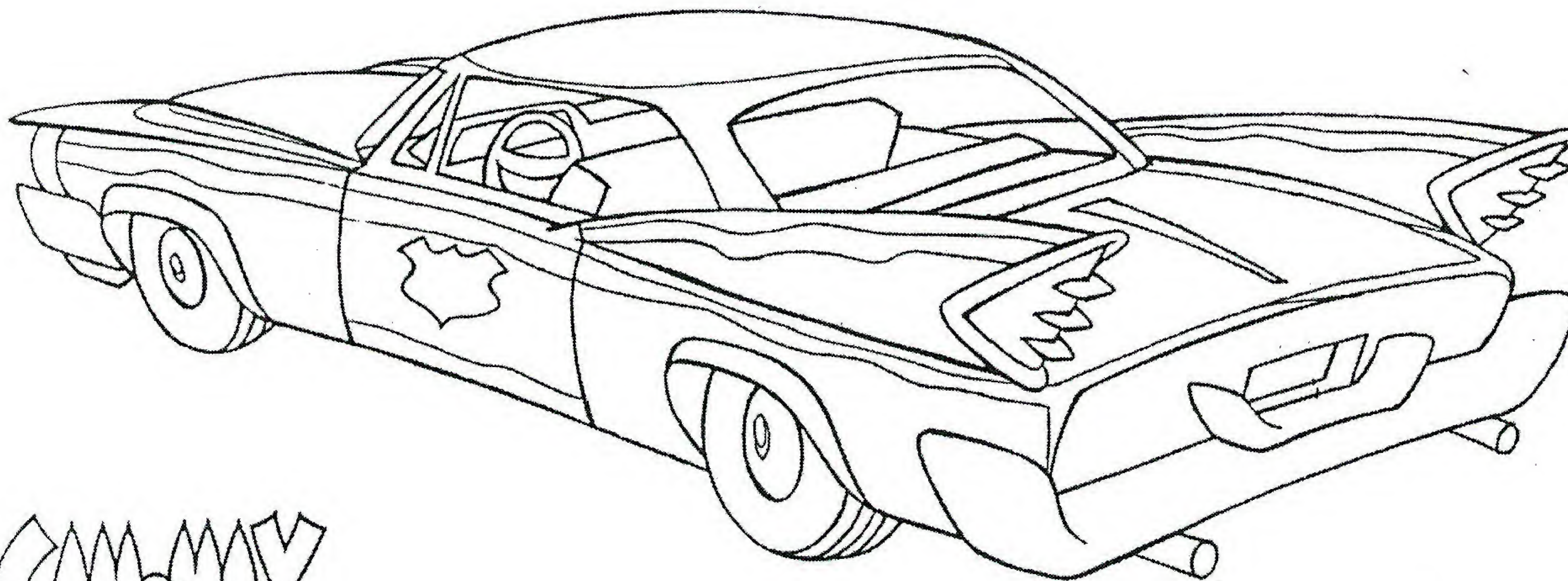
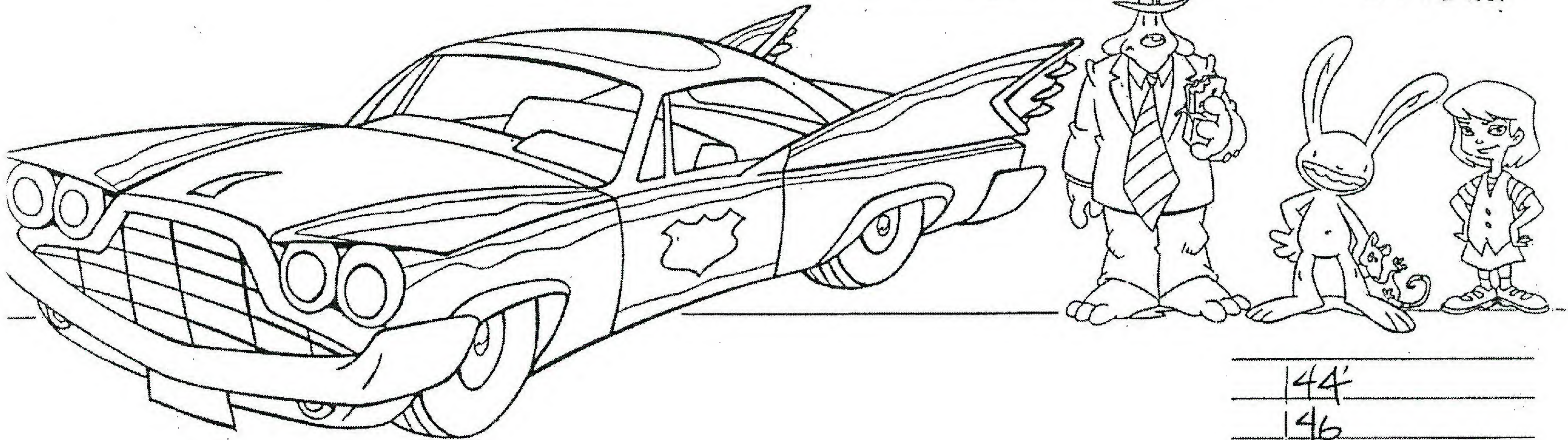
SM-11B The
Trouble with Gary

P-3

PROPS

Desoto - clear windows
Pg 1/2

NOV 12 1997



SM-11B The
Trouble with Gary

SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

Dim colours - refer to
SM-2A/P-30A/B

P-4A

PROPS

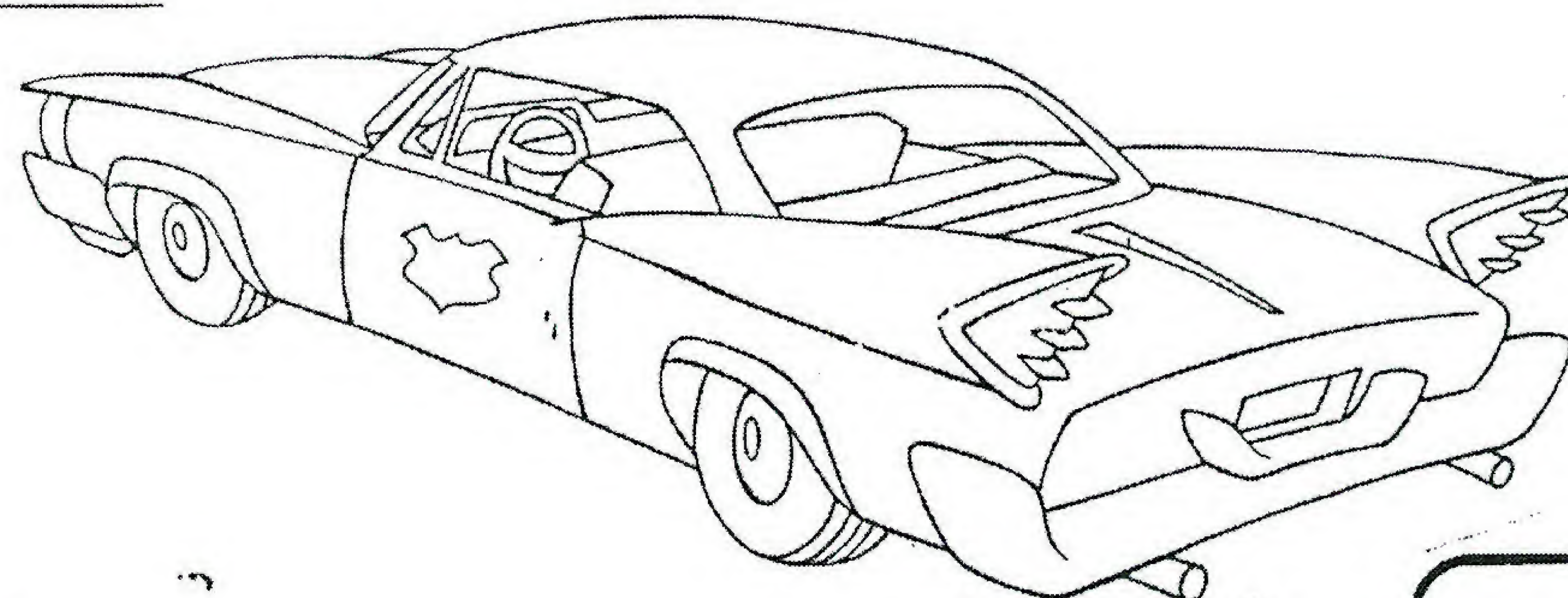
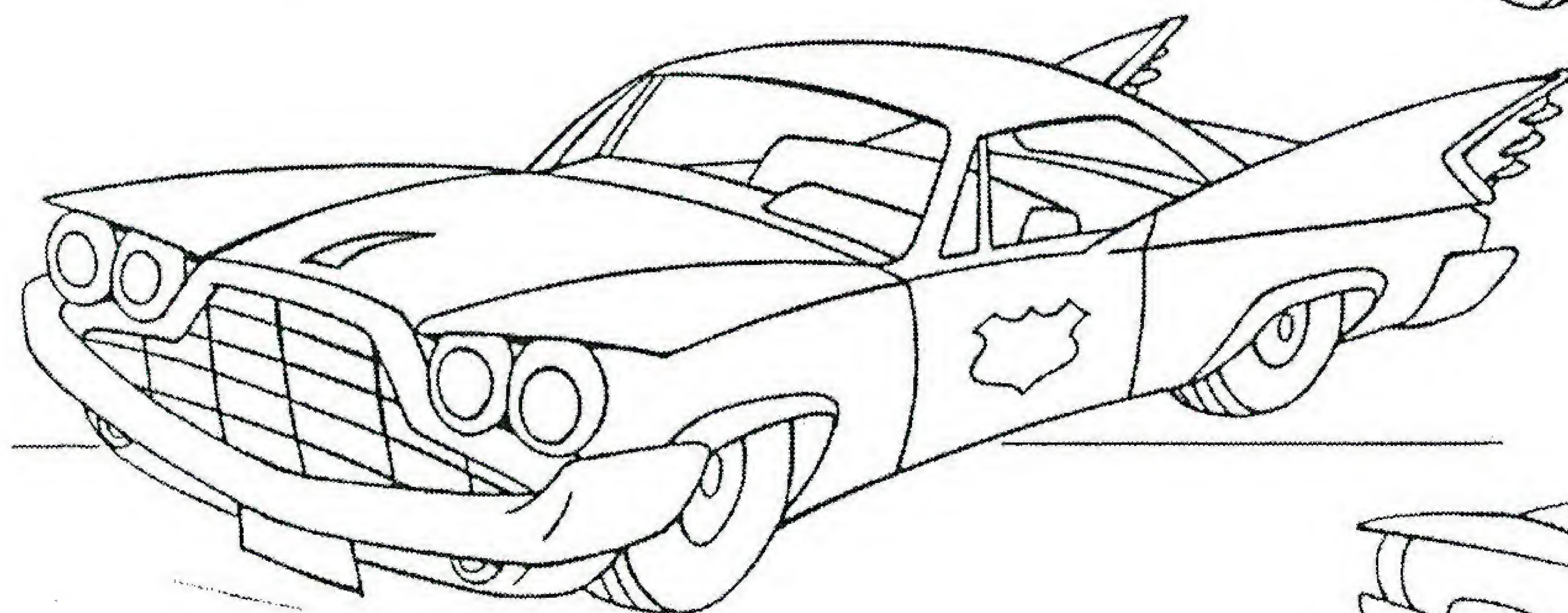
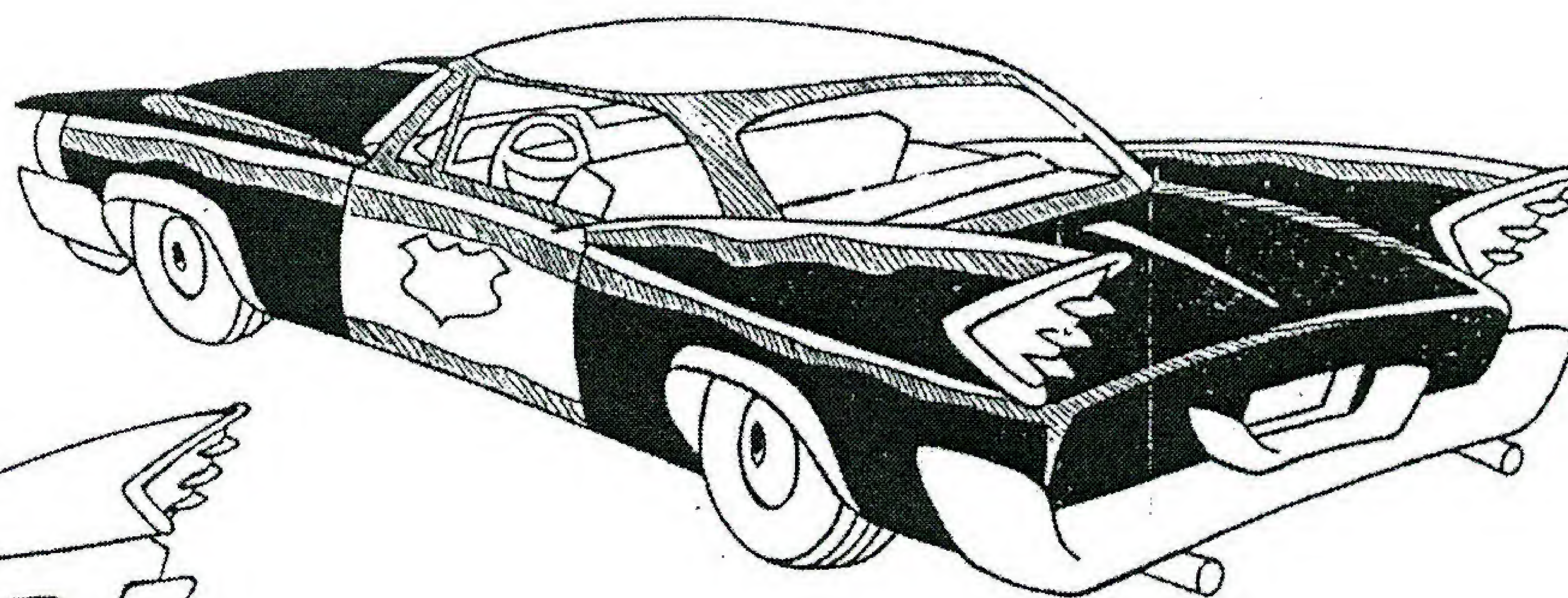
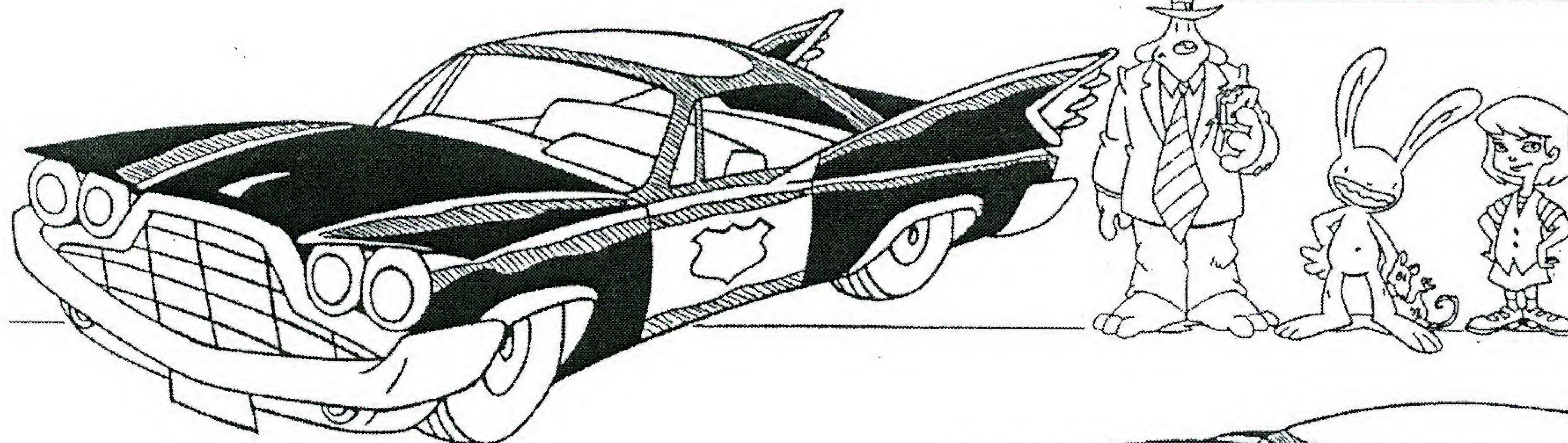
Desoto - clear windows

pg 2/2

NOV 12 1997

- Art direction notes

- Black areas
- 2nd tone areas



SAM & MAX

SM-11B Tha
Trouble with Gary

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

Day colours - refer to
Sm-2A / D-30A/B

P-4B

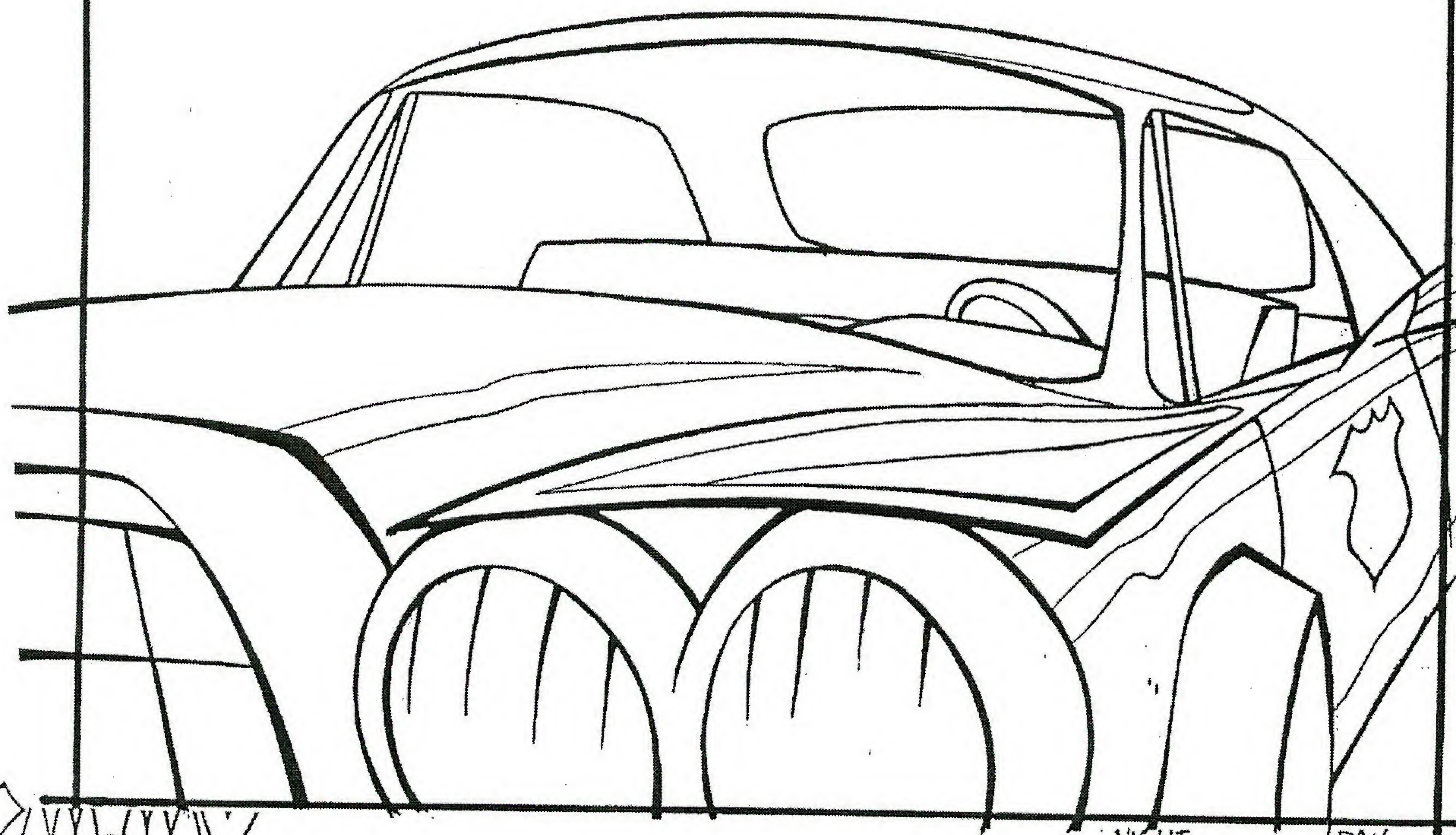
PROPS

Detail-Desoto-clear windows
pg 1/2

NOV 12 1997

- See pg 2/2 for black areas and S/T tones info
- See FX for window treatment-on a separate level

130

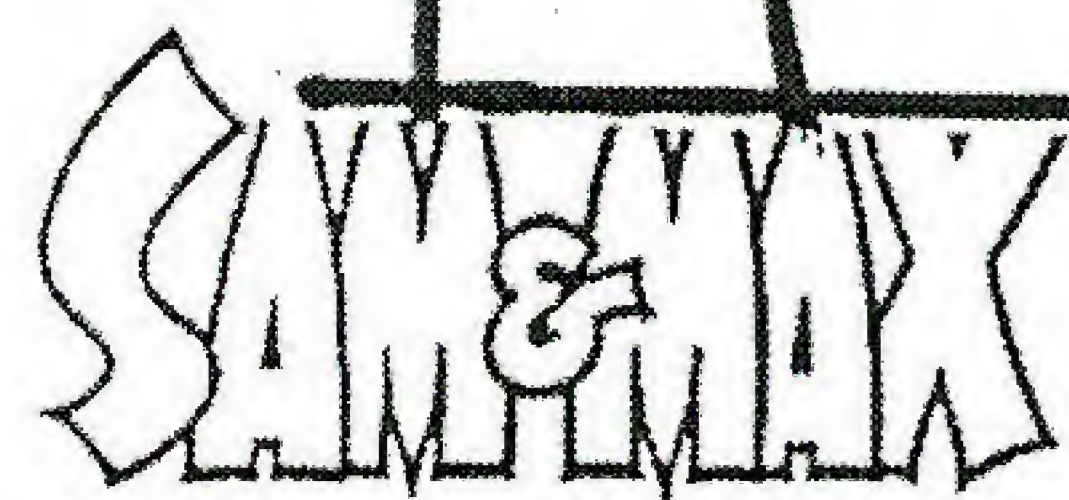


SM-11B The
Trouble with Gary

NIGHT
Reuse
SM 4B
P-8A/B

DAY
Reuse
SM 2A
P-30A

P-5A

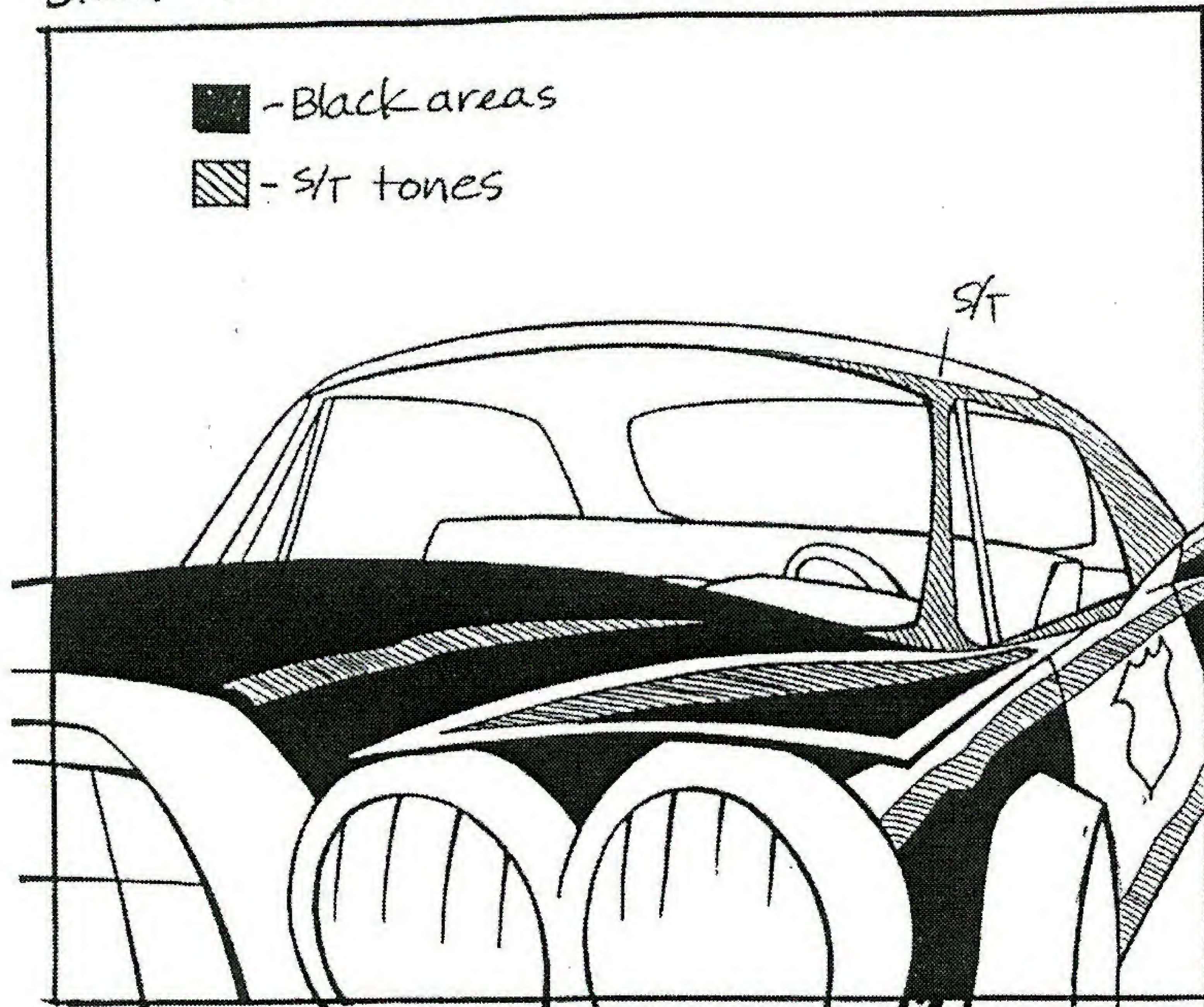


Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

PROPS

⊗ See FX for window treatment
- on a separate level

Black areas and s/t tones.



See FX for windshield treatment on a separate level

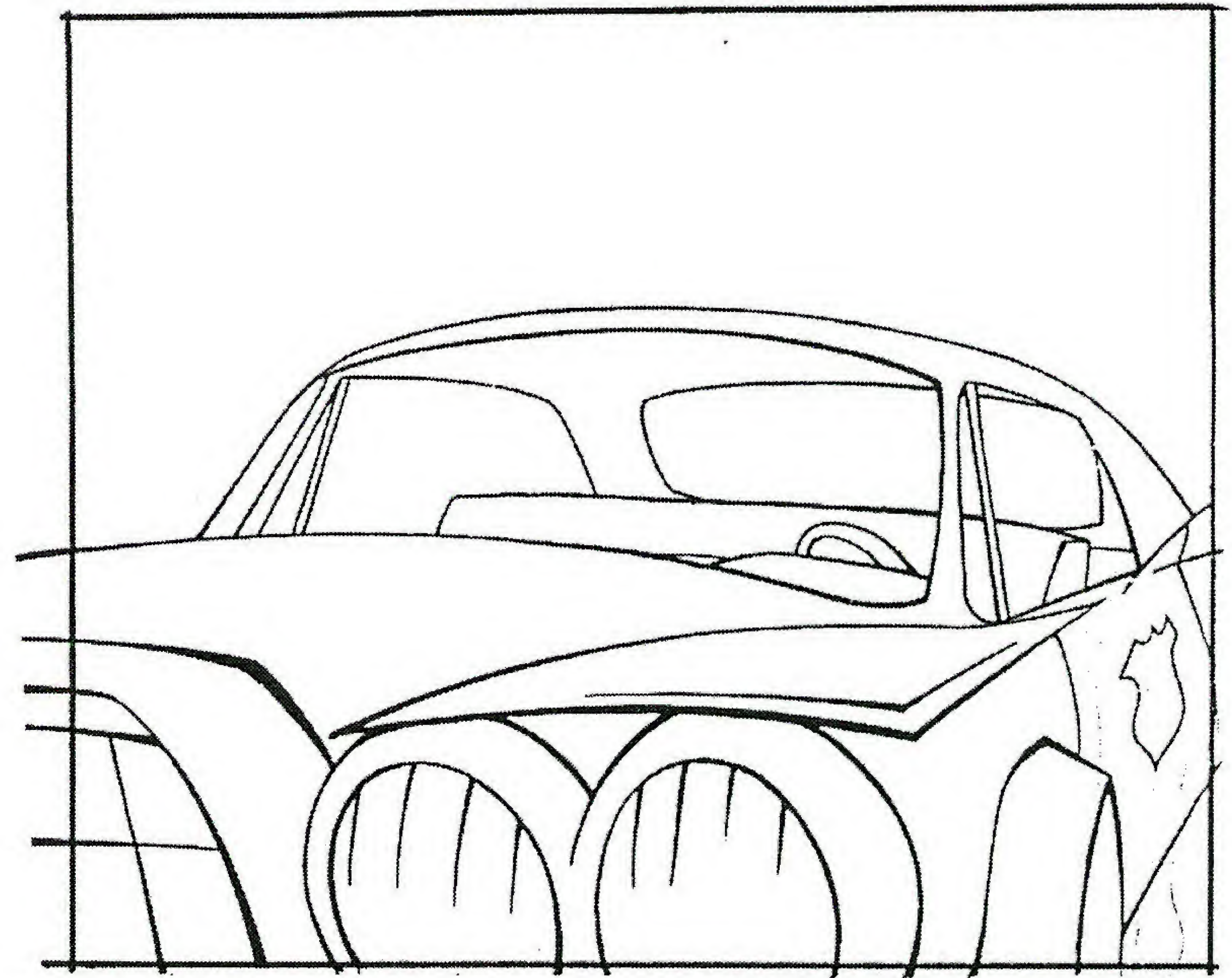
Detail - Desoto - clear windows

pg 2/2

Art direction notes.

NOV 12 1997

Line work without tones for clarity



SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

SM-11B Tha
Trouble with Gary

NIGHT
Reuse
SM-4B
P-8A/B

DAY
Reuse
SM-2A P-30B

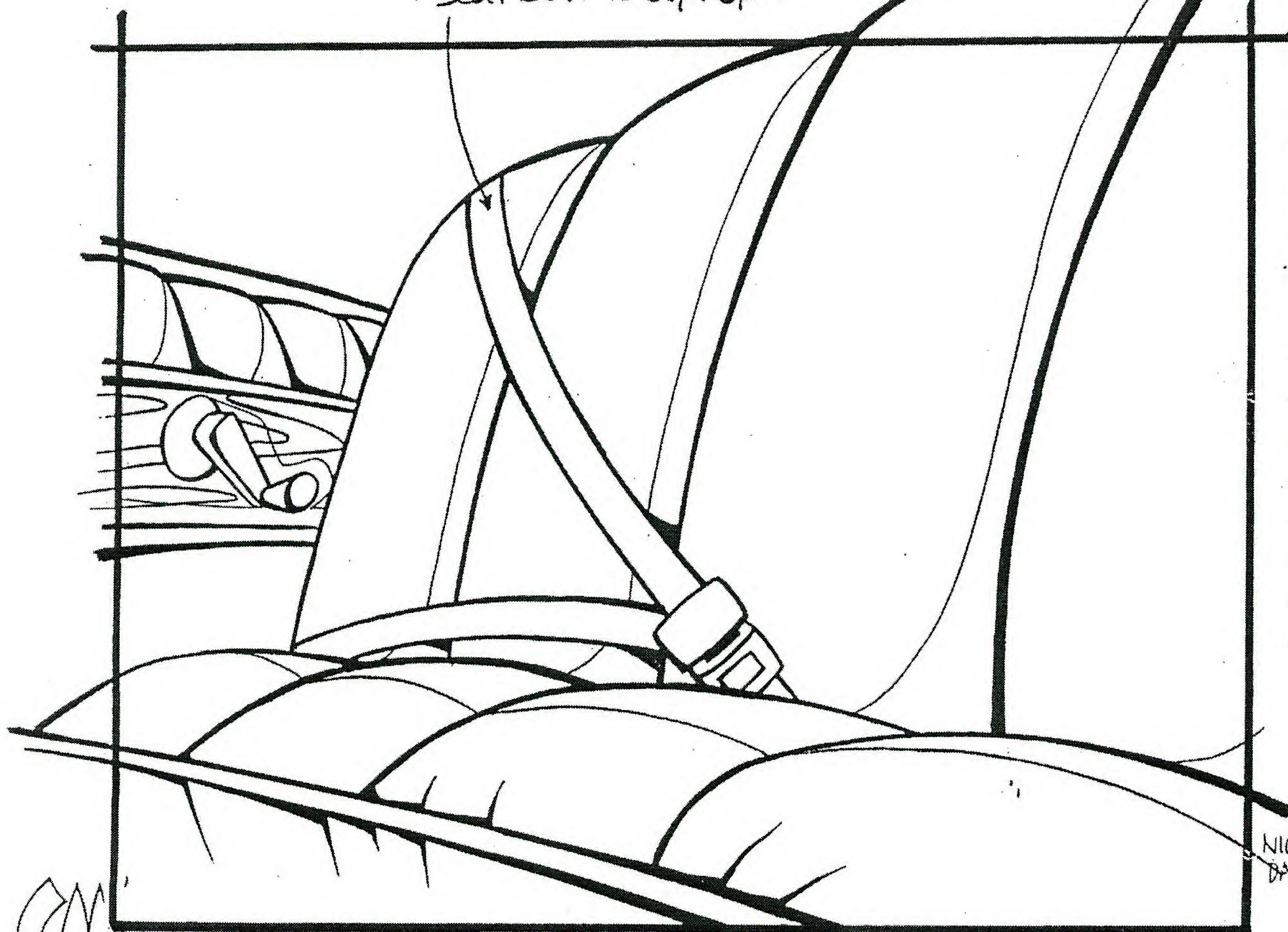
P-5B

PROPS

Desoto-passenger seat

All views of the Desoto-interior and exterior
are animation or held cel levels
seatbelt is a prop.

NOV 12 1997
pg 1/2



2

3

4

6

9

11

13

14

18

116

117

118

145

NIGHT Reuse-SM 4B/P-10A/B
DAY Reuse-SM-2A/P-28A

SM-11B The
Trouble with Gary

P-6A

SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

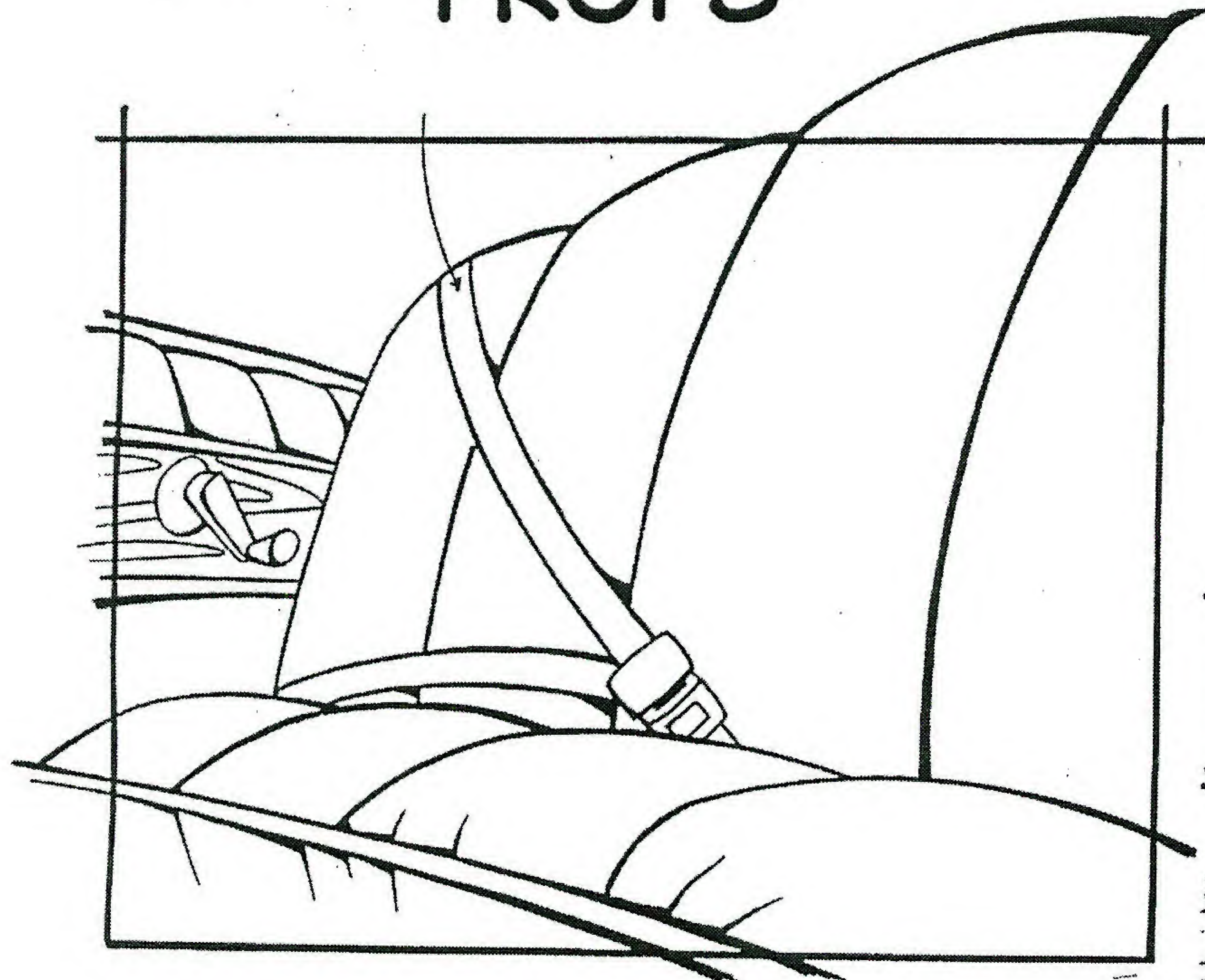
PROPS

Desoto-passenger seat
Art direction notes

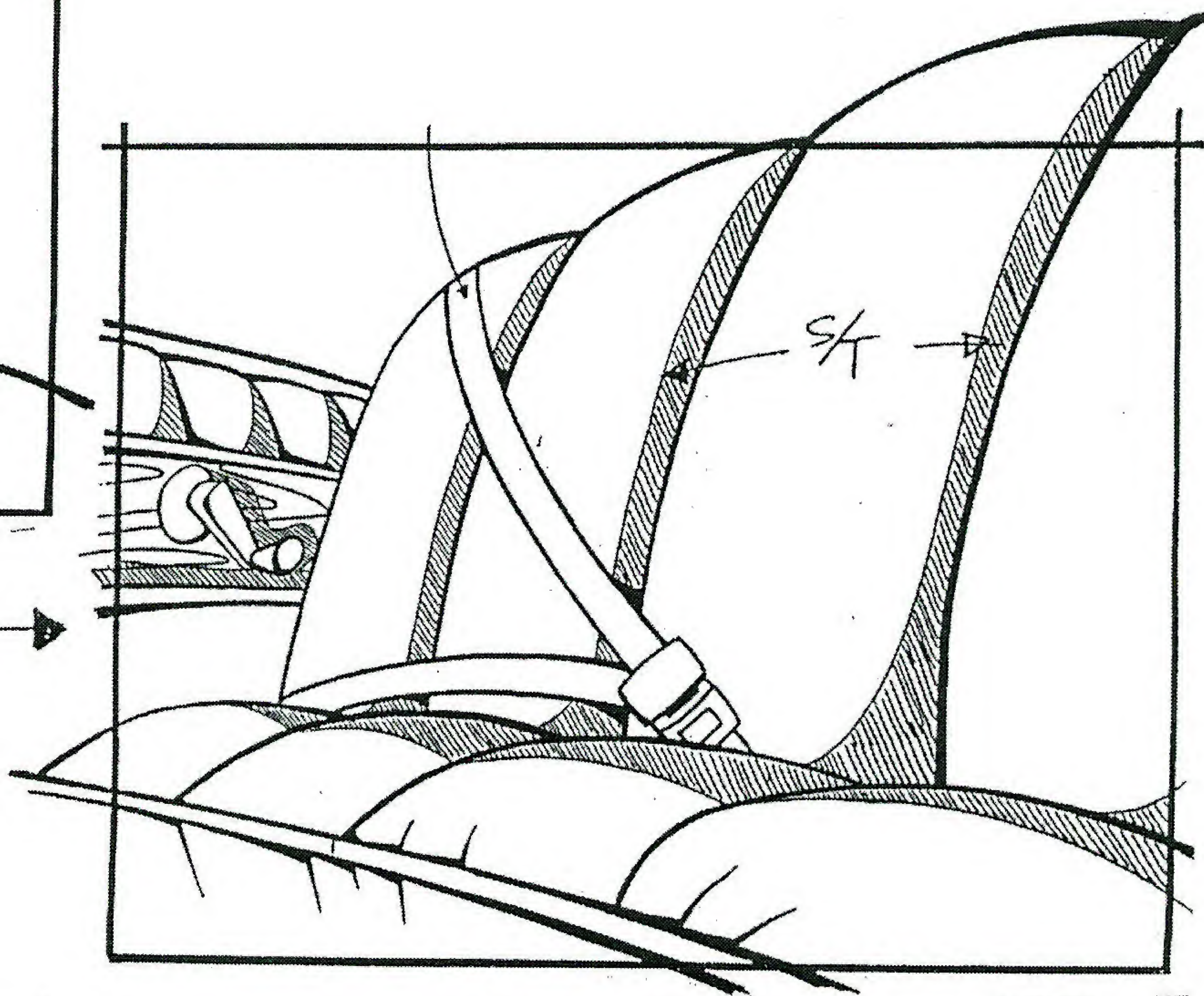
Dg 212

NOV 12 1997

← line work for model clarity



Self trace / 2nd tones guide



ALL views of the Desoto-interior and exterior are animation or held cel levels.

SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

REFERENCE
Do not shade in final art.

SM-11B The
Trouble with Gary

Night
Reuse
SM-4B
P-10A/B

Day
Reuse
SM-2A
P-28B

P-6B

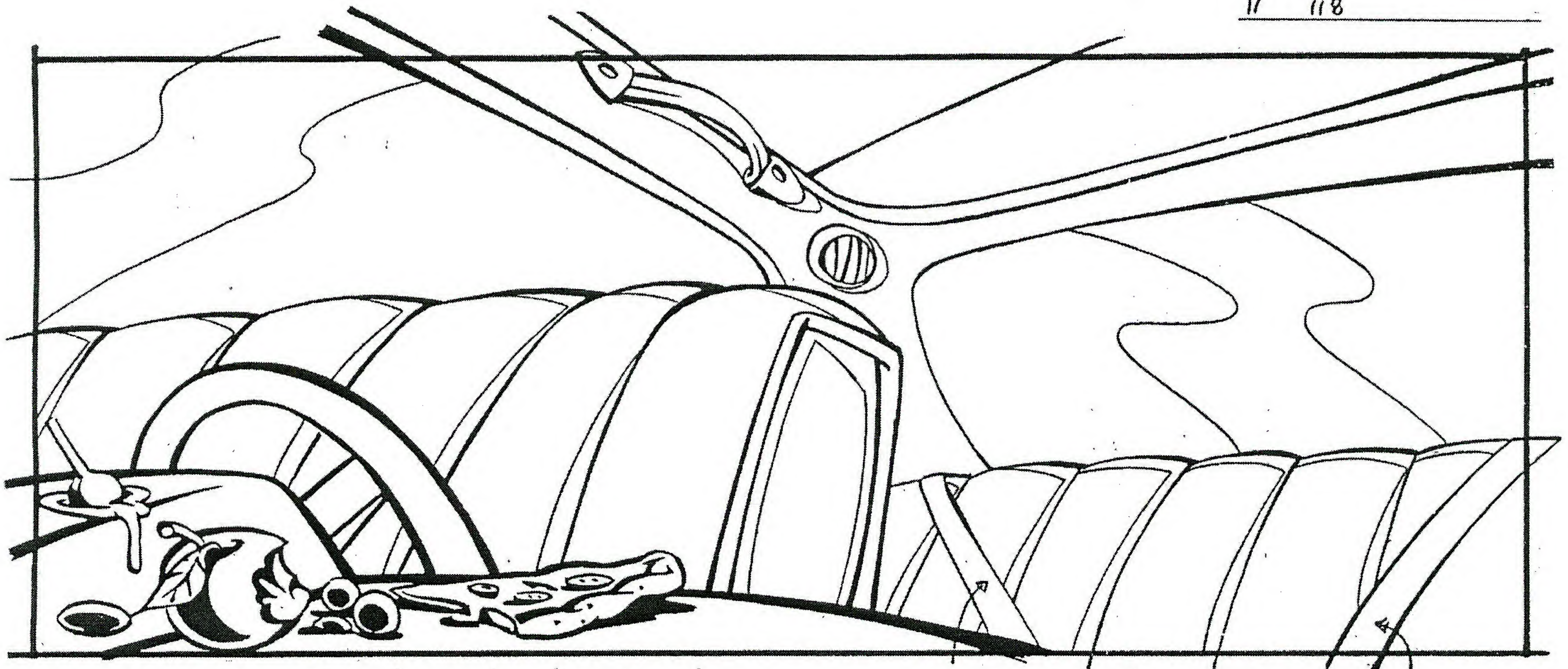
PROPS

int. Desoto-view to back
seat
HELD CEL

NOV 12 1997

All views of the Desoto-interior and exterior
are animation or held cel levels.

2	13	
3	14	
4	18	145
6	116	
9	117	
11	118	



SAM & MAX

Steering wheel animates

Seat belts are props

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

Night
Reuse
SM-4B
P-6A/B

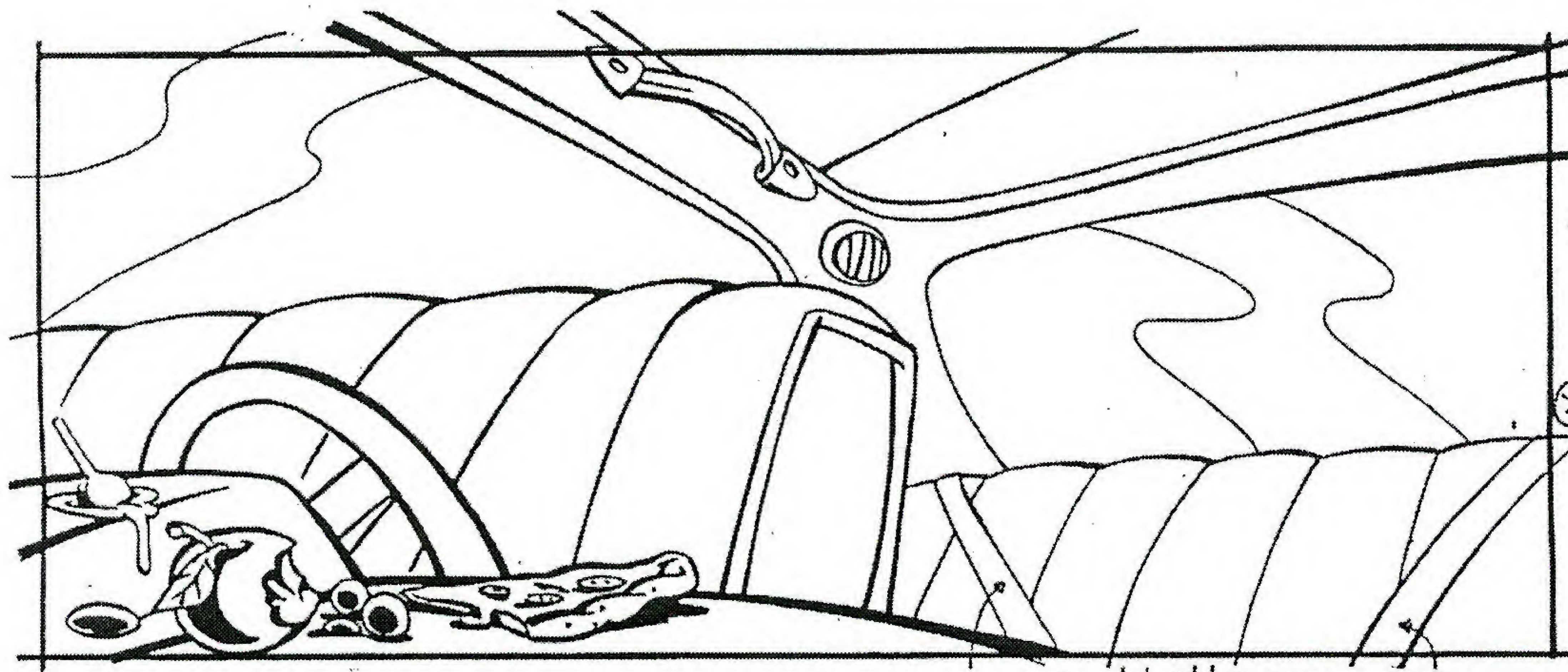
Day
Reuse
SM-2A
P-27A

P-7A

PROPS

int. Desoto - view to back seat
- Art direction notes

NOV 12 1997



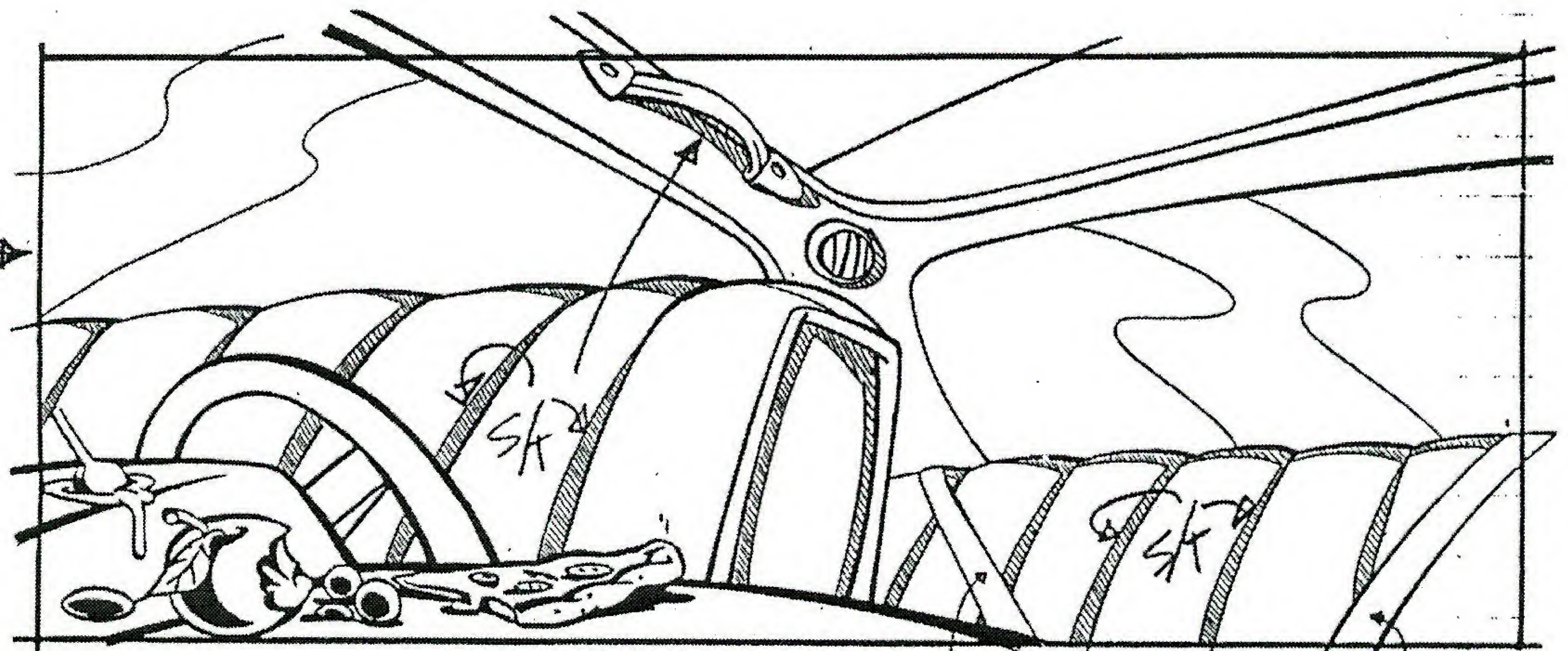
← line work for model clarity

* All views of the Desoto, interior and exterior are animation or held cel levels

seat belts are props

Self trace / 2nd tones guide →

- Reference -
Do not shade in final art



seat belts are props

SM-11B The
Trouble with Gary

NIGHT
Reuse
SM-4B
P-6A/B

DAY
Reuse
SM-2A
P-27B

P-7B

SAM & MAX

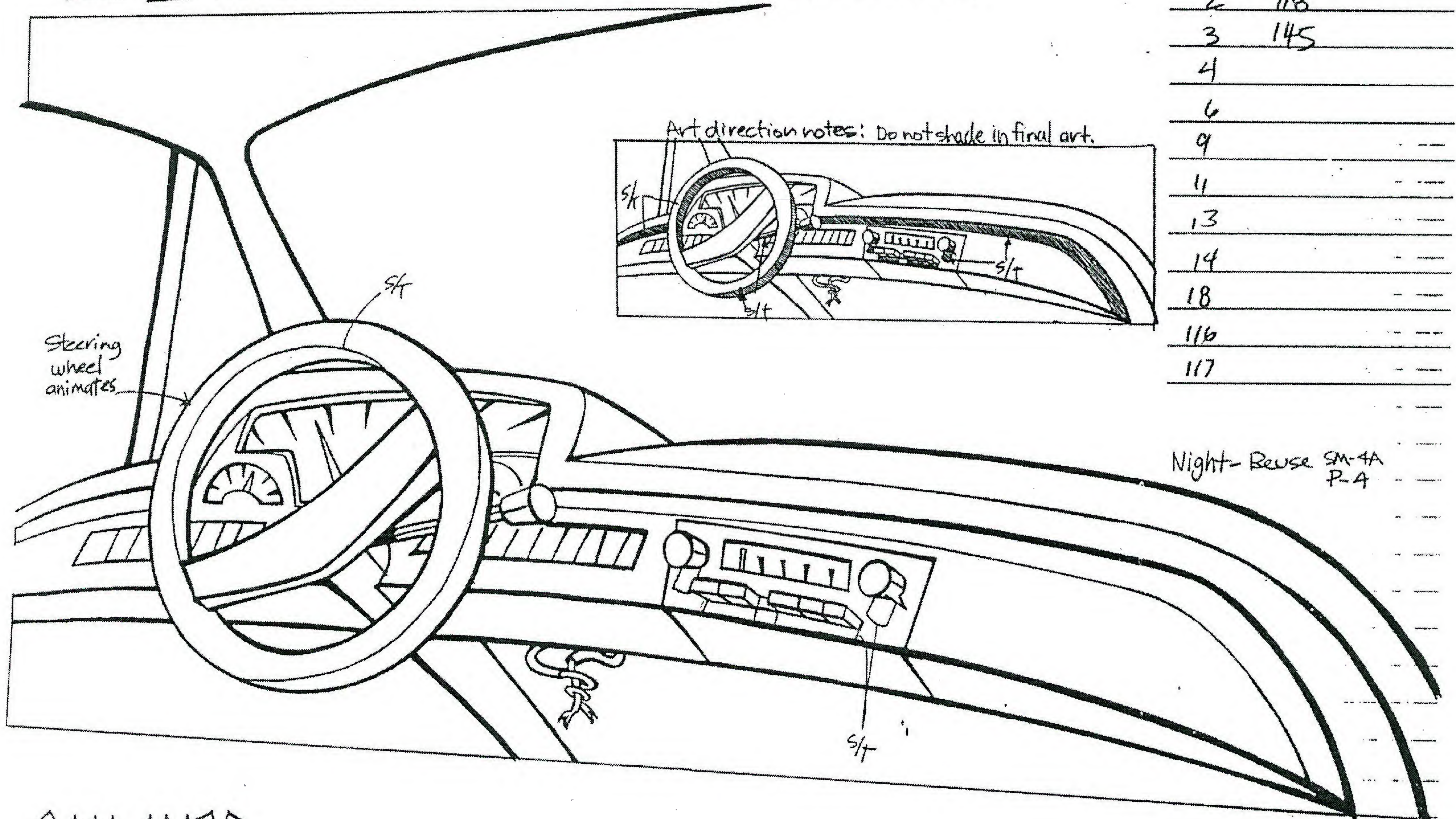
Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

PROPS

int. Desoto - dash detail

NOV 12 1997

See EX for window treatment - (on a separate level)



Night-Reuse SM-4A
P-4

SAM & MAX

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Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

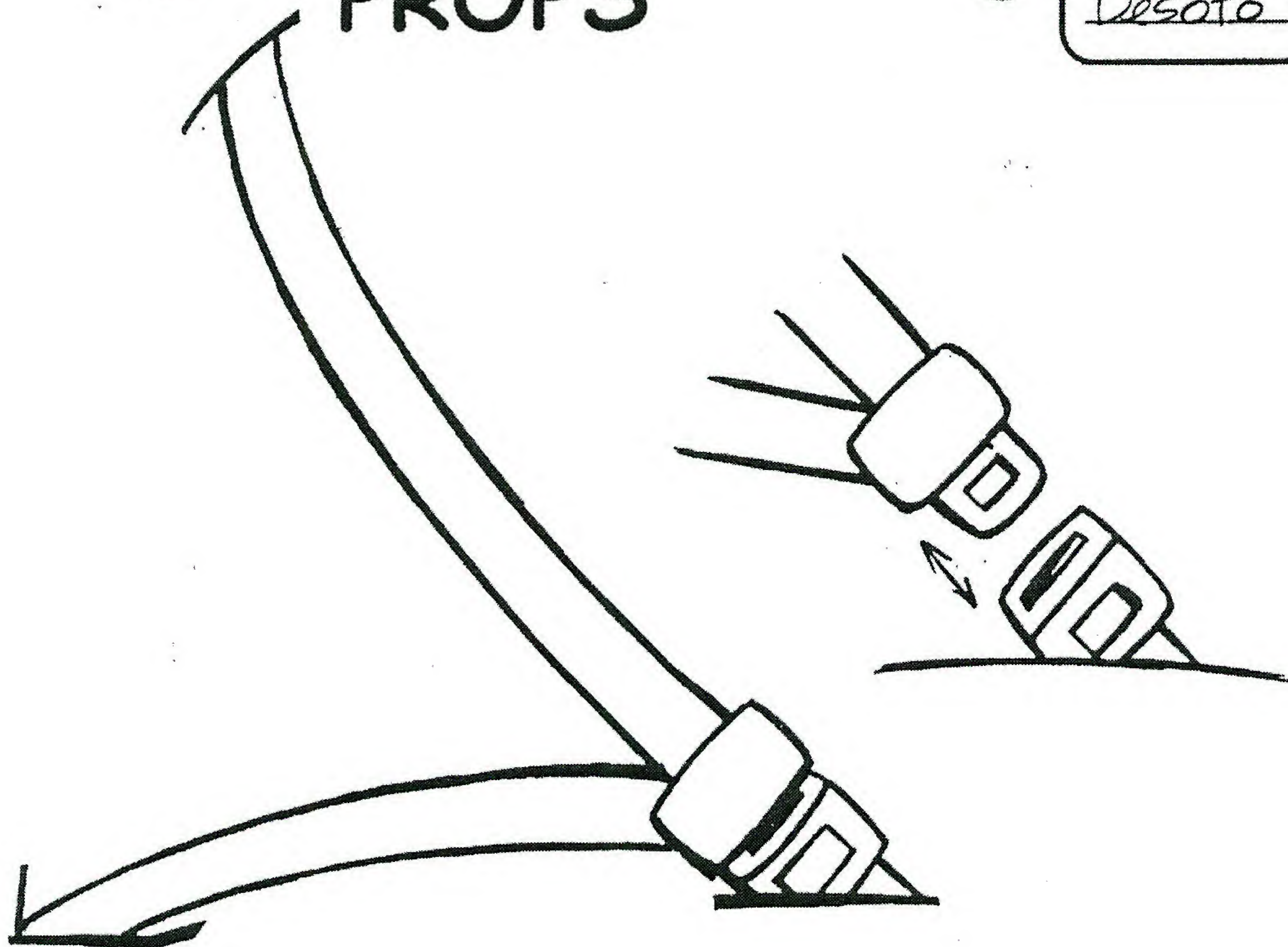
NIGHT-Reuse-SM-4A
P-4A/B

P-8

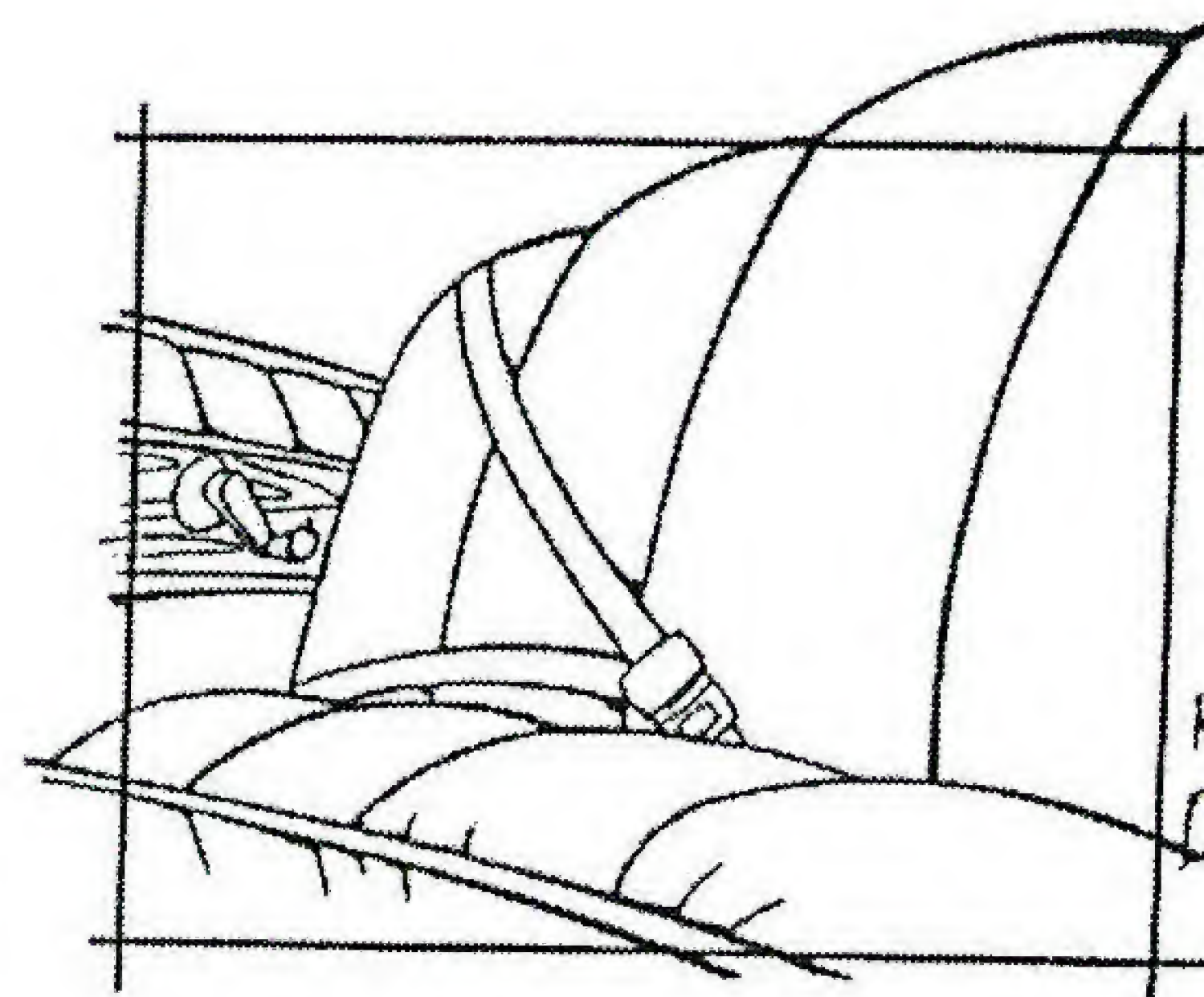
PROPS

Desoto seat belt

NOV 12 1997



- 2
- 3
- 4
- 6
- 9
- 11
- 13
- 14
- 18
- 116
- 117
- 118
- 129



NIGHT Reuse SM-9B/P-14A/B
DAY Reuse SM-2A/P-31

P-9

SAM & MAX

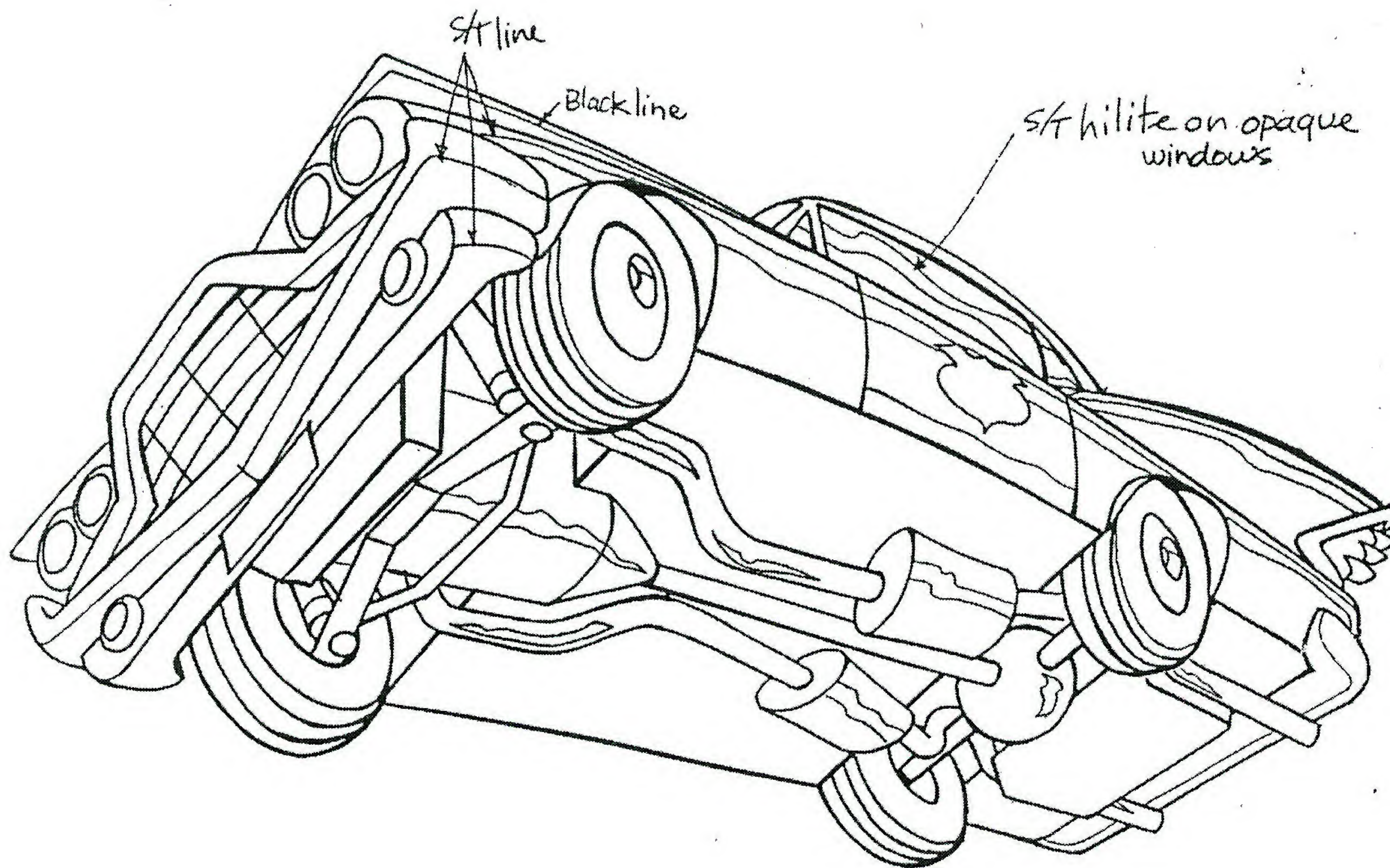
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Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

PROPS

Desoto - underside

NOV 12 1997



5

8

15

19

July 14
Revised - sidewindows - split
- dual tail pipes added.

Reuse SM.2A/P-26A
- pre-July 14 revision

P-10A

SAM & MAX

Sam & Max Characters © Steve Purcell.
Sam & Max Series © Nelvana LTD.

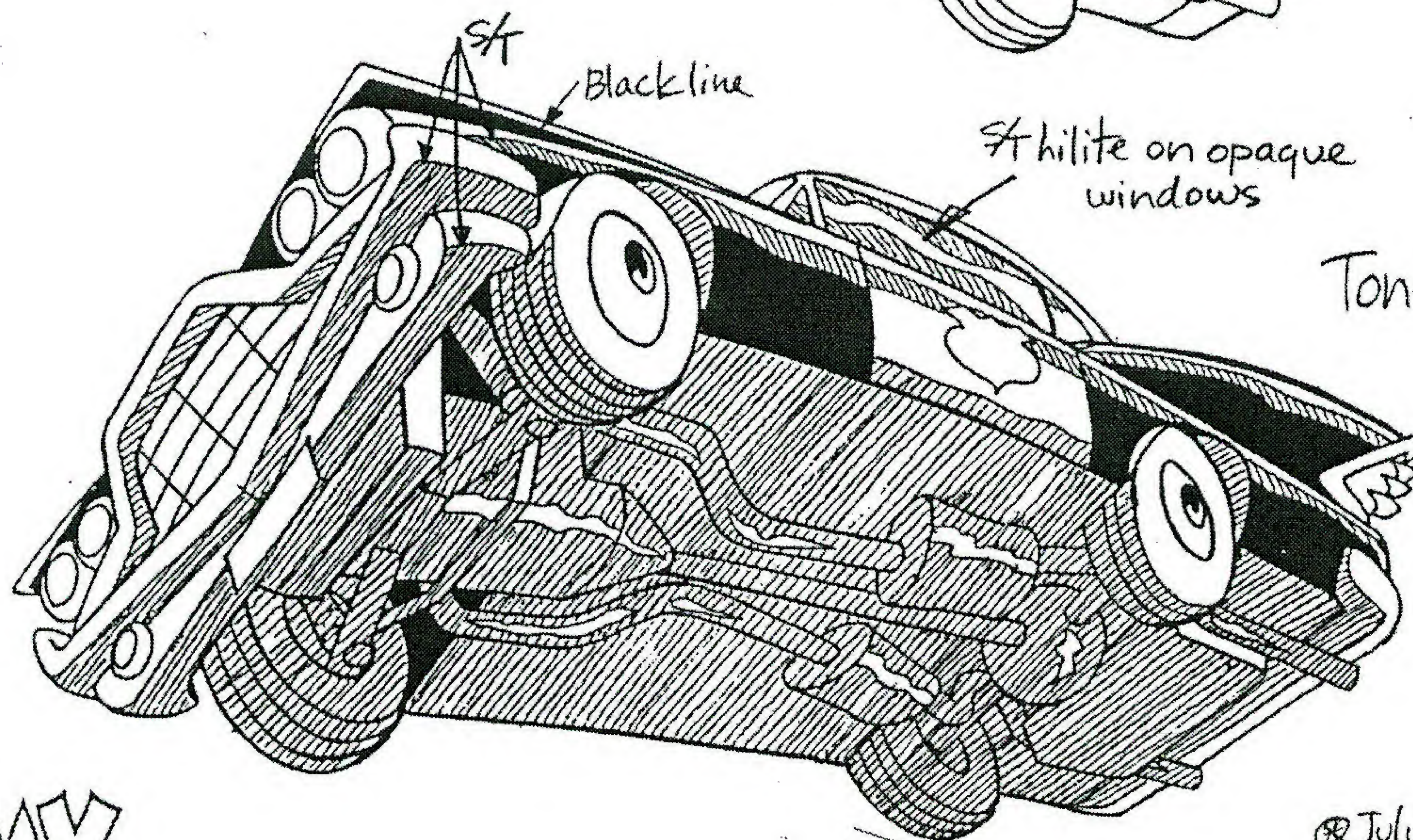
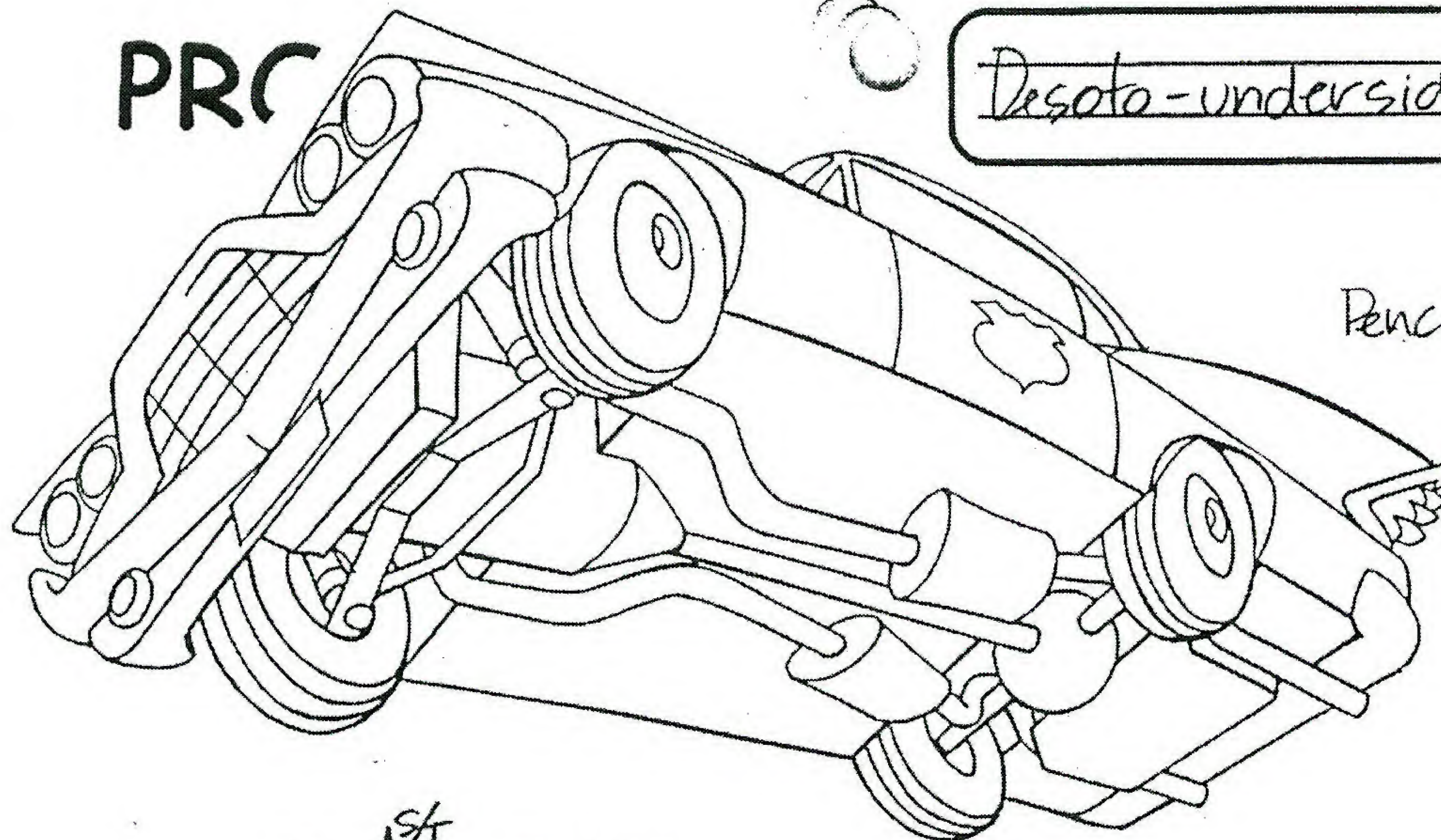
SM-11B The
Trouble with Gary

PRC

Desoto-underside

NOV 12 1997

Pencil line work for
model clarity



Tones and Self trace 2nd tone
guide

Revised
July 9
-tail pipes added.

Day: Revise SM-2A/P-26B

SAM & MAX

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Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

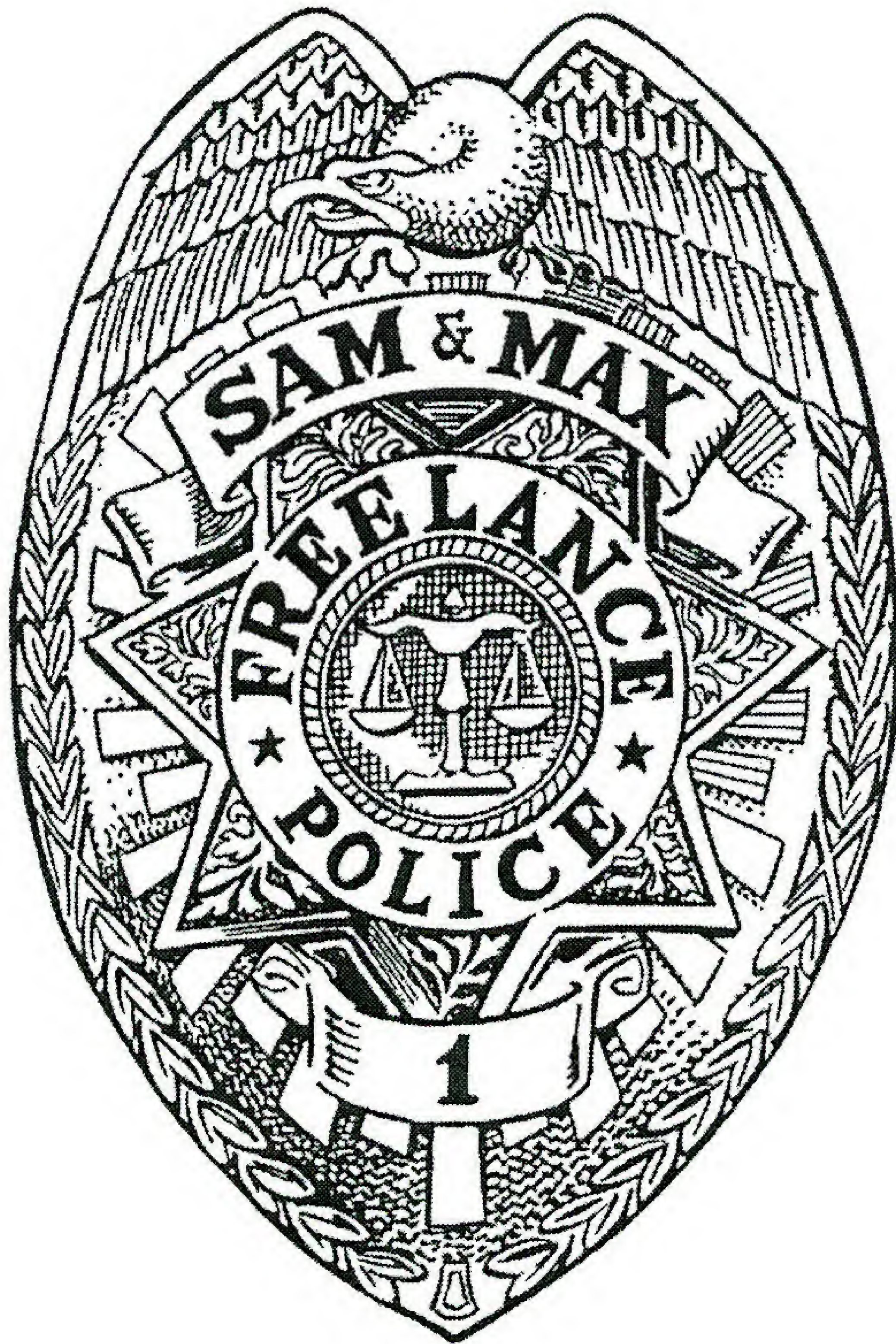
@ July 12.
Revised
-side windows split
-dual tail pipes added.

P-10B

PROPS

Sam's badge.

NOV 13 1997



25

164

Reuse SM-01

reuse from
SM01

SAM & MAX

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Sam & Max Series © Nelvana LTD.

SM-11B The
Trouble with Gary

P-15